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Fleck's Seeds

1953
OUR 9TH YEAR

PENNSYLVANIA'S Only Complete
All-Wholesale House Catering Exclusively to Particular Florists and Nurserymen



RAYMOND A. FLECK, Inc.

STREET ROAD, Route 132 • Tel. Churchville 132 • SOUTHAMPTON, PA.
Phone Orders, 9:00 A. M. to 10:00 P. M. • • • • • Warehouses: PHILADELPHIA

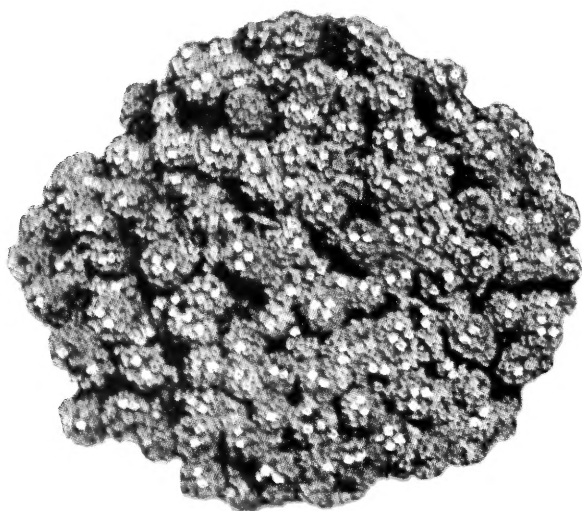
New and Recent Introductions in Flower Seeds Worthy of Your Consideration

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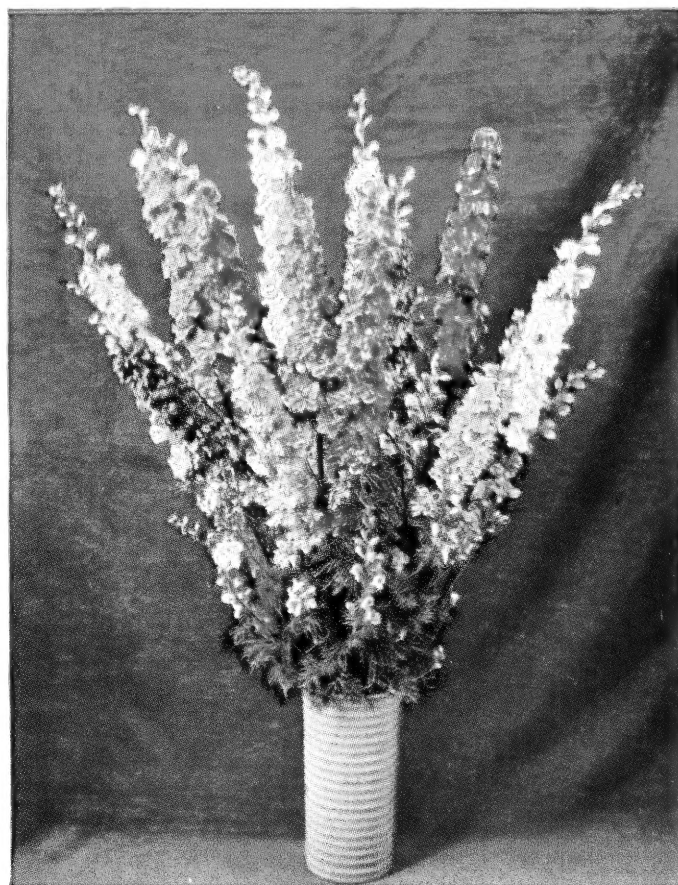
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See Page 14

FLECK'S SPECIAL MERIT ITEMS

To Particular Florists and Nurserymen

Fleck's Flower Seeds

FOR PARTICULAR FLORISTS

Seeds of Annuals and Greenhouse Plants

Arranged Alphabetically (Including New Varieties) for Easy Reference
PERENNIAL SEEDS BEGIN PAGE 35

ACROCLINIUM

NEW LARGEFLOWERED, DOUBLE HYBRIDS

24 inches

Excellent cut flower, free flowering.

8600 S

Tr. pkt. 1/4 oz. Oz.

Mixed, Sensation Giants. Bright colored double Strawflowers for Spring cutting. When used for Winter bouquets, cut when buds begin to open.....\$0.20 \$0.35 \$1.00

Album. Double white. 18 in..... .20 .35 .95

Roseum. Double rose. 18 in..... .20 .35 .95

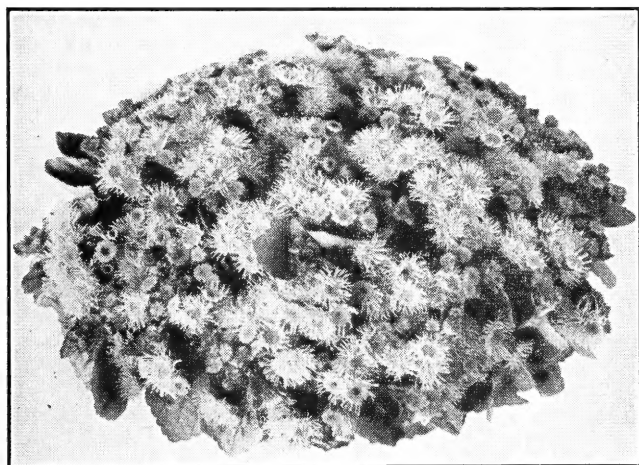
AGATHAEA - Blue Daisy

27,000 S

Tr. pkt. 1/4 oz. Oz.

Coelestis. Exquisite, free flowering blue Marguerite.....\$0.25 \$0.50 \$1.80
Seeds germinate irregularly and slowly

AGERATUM



Ageratum, Midget Blue

200,000 S

Tr. pkt. 1/8 oz. 1/4 oz. Oz.

Blue Ball Improved. Dwarf, compact, rich blue. 5-6 in.....\$0.35 \$0.70 \$1.30 \$4.25

Blue Bedder. Uniform, dwarf. Lavender blue. 4-6 in..... .35 .85 1.50 4.50

Blue Cap. Compact, uniform, dwarf. 4 in..... .40 .90 1.60 4.70

Blue Perfection. Dark blue. 10-15 in. .2550 1.60

Fairy Pink. Rose pink salmon flowers. Dwarf, compact. 4-6 in..... .45 1.00 1.80 6.00

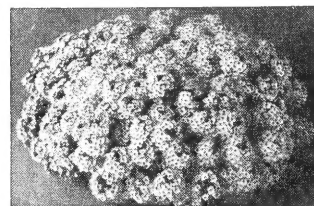
Golden (Lonas Inodora). Free blooming, golden yellow. 12 in... 1/16 oz. 75c. .40 1.50 2.70

Midget Blue. Very dwarf, delicate foliage; blue flowers..... .40 1.00 1.70 5.95

Purple Perfection. Rich deep blue. 6 in..... .40 1.00 1.70 5.95

Rooted Cuttings Available—See Plant Section

ALYSSUM



Alyssum,
Violet
Queen

Fragrant. Does well even in poor soil.

90,000 S

Tr. pkt. 1/4 oz. Oz. 1/4 lb.

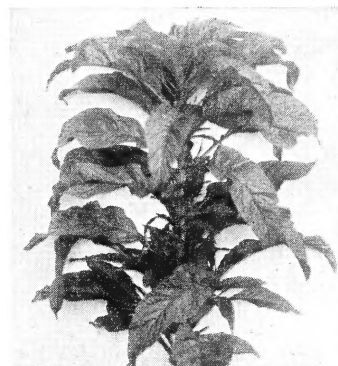
Carpet of Snow. White (Bouquet). 2 in. (snow cloth).....\$0.20 \$0.30 \$0.80 \$2.60

Royal Carpet (New). Distinct purple; compact, dwarf. A great improvement on Violet Queen; spreads to 10 in. or more.... (1/8 oz. \$1.25) .50 2.25 7.00

Sweet (Maritimum). Trailing, 10 in. .1550 1.20

Violet Queen. Dwarf compact, rich deep shades of Violet. 5 to 8 in. .25 .50 1.25 4.25

PERENNIAL ALYSSUM—Listed page 35.



Amaranthus



Anchusa

AMARANTHUS

28,000 S

Tr. pkt. 1/4 oz. Oz.

Caudatus (Love-lies-bleeding). Red.....\$0.20 \$0.35 \$1.00

Molten Fire (Summer Poinsettia). Variegated deep red foliage; plants do best when not transplanted. Prefer dry, open locations. Select strain. 4 ft..... .20 .35 1.00

Tricolor splendens (Joseph's-coat). Beautiful variegated foliage. 3 ft..... .25 .40 1.20

ANCHUSA (Annual)

1100 S

Tr. pkt. 1/4 oz. Oz.

Blue Bird. Compact, very attractive. Deep Forget-Me-Not blue flowers. 18-24 in.....\$0.23 \$0.30 \$0.90

PERENNIAL ANCHUSA—Listed on page 35.

Antirrhinum

ALL THE BEST—Greenhouse Forcing "SNAPS"

Originator's Packets

HYBRID VARIETIES

For best results, do not pinch Hybrid varieties until after benching, and shift before pot bound.

WHITE

ROCKWOOD'S HYBRID WHITE NO. 5

A fine white for Fall and early Winter blooming, flowers are large and well formed, stems wiry and heavy. Season—late September to June. Pkt. \$3.50

Maryland White (Winkler). Early paperwhite..... 3.50

Meine's Hybrid White. New. Jumbo florets. Same shade as Margaret..... 3.00

Snow (Pan. Amer.) (New Hybrid) Pure white..... 3.00

PINK AND ROSE SHADES

Christina (Yoder Bros.). New hybrid. Lively medium pink..... 3.50

Christmas Cheer (Windmiller). Beautiful bright pink. Best for December cutting; comes back for fine second crop..... 3.00

Mary Ellen (J. S. Yoder). Hybrid early; light rose pink. 2.50

Maryland Pink (Winkler). Improved, early, light pastel pink..... 3.50

Rockwood's Early Hybrid Pink. Pastel pink. One of the best early and All-Season varieties. Produces good flowers from September to June..... 3.50

Rockwood's Hybrid Pink, No. 2. Early light pink with salmon tinge..... 3.50

Rockwood's Hybrid Pink, No. 3. Early brilliant rose pink..... 3.50

RED

ROCKWOOD'S HYBRID RED NO. 15

Brilliant scarlet, large, well formed flowers, stems wiry and fairly heavy, early and a good variety for Fall and early Winter blooming. Season—late September to June. Pkt. \$3.50

Better Times (Windmiller). Rich American Beauty Rose red (for Christmas)..... 2.00

Priscilla Ann (Yoder) (New Hybrid). Early crimson, trace of yellow on lips..... 3.50

Red Wing (Weddle) (New Hybrid). Early, velvet red. 3.00

YELLOW

ROCKWOOD'S HYBRID YELLOW NO. 10

A fairly deep yellow, well formed flowers, stems heavy and stiff. Season—late September to June. Pkt. \$3.50

Goldmine. Hybrid double..... 3.00

Indian Summer (Pan. Amer.). Medium bright Afterglow bronze; early, strong, vigorous..... 3.00

Jubilee (Winkler). Light Apricot bronze..... 3.00

Patricia (Yoder) (New Hybrid). Medium yellow. Habit similar to Margaret..... 3.50

BRONZE SHADES

ROCKWOOD'S SMOKY BRONZE

A novelty color for late Spring and Summer blooming only. Season—May to early September. Pkt. \$3.50

Rockwood's Hybrid Bronze, No. 25. Reddish bronze, closely set flowers..... 3.50

Barbara (Yoder) (New Hybrid). Large-flowered bronze with pink throat..... 3.50

LAVENDER

Rockwood's Hybrid Lavender, No. 20. Rosy lavender similar to Lavender Rose..... 3.50

SELF-POLLINATED VARIETIES

WHITE

Tr. pkt.

Crystal White (New, 1949) (Rockwood). Excellent late variety. Does well late Spring and Summer. For Spring crop—bench by November 1st. For Summer single stem culture bench June 1-15.....\$3.00

Koester's White. Early pure white..... 1.50

Margaret (J. S. Yoder). Ivory white..... 2.00

Rockwood's Ivory. Rich ivory shaded white. Best white for the Mother's Day market..... 2.00

Rockwood's Winter White (New). Similar to Early White, but taller stems, and a few days later..... 2.00

Snowdrift (Pan. Amer.) (New Double White)..... 3.00

Yuletide (Schlegel). Early..... 2.00

PINK AND ROSE SHADES

Delworth's Supreme. Rose pink..... 1.50

Gilbert's Pamela Pink. Early medium pink..... 3.00

Gilbert's Pink Supreme. A fine early pink..... 2.00

Maiden's Blush (Thomson). Early Appleblossom... 1.50

Peggy Schumann (Schumann). Early. Medium rose pink..... 2.00

Rockwood's Pink Supreme. Brilliant rose pink at its best in midseason..... 2.00

RED

Schumann's Velvet Red (New)..... 3.00

YELLOW

Ethel (Kramer). Large bright yellow; very early..... 1.50

Gilbert's Yellow..... 2.00

Meine's Easter Yellow. Late. Jumbo florets. Double. 3.00

Peggy Schumann Yellow..... 2.00

Rockwood's Winter Yellow. Beautiful yellow; one of the best..... 2.00

Rockwood's Canary Yellow. Slightly variegated; medium to late..... 2.00

Sunray (Witterstaetter). Large flowers; long spikes... 1.50

BRONZE AND ORANGE SHADES

Bronze "Christmas Cheer" (Schlegel). Same as Schlegel's Early Bronze.

Colorado Peach (Imp. Afterglow). Medium early... 3.00

Gilbert's Bronze Beauty. Improved..... 2.00

Rockwood's Lavender Bronze. New two-tone..... 3.00

Rockwood's Winter Bronze (New). Reddish bronze, large and closely set flowers. Stems heavy and almost devoid of laterals..... 2.00

Schlegel's Early Bronze..... 2.00

LAVENDER

Rockwood's Lavender Rose. Fine for Easter and Mother's Day markets. Deep rose with a lavender hue..... 3.00

Rockwood's Winter Lavender. Same color as Lavender Rose but much earlier. Blooms with Rockwood's Winter Yellow..... 2.00

Schumann's Lavender..... 2.00

Special Note—Seed should be sown late June or July for Winter flowering in Northern States. Late July or early August in Southern States. High temperatures retard germination. Select a cool location for the seed flats where there is good air circulation. Water sparingly but keep moist, until seedlings are well established. We recommend using sterilized soil and it should not be fertilized. Dust seeds with Proliferol or Hormo-Root before sowing.

Forcing "Snaps" for Hot Weather

FOR CUTTING LATE MAY TO EARLY SEPTEMBER

Based on observations and experiments for the past few seasons, we find that . . .

Hybrid varieties are best for early sowings for maturity late September and February.

For later blooming we advise the better selfpollinating varieties we list, as they seem to crop longer during Spring than the Hybrids do.

Hot weather varieties for June, July and August are very limited. For this purpose we recommend only those listed below. Grow single stem.

	Pkt.
Rockwood's Crystal White.....	\$3.00
Rockwood's Summer Pink No. 1 (New).....	3.00
Rockwood's Summer Yellow (New).....	3.00
Rockwood's Lavender Rose.....	3.00
Rockwood's Smoky Bronze.....	3.00
Rockwood's Summer Red (New).....	3.00

Seed of Summer Red not available before June 15, 1953.

½ tr. pkts. are available at \$1.75 each



Meine's "Easter Yellow"

New—Finest Double

COMPLETE LIST ON PREVIOUS PAGE

Fleck's Outdoor Snaps

ANTIRRHINUM (Snapdragons) 175,000 S

STANDARD OUTDOOR RUST-RESISTANT STRAINS

For early Summer cut outdoors sow taller varieties February 1st. For flat and pot sales sow early March

TETRA GIANTS

This comparatively new class of Giant Ruffled are now available in separate colors.

Orchid.

Pink. Medium. Tall salmon. Large florets.

Rose. Bright rose.

White. Pure white when fully opened.

Yellow. Clear yellow. Tall and base branching. Large florets.

Prices of above, each:

Tr. pkt. 50c., ⅛ oz. \$1.40, ¼ oz. \$2.40

Tetraploid. Giant ruffled; mixed. Tr. pkt. 50c., ⅛ oz. \$1.00, ¼ oz. \$2.00, oz. \$6.00.

COLOSSAL STRAIN (New)

This strain has tremendous vigor. Stems 3 feet. Flowering spike filled with well spaced huge blooms. Does well even under poor weather conditions.

Crimson	Orange	Orchid
Pink	White	Yellow
Or Mixture		

Prices of the above, each:

Tr. pkt. 50c., ⅛ oz. \$1.40, ¼ oz. \$2.50, oz. \$7.50

GIANT SKYSCRAPER (New)

The tallest of them all. 36 inches. Base branching. Each spike having a great number of huge blooms. At present, this blend contains a variety of soft shades with an occasional rosy orange, rosy bronze and delicate lavender.

Tr. pkt. 50c., ⅛ oz. 90c., ⅛ oz. \$1.60, ¼ oz. \$3.00

MAXIMUM GRANDIFLORUM—34 in.

Alaska (Snowflake). White.

Canary Bird. Canary yellow.

Crimson King. Fiery crimson.

Indian Summer. Coppery orange scarlet.

Loveliness. Soft rose pink.

Red Cross. Crimson with white tube.

Fleck's California Giants Mixture. Our Own Blend of All the Best in This Class.

Prices of above:

Tr. pkt. 30c., ⅛ oz. 50c., ¼ oz. 90c., oz. \$2.80

Pan American Pink. New hybrid. Long spikes. Ideal cut. Orig. pkt. \$3.00.

Velvet Giant (New). Velvet red. One of the tallest. Tr. pkt. \$1.00.

OUTDOOR "SNAPS" continued on next page

MAJUS GRANDIFLORUM—28 in.

Buttercup. Bright yellow. **Pinkie.** Clear rose.
Cherry Rose. Bright rose **Rosalie.** Rich deep rose.
red. Better Times color. **Shasta.** Pure white.
New.
Fiery Red. Brilliant. **Mixture.**

Prices of above:

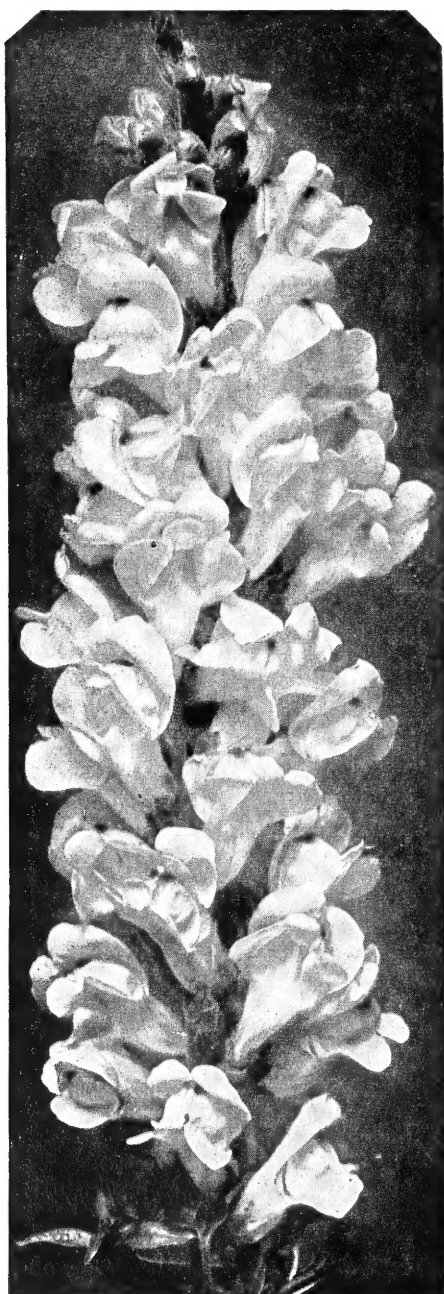
Tr. pkt. 30c., $\frac{1}{8}$ oz. 50c., $\frac{1}{4}$ oz. 90c., oz. \$2.80

MIDGETS

TOM THUMB—6-10 in.

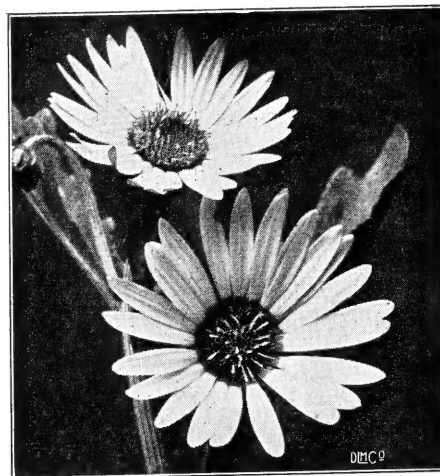
180,000 S

Magic Carpet Mixed. Tr. pkt. 50c., $\frac{1}{8}$ oz. 85c., $\frac{1}{4}$ oz. \$1.50,
oz. \$5.50.



Antirrhinum, Majus

ARCTOTIS - African Lilac Daisy



Arctotis

Tr. pkt. $\frac{1}{4}$ oz. Oz.

Grandis. 25,000 S. Single, silvery white,
Daisy-like flowers with lilac shading and
dark center. 30 in. \$0.20 \$0.35 \$1.00
Hybrids. 7700 S. Large-flowered, many
attractive shades; resembling Gerberas.
2½ to 3 in. across.50 1.45 4.40

ASPARAGUS

Northwest Grown—The Finest

Seeds: 100 250 500 1000

Plumosus nanus. \$0.50 \$1.25 \$2.45 \$4.75
Sprengeri.35 1.00 1.90 3.50

BACHELOR BUTTONS - See Centaurea

BALSAMS



Balsam, Bush Flowering

DOUBLE BUSH TYPE—15 in.

3300 S

Flowers appear in clusters on top of stem.

Rose **Scarlet** **White** **Mixed**

Prices of Bush-flowered: Tr. pkt. 40c., $\frac{1}{4}$ oz. 75c.,
 $\frac{1}{2}$ oz. \$1.15, oz. \$2.25

DOUBLE CAMELLIA-FLOWERED—18 in.

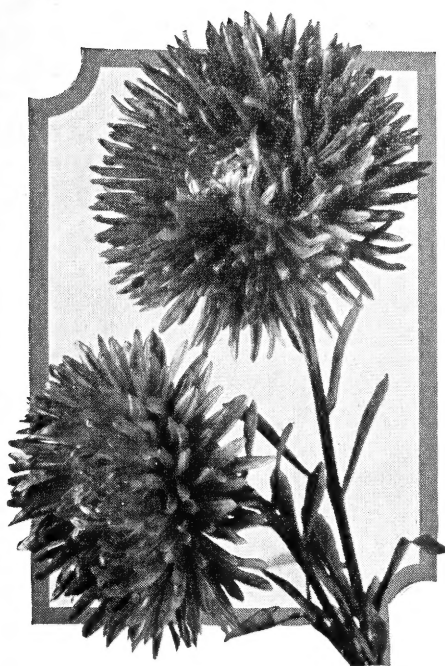
Mixture. Tr. pkt. 20c., $\frac{1}{4}$ oz. 30c., $\frac{1}{2}$ oz. 55c., oz. \$1.00.

MOMORDICA

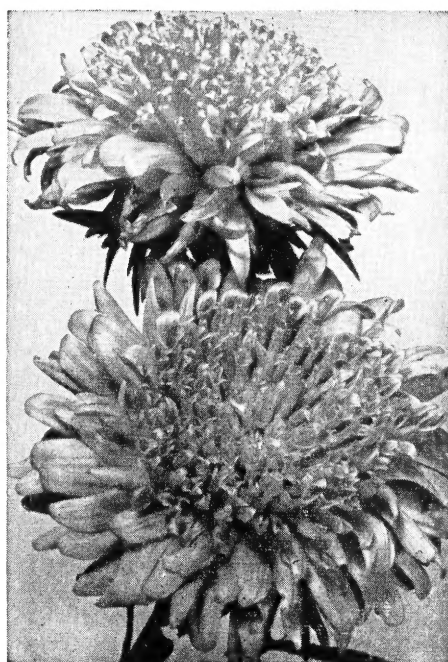
Balsam Apple. Tr. pkt. 25c., $\frac{1}{4}$ oz. 35c., oz. \$1.10.

Fleck's Asters

Wilt-Resistant Strains 12,000 S



Heart of France



Princess Type



American Branching



Giants of California

AMERICAN BEAUTY—30 in., Early

Azure Blue	Deep Rose	Early Ball White
Crimson	Purple or Dark Blue	Choice Mixed

AMERICAN BRANCHING—24 in.

Midseason

Azure Blue	Ball White	Ball Phlox,
Heart of France	Ball Deep Rose	pink
crimson	Ball Purple	Choice Mixed

New Ball White. Fine, sturdy stems; large flowered, of exceptional doubleness. Matures late August.

New Ball Shell Pink. Growth and habit same as the White.

Prices of above two, each:

Tr. pkt. \$1.40, ¼ oz. \$2.50, oz. \$7.50

QUEEN OF THE MARKET—20 in.

Earliest

Azure Blue	Dark Blue or Purple	White
Crimson	Rose	Choice Mixed

Ballet Queen, deep salmon rose

Prices of any of the above Asters:

Tr. pkt. 35c., ¼ oz. 65c., oz. \$2.00, ¼ lb. \$7.00

GIANTS OF CALIFORNIA—30 in.

Curled and Interlaced, Improved

Crimson	Deep Rose	Light Blue
White	Giant Shell Pink	Mixed

Prices, Giants of California:

Tr. pkt. 50c., ¼ oz. 90c., oz. \$3.00

PRINCESS—24-30 in.

New Cutting Type—Tall, Branching

Anne. Peach blossom.	Linda. Clear rose.
Barbara. Orchid.	Marsha. Rich scarlet.
Bonnie. Soft salmon rose.	Margaret. Deep rose.
Elizabeth. Pure white.	Susan. Deep blue.
	Mixed.

Prices of Princess:

Tr. pkt. 40c., ¼ oz. 90c., oz. \$3.00, ¼ lb. \$10.00

MIXTURES

Finest Mixture of All Doubles. Tr. pkt. 50c., ¼ oz. 90c., oz. \$3.00, ¼ lb. \$9.00.

SINGLES

Fleck's Rainbow Mixture. A colorful blend of single and semi-double flowers. Plants branch upright and make very even growth, for easy cutting and bunching. Tr. pkt. 30c., ¼ oz. 45c., oz. \$1.50, ¼ lb. \$5.00

Begonia

FIBROUS-ROOTED—ALL THE BEST

We Offer Only Varieties (Such as Listed Below) That Have Definitely Proved Themselves Worthy of a Grower's Time

Everblooming types, especially adapted for bedding and border plantings. Seeds we offer here have been produced by Begonia specialists who introduced many of these varieties. January sowing will produce choice plants for Spring sales, but seeds may be sown any time.

EXTRA DWARF VARIETIES

Fleck's Dwarf Carmen. Light pink flowers. Rich bronze leaves. Extra compact habit.

Saga. Bright red. Extra dwarf; dense growth.

Prices of the above:

Tr. pkt. \$1.25, 1/64 oz. \$3.50, 1/32 oz. \$6.50

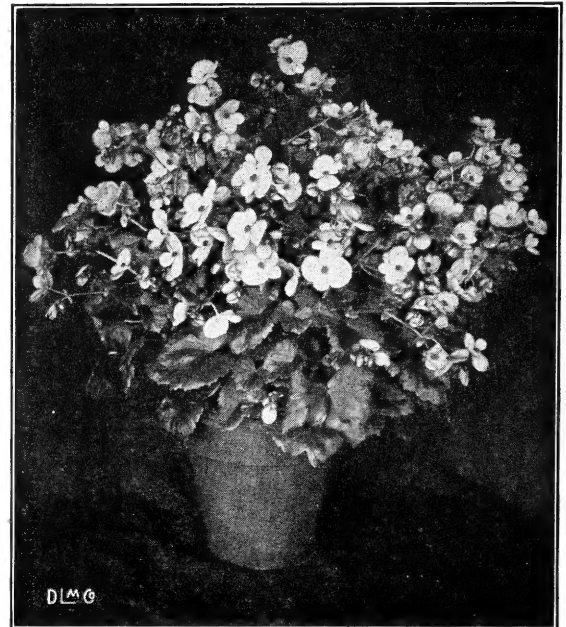
GRACILIS TYPES—6 to 10 in.

Dwarf and Medium Tall Varieties	Tr. pkt.	1/64 oz.	1/32 oz.
Adeline. Rich rose pink. Green foliage. Dwarf, compact. Very similar to Pink Pearl.....	\$1.50	\$3.25	\$6.00
Ball Red. Bright red; medium dwarf.....	1.50	3.25	6.00
Ball Deep Rose. Deep rosy red which gradually fades to a luminous pink. Green foliage.....	1.50	3.25	6.00
Carmen. Clear rose pink, greenish bronze foliage; 8 to 10 in. Makes a beautiful pot plant.....	1.25	2.75	5.00
Indian Maid. Similar in habit of growth to Carmen with reddish, dark bronze foliage. Bright scarlet.....	1.25	2.75	5.00
King of the Reds. Glowing scarlet, foliage green with bronze edge.....	1.25	2.75	5.00
Luminosa. Rich deep scarlet with dark foliage. Very floriferous. Height 10 in....	1.25	3.00	5.25
Luminosa compacta. Dwarf growing in perfect little global plants; 6 to 8 in. reddish brown foliage.....	1.50	3.25	5.50
Prima Donna. Rose pink.....	1.25	2.00	3.50
Snowbank. Finest white for pot plant sales. Light green foliage.....	1.25	2.75	5.00
Dwarf Mixed. Choice blend of all the above including the new extra dwarfs.....	1/16 oz. \$9.00,	1.50	3.00 5.25

SEMPERFLORENS—10 to 14 in.

Taller Varieties

Christmas Cheer. Brilliant cherry crimson of distinct shade; large bronze foliage.	\$1.00	\$2.00	\$3.75
Ile de France. Snow white, exceedingly large flowers; light green foliage.....	1.00	2.00	3.50
Masterpiece. Pure rose pink; large flowers; light green foliage.....	1.25	2.25	4.00
Scandinavia Pink. Large flowers, green foliage. Bright rose pink. Dwarf and bushy.....	1.00	2.75	5.00
Scandinavia Red. Bright carmine scarlet.	1.00	2.75	5.00
Scandinavia White.	1.00	2.75	5.00
Special Mixed.	1/16 oz. \$6.50,	1.25	2.50 4.00



Begonia

BELLS OF IRELAND

7000 S

Produces spikes of large, bell-like sheaths of translucent green surrounding a small white flower. Base branching. Good for cutting. Can be used also as a dried filler.

Tr. pkt. 75c., 1/4 oz. \$2.50, oz. \$7.50



Browallia

BROWALLIA

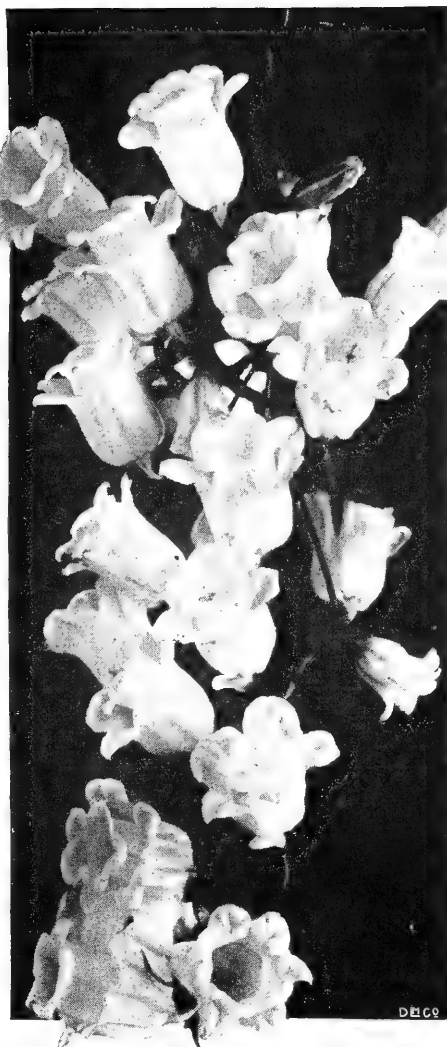
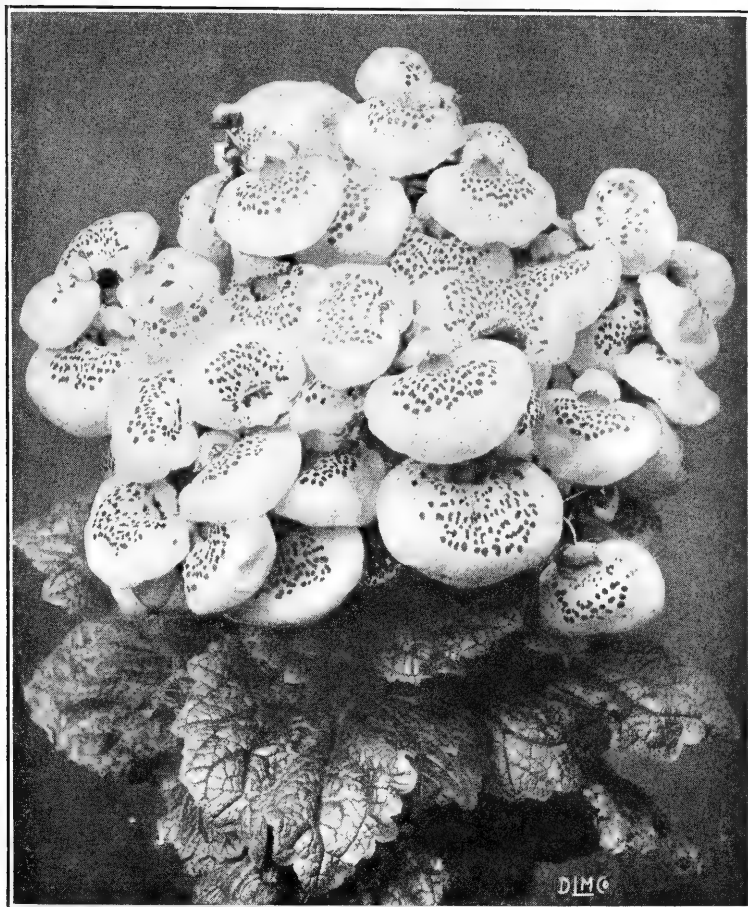
65,000 S

Elata alba. White.
Elata Blue (Blue Amethyst). Blue, 18 in.

Prices of above Elatas:

Tr. pkt. 25c., 1/4 oz. 40c., oz. \$1.50

Speciosa major. Rich blue, fine for pot or basket work.
Tr. pkt. \$1.00, 1/16 oz. \$2.25, 1/8 oz. \$4.00, 1/4 oz. \$7.50.
Viscosa compacta, Sapphire. Dark blue with white eye; 9 in.
Tr. pkt. 40c., 1/16 oz. \$1.10, 1/8 oz. \$2.00, 1/4 oz. \$3.60.



CALCEOLARIA

Approximately 10,000 S to 1/64 oz.

Calceolaria do not like direct sun but a light, airy place and temperature around 50 degrees.

To finish in 6-inch pot for Easter sow seeds June-July. To finish in 5-inch sow about August 15. For 4-inch sow about September.

In our experience we have found either of the 2 mixtures below to be the best for florists requirements. The Multiflora nana make especially nice pot plants in 4's for Easter sales.

Tr.	1/128	1/64
pkt.	oz.	oz.

Multiflora nana, Mixed. Flowers profusely; of medium size; gay colors. Very popular. 10 in. 1/32 oz. \$8.00, \$1.00 \$2.35 \$4.35

Triumph Strain (Hybrid). Outstanding; bright shades of yellow, orange, red and rose. Large flowers, mostly tigered or spotted. 1.00 1.75 2.75

CACTUS

Tr.	1/8 oz.	1/4 oz.	Oz.
-----	---------	---------	-----

Extra Choice Mixed. \$0.60 \$1.25 \$2.25 \$6.90

CALLIOPSIS

90,000 S

Tr.	pkt.	Oz.
-----	------	-----

Dwarf Goblin. 6 in. Dwarf, compact, for pot sales. Mixture of Yellows, Reds, Browns and Bicolors. 1/4 oz. 75c. \$0.40 \$2.50

CAMPANULA

Blooms in 6 months from seed

(Annual Canterbury Bells, 2½ ft.)—50,000 S

Mixture. Tr. pkt. 20c., ¼ oz. 40c., oz. \$1.25.

BIENNIAL and PERENNIAL CAMPANULA—Listed on page 35.

CALENDULAS

3000 S

One of our specialties. We offer the finest strains available anywhere. None better.

GREENHOUSE VARIETIES

Fleck's Orange. A fine, reselected strain for florists. Orange red with dark center. Very large, double flowers with long orange petals. Vigorous habit, long stems. 30 to 36 in.

Apricot Beauty (New). Superior in every way to Ball Apricot Improved.

Ball Apricot Improved. Buff color with dark eye.

Ball Lemon Queen. Lemon yellow with brown eye.

Ball Improved Long Orange. Long stemmed; large flowered variety. Golden orange with light eye.

Fleck's Special Florists' Mixture.

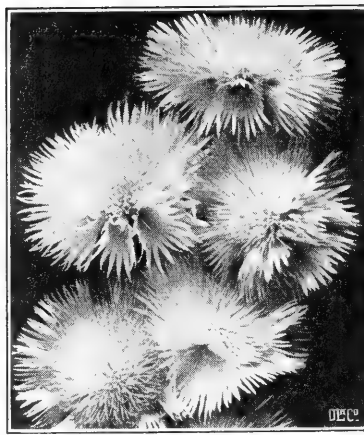
Tr. pkt.	45c., ¼ oz.	70c., oz.	\$2.30, ¼ lb.	\$7.35
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Candytuft



Celosia, Feather Variety



Centaurea, Imperialis



Centaurea, Candidissima

CANDYTUFT

(Coronaria—12 in.—Annual)—9500 S

Giant Hyacinth-flowered. White; finest strain.
Tr. pkt. 30c., oz. 95c., ¼ lb. \$3.00, lb. \$9.60.

UMBELLATA—12 in.

Crimson
Flesh Pink

Lavender
Rose Cardinal
Choice Mixed

Rose
White

Above, each:

Tr. pkt. 20c., oz. 50c., ¼ lb. \$1.65, lb. \$5.50

Dwarf Hybrid Mixed. 4-6 in. Tr. pkt. 20c., oz. 95c.

PERENNIAL CANDYTUFT—Listed on page 37.

CELOSIA

CRISTATA, DWARF (Cockscomb Types)—12 in.
28,000 S

Dwarf Empress. Scarlet, bronze green foliage.

Glasgow Prize. Deep crimson, bright green foliage.

Dwarf Mixed. Fine blend.

Above, each:

Tr. pkt. 30c., ¼ oz. 65c., oz. \$2.25

TALL COCKSCOMB

Gilbert's Maple Gold. Pink shades tipped gold. Very attractive. Produces 8 to 12 flower heads, more if center is pinched. Height 30-36 in. Pkt. 50c.

PYRAMIDALIS—12 to 15 in.

Fine for pots and combinations. Upright plumes.

Fiery Feather
Feather Mixture

Golden Feather, fine for pots

Above, each:

Tr. pkt. 30c., ⅓ oz. 70c., ¼ oz. \$1.25, oz. \$4.25

TALL PYRAMIDS

Pride of Castle Gould. Deep crimson. 2 ft. Tr. pkt. 35c., ¼ oz. 70c., oz. \$2.25.

Thompsoni magnifica, Mixed. 2 ft. Tr. pkt. 30c., ¼ oz. 60c., oz. \$2.00.

SPICATA—3 to 5 ft.

This type has many uses. Good filler for baskets, bouquets and for drying. Flowers bright rose which changes to silvery white.

Tr. pkt. 25c., ¼ oz. 60c., oz. \$1.75

CHEIRANTHUS - See Perennial Section

CHRISTMAS PEPPER -See Solanum

CHINESE FORGET-ME-NOT - See Cynoglossum

CARNATION—14,000 S

Extra large flowers; long, stiff stems.

ENFANT DE NICE—Everblooming, 20 in.

Salmon	Red	Rose	White	Mixed
Tr. pkt. 50c., ⅓ oz. \$2.25, ¼ oz. \$4.00				

CHABAUD'S GIANT IMPROVED—16 to 20 in.

Early and Perpetual Flowering—Clove-scented

These Carnations bloom five months from time seed is planted and continue throughout the Summer. The plants are of robust, upright habit; form 10 to 20 stalks, bearing huge flowers of fine form. They come about 95 per cent double, are true and are clove-scented.

Crimson	Deep Salmon	White
Deep Rose	Rose Pink	Special Mix

Tr. pkt. 40c., ⅓ oz. 55c., ¼ lb. \$1.00, oz. \$3.50

MARGUERITE

Fleck's Top Notch Double Mixture. Free flowering Summer Carnation. Tr. pkt. 25c., ⅓ oz. 40c., ¼ oz. 65c., oz. \$2.20.

PERENNIAL CARNATIONS—Listed on page 35.

CENTAUREA

CYANUS (Double Cornflower, 30 in.)

For Spring greenhouse flowering or outdoors in June and July from a Fall sowing. We offer the finest strains available.
6500 S

Blue Boy. Good forcer	Red Boy.
Pinkie. Rose pink.	Snow Queen.

Fleck's Special Mixed. Florist strain.

Above, each:

Tr. pkt. 25c., oz. 50c., ¼ lb. \$1.65, lb. \$5.50

DWARF—For Pots, Borders

	Tr. pkt.	¼ oz.	Oz.
Jubilee Gem. Deep blue.....	\$0.25	\$0.40	\$1.10
Polar Gem. Upright bush habit; pure white	.30	.60	1.75

GIANT IMPERIALIS

Sweet-scented Cut Variety—30 in.

Thistle-like flowers and larger than the Cyanus type.
7500 S

Amaranth Red
Brilliant Rose

White

Lavender Beauty. Light lavender with creamy white center.
Suaveolens. Yellow Sweet Sultan. 20 in.
Mixed. Blend of above.

Above, each:

Tr. pkt. 20c., ¼ oz. 35c., oz. \$1.00

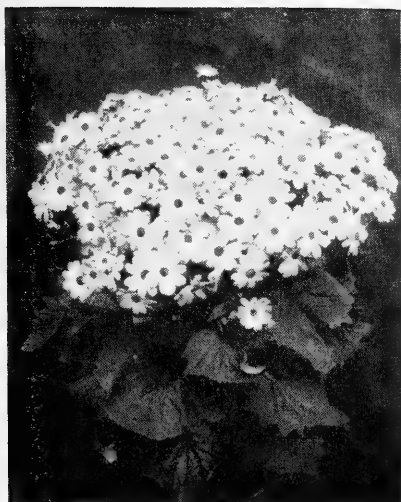
DUSTY MILLER

Fine for borders, vase and basket work.

7500 S

	Tr. pkt.	¼ oz.	Oz.
Candidissima. Silver gray foliage; slow grower; start early. 6 in.....	\$0.50	\$1.10	\$3.75
Gymnocarpa. Fine silvery foliage; fern-leaved, strong grower. 24 in. ¼ lb.	\$2.75,	.20	.30
			.90

CENTAUREA MONTANA—Listed on page 37.



Cineraria, Multiflora Nana



Cosmos, Pink Sensation

CHRYSANTHEMUMS (Annual—2 ft.) 9000 S

Good cut varieties for Spring. Space at least 12x12 in. Responds well to electric light forcing. Germination little slow and irregular.

CARINATUM—SINGLES

- Atrococcineum.** Bright crimson.
Burridgeanum. White and rose.
Eastern Star. Yellow with black disc.
Luteum. Pale yellow.
Northern Star. Giant white, light yellow center with black disc.

All Singles, Choice Mixture.

Prices of above, each:
 Tr. pkt. 20c., oz. 60c.

CARINATUM—DOUBLES

Double Hybrid Rainbow Mixed......\$0.35 \$0.60 \$2.00

CORONARIUM

Double Mixed. 4 ft. \$0.20 \$0.35 \$1.00

INODORUM

Bridal Robe. Pure white, extra double...\$0.35 \$0.85 \$2.50

SPECIAL MIXTURE

Fleck's Rainbow. Single and Double...\$0.30 \$0.60 \$2.00
 For Hardy "MUMS" see page 37.

CINERARIA

All the Better Strains

Berlin and Sitters run about 3600 S to 132 ounce. Others about 5000 S to 1/32 ounce. Sow from June on for Christmas and later flowering. Sow in sterilized soil.

	Tr.	1/64	1/32	1/16
	pkt.	oz.	oz.	oz.
Berlin or Potsdam Strain, Mixed. Fine strain producing large rounded heads; medium large flowers, compact plants.		\$1.00	\$2.00	\$3.75 \$7.00
Cremer's Prize Strain Mixture. Excellent florists mixture; about half light eyed.		1.75	2.45	4.45 8.00
<i>Originator's seed available in pkts. only</i>				
Multiflora nana. Gold center. Attractive shades with gold centers.		1.25	2.20	3.80 6.95
Multiflora nana Mixed. Dwarf compact plants producing masses of small flowers.		1.25	2.00	3.50 6.50
Siter's Rainbow Mixture. Large-flowered, compact; mostly white eyed and small foliage.		2.00	2.75	4.95 8.80
Fleck's Blend. This is a carefully blended mixture containing all of the above. 75% being Cremer's and Siter's strains.		2.00	2.90	5.00 8.95

CLARKIA

ELEGANS DOUBLE—24 in.

Popular Spring cut flower. Sow in January and grow in shallow soil, disbudding to 2 or 3 spikes for long-stemmed flowers. Keep fairly dry after plants are foot high to prevent soft lanky growth. Do not feed.

90,000 S

Albatross. Pure white.

Brilliant. Deep rose.

Orange King. Bright salmon orange.

Scarlet Queen. Glowing scarlet.

Double Mixed.

Tr. pkt. 20c., 1/4 oz. 35c., oz. \$1.25

CLEOME - Spider Plant 4 ft.

12,000 S

Tr. pkt. 1/4 oz. Oz.

Pink Queen. Brilliant rose pink fading to clear white.\$0.35 \$0.55 \$1.90

COBAEA

SCANDENS (Cathedral Bells)

380 S

Tr. pkt. 1/4 oz. Oz.

Annual Climber. Strong grower; violet blue purple.\$0.30 \$0.50 \$1.50

COCKSCOMB - See Celosia

COLEUS

Finest Strains—None Better

7000 S per 1/16 oz.

Fleck's Copper Giant. Coppery rose shade. Large leaves. 70% true.

Glory of Vichy. Golden, apricot and copper shades.

Prices, above Coleus:

Tr. pkt. \$1.20, 1/32 oz. \$2.40, 1/16 oz. \$4.00

Giant Rainbow Mixture. Wonderful range of endless brilliant colors. Easy to grow this superb blend. Patient work and constant checking has made this mixture one of the finest ever offered anywhere. 1/2 tr. pkt. 90c., tr. pkt. \$1.60, 1/64 oz. \$2.60, 1/32 oz. \$5.00, 1/16 oz. \$9.00.

COSMOS

SINGLE EARLY FLOWERING—40 in.

3000 S—Blooms in 3 months

Orange Ruffles. Semi-double, orange. Blooms profusely.

Yellow Flare. Bright yellow.

Mixture of Above.

Tr. pkt. 20c., 1/4 oz. 35c., oz. \$1.00

SENSATION, SINGLE—40 in.

Blooms in 10 weeks after sowing. Very early and true to color. Extra large flowers. Fine for cut. Suitable for outdoors even in northern climates.

5000 S

Tr. pkt. 1/4 oz. Oz.

Crimson Dazzler. Bright crimson. An improved strain.\$0.25 \$0.50 \$1.60

Pinkie. Rose pink.25 .40 1.10

Purity. White.25 .40 1.10

Radiance. Deep rose with large crimson eye.25 .50 1.60

Mixed.25 .40 1.10

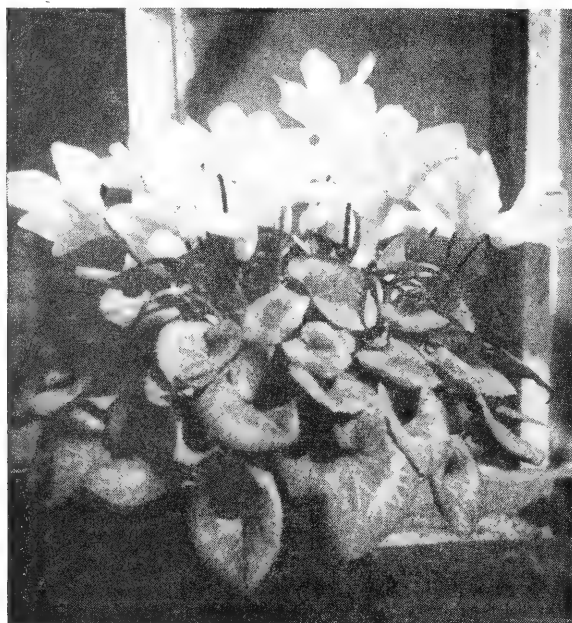
Cyclamen

OUTSTANDING FINE STRAINS SELECTED FOR GIANT FLOWERS AND BEAUTIFUL FOLIAGE

Originator's Seed—American Grown

Sow from May to January in sterilized soil. Grow cool and shaded. Always shift to larger pots before any chance of plants becoming pot bound. This prevents stunting. Discounts same as on all Flower Seeds.

250 of a variety at 1000 rate—extra 5 per cent discount on 10,000



Cyclamen, Silver Foliage

Seeds: 100 1000

Fleck's Silver Foliage. Salmon red bloom.
Makes a beautiful and unique pot plant. Outstanding.....\$2.50 \$22.00

Bright Red.....\$1.90 \$16.00
Pure White. Very large bloom..... 1.90 16.00
White with Carmine Eye..... 1.90 16.00

Perle of Zehlendorf. Dark salmon improved.\$2.40 \$18.00
Saffron Red. Red, with salmon glow..... 2.40 18.00
Saffron Red. Silver edged..... 2.40 20.00



Cyclamen, Fringed

Seeds: 100 1000

Fringed Mixed.....\$2.30 \$21.00

America Improved. Salmon scarlet.....\$2.40 \$21.00
Bonfire, or Leuchtfeuer. Brilliant salmon red..... 2.40 20.00
Mozart. Deep pink, exquisite..... 2.40 21.00

Fleck's Special Mixture. All varieties.....\$2.50 \$22.00

VOGT'S DOUBLE STRAIN

Double flowers in very attractive shades. Free bloomer.
Mixture.—Of all the best colors.....\$3.50 \$25.00

CUPHEA - Cigar Plant

7000 S—12 in.

Firefly. Bright scarlet flowers. This makes a nice, bushy, compact pot plant for Spring sales. Excellent for bedding or borders, window boxes, etc. March sowing. Blooms all Summer. Tr. pkt. 25c., 1/8 oz. 75c., 1/4 oz. \$1.35.

Dwarf Hybrids. Mixture. Attractive shades.
Tr. pkt. 35c., 1/8 oz. \$1.00, 1/4 oz. \$1.70.

CYNOGLOSSUM -

Chinese Forget-me-not

5000 S

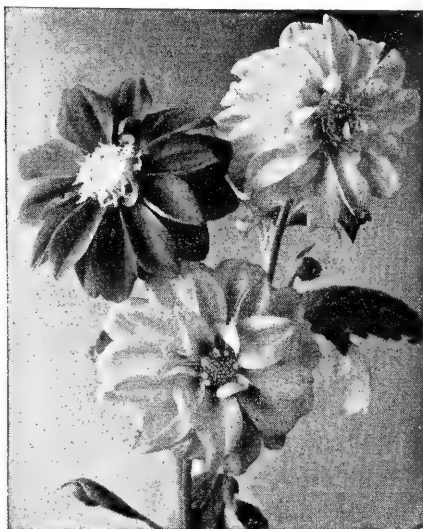
Tr. pkt. 1/4 oz. Oz.

Firmament. Beautiful clear blue; 15 in., bushy, compact. Fine bedding plant....\$0.20 \$0.40 \$1.35

DAHLBORG DAISY

A very attractive, compact, 6-8 inch edging plant, lacelike leaves. Produces a profusion of small golden flowers until frost. Forms an even row, 12 to 14 inches across. Germinates best during Spring months.

Tr. pkt. 60c., $\frac{1}{8}$ oz. \$1.40, $\frac{1}{4}$ oz. \$2.40



Dahlia, Unwin's Ideal Dwarf

DAHLIAS

Blooms in 3 to 4 months—2800 S

New Extra Dwarf Unwins. A new, improved mixture. Tr. pkt. 40c., $\frac{1}{4}$ oz. 90c., oz. \$3.30, 4 ozs. \$12.00.

Cactus-flowered. Tr. pkt. 60c., $\frac{1}{8}$ oz. \$1.25, $\frac{1}{4}$ oz. \$2.25.

Unwin's Dwarf Hybrids Mixed. Semi-double early flowering. Height 18 in.

Unwin's Ideal Bedding Mixture. Improved early flowering double and semi-double; curled and quilled. Attractive color range; 24 in.

Price of above: Tr. pkt. 25c., $\frac{1}{4}$ oz. 65c., oz. \$2.45, $\frac{1}{4}$ lb. \$7.35

DAISY

See the following in Annual or Perennial Sections under *Agathea*, *Arctotis*, *Bellis*, *Brachycome*, *Chrysanthemum*, *Dimorphotheca*, *Gerbera*, *Mesembryanthemum*, *Pyrethrum*.

DIDISCUS

10,000 S Tr. pkt. $\frac{1}{4}$ oz. Oz.

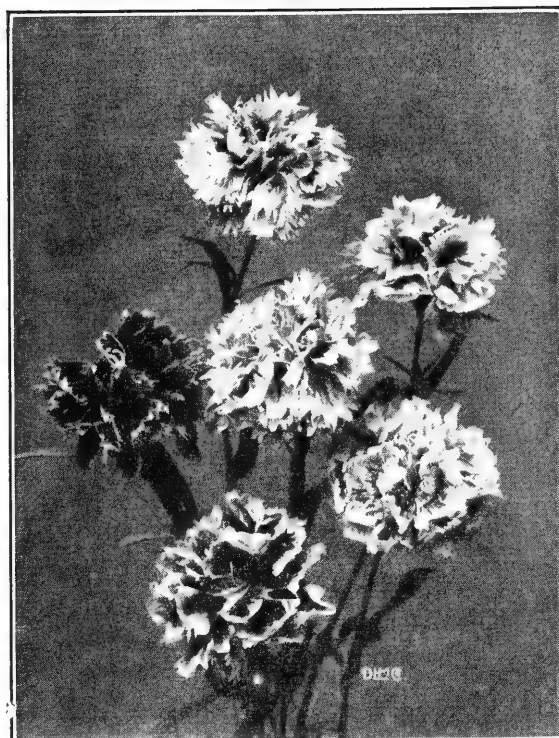
Coeruleus (Blue Lace Flower). 2 ft. See also "Queen Anne's Lace Flower" for white which can be dyed any color. . . . \$0.25 \$0.35 \$1.00

DRACAENA

Tr. pkt. Oz. $\frac{1}{4}$ lb.

Indivisa. 1500 S. Narrow-leaved variety. Lb. \$14.50 \$0.40 \$1.25 \$4.00

DUSTY MILLER—See *Centaurea*, page 8.



Double Dianthus

DIANTHUS -

Annual Sweet William

25,000 S

Tr. pkt. $\frac{1}{4}$ oz. Oz.

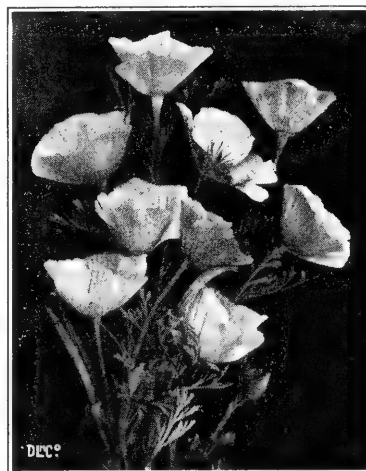
Chinensis, Double Mixed. 20 in. $\frac{1}{4}$ lb. \$2.50 \$0.20 \$0.40 \$1.00

Chinensis, Single Mixed. 20 in. $\frac{1}{4}$ lb. \$2.00, .15 .30 .90

Sweet Wivelsfield, Single Mixed. Beautiful markings; 12 in.15 .30 1.00

Sweet Wivelsfield, Double Mixed. 12 in. .30 .70 2.25

For **PERENNIAL DIANTHUS** (Hardy Pinks) and **DIANTHUS barbatus**—See page 38.



Eschscholtzia

ESCHSCHOLTZIA -

California Poppy

12 in.—20,000 S

Aurantiaca. Orange (True California Poppy).

Carmine King. Deep carmine.

Mixed. Full color range of all singles.

Prices of above: Tr. pkt. 20c., oz. 50c.

Fleck's Rainbow Hybrids. Makes compact plants. Single ruffled flowers. Contains all colors to date.

Tr. pkt. 40c., $\frac{1}{4}$ oz. 70c., oz. \$2.25

EUPHORBIA - Mexican Fire Plant

Tr. pkt. ¼ oz. Oz. Lb.

Heterophylla (Annual Poinsettia).

5000 S. 36 in. \$0.15 \$0.30 \$1.00 \$8.00

Variegata (Snow-on-Mountain).

2500 S.15 .30 .50 4.00

PERENNIAL EUPHORBIA—Listed on page 39.

EXACUM

28,000 S per 1/32 oz.

Affine. Fragrant, violet blue flowers. Makes a fine, neat pot plant. Easy to grow. ½ tr. pkt. 60c., tr. pkt. \$1.25, 1/128 oz. \$3.00, 1/64 oz. \$5.50.

FELICIA

2 in.

Tr. pkt. ¼ oz.

Bergeriana. Dwarf blue, star-shaped flower.

A gem for the rock garden. \$0.35 \$1.00

FEVERFEW - See Matricaria

FORGET-ME-NOT - See Myosotis

FOUR O'CLOCK - See Mirabilis

GAILLARDIA

(Annual)—20 in.

14,000 S Tr. pkt. ¼ oz. Oz.

Indian Chief. Single bronze red. \$0.20 \$0.35 \$1.00

Lorenziana, Double Mixed.20 .35 1.00

Sunshine, Double Mixed. Full, double blooms about 2½ in. across on stems 18 in. long. Attractive shades of wine red, yellow and bicolor red and yellow. Good Summer cut.30 .70 2.40

For PERENNIAL GAILLARDIA—See page 38.

GERBERA - Transvaal Daisy

Greenhouse Perennial Seeds: 100 1000

Duplex Hybrids. Bright colors; large flowers on long stems. \$0.65 \$5.50

GODETIA

(DWARF DOUBLE—12 in.)

40,000 S

Sybil Sherwood. Salmon pink, very attractive. Azalea flowered. Tr. pkt. 25c., ¼ oz. 60c., oz. \$2.00.

GOMPHRENA - Globe Amaranth

5500 S Tr. pkt. ¼ oz. Oz. ¼ lb.

Buddy. Bright reddish purple; dwarf, compact. \$0.30 \$0.75 \$2.25 \$6.95

Globosa. Purplish red. 30 in.20 .35 1.00 3.00

Orange. 12 in.20 .35 1.00 3.00

Mixed.20 .35 1.00 2.80

GOURDS (Ornamental)

450 S

Large Mixed. 9 varieties.

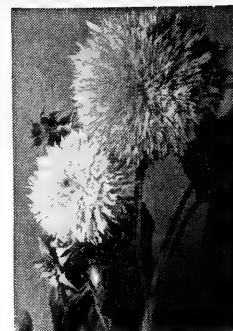
Small Mixed Fancy Sorts. 11 varieties.

Large and Small Mixed. 20 varieties.

Tr. pkt. 20c., oz. 50c.



Helichrysum



Helianthus

GREVILLEA - Silk Oak

Robusta. Fine foliage plant for holiday baskets, Poinsettia pans. Tr. pkt. 25c., ¼ oz. 65c., oz. \$2.00.

GYPSOPHILA - Baby's Breath

24 in.—Annual—24,000 S

TRUE STRAINS

Easy grower, free blooming. Every florist should grow this to fill in with cut flowers, etc.

New York Market. White Grandiflora, large flowering type. Special strain. We consider this variety the only worthwhile for commercial growers.

Oz. 40c., 4 ozs. \$1.00, lb. \$3.00, 5 lbs. \$12.50

COLORS

Tr. pkt. ¼ oz. Oz. ¼ lb.

Carminae. Bright carmine pink. \$0.15 \$0.35 \$1.20 \$4.00

Rosea. Rose pink.15 .35 1.20 4.00

HARDY GYPSOPHILA—Listed on page 39.

HELIANTHUS - Double Sunflower

650 S

Seeds sown outdoors in early May will produce a profusion of double flowers like Chrysanthemums during August. Fine for cutting and shipping to market or for basket work.

Sun Gold. Bright golden yellow, large, free flowering 100% double. 4 to 5 ft.

Tr. pkt. 20c., ¼ oz. 30c., oz. \$1.00, ¼ lb. \$3.50, lb. \$9.50

HELICHRYSUM MONSTROSUM

Double Strawflower

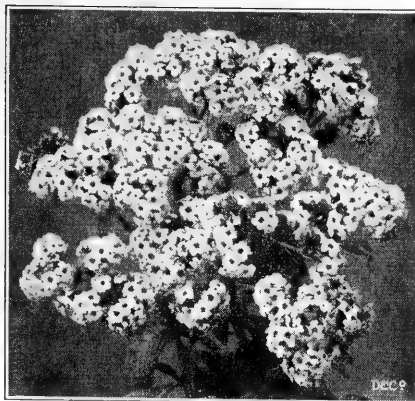
36 in.—35,000 S

Canary Yellow	Salmon Queen.	Salmon
Crimson or Fireball	pink	
Golden Globe	Silver Ball.	White
Rose Queen.	Violet	
Rose pink	Choice Mixed	

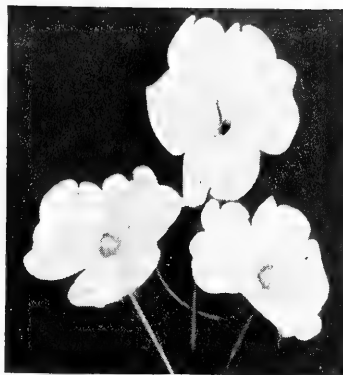
Tr. pkt. 25c., ¼ oz. 35c., oz. \$1.00, 4 ozs. \$3.85

TOM THUMB

Dwarf Double Mixture. Tr. pkt. 25c., ¼ oz. 40c., oz. \$1.25, 4 ozs. \$3.85.



Heliotrope



Impatiens



Linum

HELIOTROPE

50,000 S *Tr. pkt. 1/4 oz. Oz.*

Regale Mixture, Dwarf. 15 in. This is about the best strain for evenness of color with large flower heads.....\$0.40 \$1.00 \$3.25
Lemoine's Giant Mixture. 24 to 30 in... .40 .80 2.50

HOLLYHOCK (4 to 5 ft.)

13,000 S *Tr. pkt. 1/4 oz. Oz.*

Indian Spring. Semi-double, light pink and rose flowers. Starts to bloom in 5 months.....\$0.25 \$0.60 \$1.90

PERENNIAL HOLLYHOCK—See page 40.

IBERIS

See CANDYTUFT in Annual and Perennial Sections

IMPATIENS Best European Strains

Ideal for shaded locations. Good Spring seller.
 Can also be flowered for Christmas.

DWARF VARIETIES

Sultani Dwarf Bright Carmine. 6 in.
Sultani Dwarf Mixture. 6 in. Many shades; flowers continuously.
Holsti Salmon. 6 in.
Tr. pkt. \$1.25, 1/32 oz. \$2.00, 1/16 oz. \$3.75

TALL VARIETIES

Sultani Hybrids Mixed. 18 in.
Holsti Vermilion. 18 in. Excellent for Summer bedding.
Holsti Hybrids Mixed. 18 in. Many shades.
Tr. pkt. 50c., 1/16 oz. \$1.10, 1/8 oz. \$2.00

IPOMOEA - Morning Glory

(MOONFLOWER) *Tr. pkt. 1/4 oz. Oz. 1/4 lb.*

Cornell. Red bordered white, heavy growth; attractive, bright green foliage.....\$0.25 \$0.50 \$1.65
Heavenly Blue, Clarke's Early.
 800 S..... .25 .35 .75 \$2.25
Noctiflora. Large-flowered white.
 110 S. Night blooming..Lb. \$4.00 .25 .35 .75 2.40
Pearly Gates. White..... .35 .50 1.65 5.50
Scarlett O'Hara. Brilliant carmine red. 650 S..... .20 .45 1.25 4.50

KALANCHOE (Succulent)

Sow January or February for next Winter sales.

Tr. 1/64 1/32

Blossfeldiana globuliflora coccinea. Tall, *pkt. oz. oz.*
 bright scarlet.....\$0.60 \$1.65 \$3.00

Tom Thumb. Dwarf strain of Blossfeldiana, ideal pot plant. Bright scarlet..... 1.25 5.50 10.00

Brilliant Star. Hybrid. Makes fine pot plant. Blooms about three times size of other Kalanchoe. Bright fiery red. 12 in. stems extend above the foliage. Nice for cuts.....1/128 oz. \$3.50 1.75 6.50

KOCHIA

Mexican Fire Bush or Summer Cypress

45,000 S *Tr. pkt. Oz.*

Childsi, Improved......\$0.15 \$0.35

LEPTOSYNE

Excellent for cutting—8 weeks from seed.

26,000 S *Tr. pkt. 1/4 oz. Oz.*

Golden Rosette. Double, golden yellow.\$0.30 \$0.60 \$2.00

Maritima. Lemon yellow. 24 in..... .20 .35 1.10

Stillmani. Golden yellow. 18 in..... .20 .30 1.00

LINARIA - Maroccana

(Baby Snapdragon)

10 to 18 in.—600,000 S

Fairy Bouquet. Brilliant fairy shades, distinct and attractive. Free flowering; early.

Tr. pkt. 20c., 1/4 oz. 50c., oz. \$1.75

Northern Lights. New, improved. Taller. Includes new and brighter shades.

Tr. pkt. 35c., 1/4 oz. \$1.00, oz. \$3.00

LINUM

Annual—18 in.

Rubrum. Scarlet flax; bright red flowers about 1 in. across.

Tr. pkt. 25c., oz. 50c., 4 ozs. \$1.35, lb. \$5.00

PERENNIAL LINUM—Listed on page 40.

Larkspur—8000 S

A January sowing of Larkspur will flower about May, depending on temperatures. While its sown outdoors to advantage in the Fall, Spring sowings do about as well if sown the first day the ground can be prepared. To get best germination results freeze seeds for several days before sowing. You may also sow in December to bench after Mums. In ground beds place them 12 x 12 inches. Raised beds 10 x 10 inches.

LARKSPUR

SUPREMES—IMPROVED GIANT IMPERIALS—4 ft.

Base branching, tall, upright.

Dark Blue	Pink	Salmon
Lilac	Rose	White

Supreme Mixture

Tr. pkt. 30c., $\frac{1}{2}$ oz. 70c., oz. \$1.25, 4 ozs. \$4.00, lb. \$12.50

REGAL STRAIN (New)

Base branching. Huge, Delphinium-like florets on long, thick spikes. Doubles.

Lilac	Salmon Rose
Rose	White (Pure white)

Mixture

Tr. pkt. 40c., $\frac{1}{4}$ oz. 70c., $\frac{1}{2}$ oz. \$1.00, oz. \$1.95, 4 ozs. \$6.45, lb. \$19.50

LOBELIA

4 in.—710,000 S

Early sowing recommended.

Fleck's Blue Stone. Dwarf bright rich blue, compact.

Crystal Palace Compacta. Dark blue, dark foliage.

Emperor William. Dwarf gentian blue.

Mixture.

Tr. pkt. 30c., $\frac{1}{8}$ oz. 50c., $\frac{1}{4}$ oz. 85c., oz. \$3.15

PERENNIAL LOBELIA—Listed on page 40.

LUPINUS - Hardy Annuals—1400 S

HARTWEGI GIANTS—24 in. to 3 ft.

Giant King Blue. Oxford blue.

Giant King Sky Blue. Light blue.

Giant King Heliotrope. Rosy purple.

Giant King White. Pure white.

Giant King Mixed.

Tr. pkt. 25c., $\frac{1}{4}$ oz. 40c., oz. 85c., $\frac{1}{4}$ lb. \$2.65, lb. \$8.40

NEW DWARF—8 in.

Pixie Delight (New). Mixture of pink, rose, blue, lavender and white as well as bicolors. Very early, free bloomer. Tr. pkt. 35c., $\frac{1}{4}$ oz. 70c., oz. \$2.10

SUBCARNOSUS—12 in.

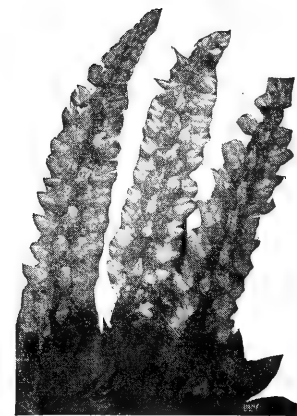
Texas Blue Bonnet. Dwarf.

Tr. pkt. 40c., oz. \$1.00, $\frac{1}{4}$ lb. \$3.25, lb. \$9.00

FOR PERENNIAL LUPINUS—See page 41.



Larkspur



Lupinus

MARIGOLD - See Page 16

MESEMBRYANTHEMUM

Crinifolium (Livingstone Daisy). Compact plants covered with 1 in. daisy-like flowers. Very attractive shades. Excellent for rockery or edging.

Tr. pkt. 40c., $\frac{1}{8}$ oz. 75c., $\frac{1}{4}$ oz. \$1.00, oz. \$3.30

MARIGOLD - See page 16

MIGNONETTE



Sow in January for Spring cutting.

27,000 S—12 in.

Ball Forcing Strain. White.

½ tr. pkt. 60c., tr. pkt. \$1.00, ⅛ oz. \$1.25, ¼ oz. \$2.00

New York Market. White. Produces about 2 weeks later than Ball Strain. Tr. pkt. 50c., ¼ oz. \$1.10, oz. \$3.35.

MIMOSA - Pudica

(Sensitive Plant)—24 in.

Tr. pkt. 30c., ¼ oz. 50c., oz \$1.50

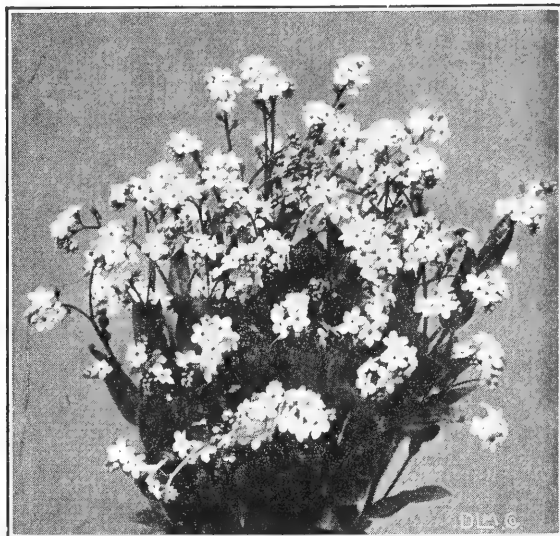
MORNING GLORY - See Ipomoea

On Flower Seeds **BACK ORDERING** means time lost in starting crops. Rather than keep you waiting for items that are delayed or scarce we will substitute with varieties **EQUALLY GOOD OR BETTER** unless you say "No Substitute"



Lobelia, See Preceding Page

MYOSOTIS - Forget-me-not



44,000 S

Fleck's Early. This early strain is ideal for sowing as late as January for Spring blooming plants. Free flowering, bright blue flowers. Tr. pkt. 40c., ¼ oz. 90c., ½ oz. \$1.75, oz. \$3.25

PERENNIAL MYOSOTIS—Listed on page 41.

NASTURTIUM



DOUBLE GLEAM—18 in.

Richly colored, fragrant flowers freely produced on long, strong stems. Fine for Spring combination work, window boxes and cut flowers.

175 S

Golden Gleam
Orange Gleam
Salmon Gleam
Scarlet Gleam

Glorious Gleam Hybrids,
Choice Mixed. Of full color range.

Price of above: Oz. 25c., ¼ lb. 75c., lb. \$2.50

DOUBLE DWARF TYPE—12 in.

Fully as double and large as the Gleam type. Attractive, dwarf, compact.

175 S

Golden Globe. Golden yellow, sweet-scented.

Mahogany Gem. Deep mahogany.

Scarlet Globe. Sweet-scented fiery scarlet.

Dwarf Double Gem Mixed. Sweet-scented.

Oz. 30c., ¼ lb. 90c., lb. \$2.75

SINGLES—225 S

Fleck's Trailing. Tall, 18 in. (4 ft. trailing). Scarlet.

Price of Singles: Oz. 20c., ¼ lb. 65c., lb. \$2.25

Fleck's Marigolds Your Money Makers

ALL THE BEST DWARF BEDDING VARIETIES 10,000 S



Butterball

DWARF DOUBLES, FRENCH

Including all the best French Dwarf Doubles.

	Tr. pkt.	¼ oz.	Oz.	¼ lb.
Butterball Extra. New, extra dwarf. 6 in.	\$0.50	\$0.95	\$3.00	\$10.00
*Butterball. Butter yellow. 8 in.30	.55	1.85	6.00
Color Magic. New, fine dwarf. Golden yellow and deep maroon- red blooms are carried on the same plant. Makes very attractive display.35	1.00	3.00	8.50
Cupid. Primrose yellow; odorless.60	1.75	6.00
*Fleck's Extra Dwarf Harmony30	.55	1.85	6.00
*Golden Ball. Large, compact, dou- ble yellow. 12 in.25	.50	1.50	4.80
Gold Crest. Golden yellow. 8 in.25	.45	1.60	5.30
Melody. Brilliant orange. 12 in.25	.50	1.75	5.00
Robert Beist. Rich maroon red.25	.50	1.75	5.00
*Scarlet Glow. Bright scarlet red. 12 in.30	.55	1.85	6.00
*Spry. Yellow crested center with red guard petals.30	.55	1.85	6.00
*Sunkist. Orange, dwarf and com- pact, early bloomer.30	.55	1.85	6.00
*Yellow Pigmy. Very dwarf, bright yellow. 6-8 in.30	.55	1.85	6.00
Choice Mixture of all the above. ..	.35	.60	1.50	5.50
Cupid Mixed. Orange and yellow shades.60	1.85	6.00

SPECIAL MIXTURE of above 7 most popular in this group marked with asterisk. Tr. pkt. 35c., ¼ oz. 60c., ½ oz. \$1.00, oz. \$1.85, 4 ozs. \$5.90.



Naughty Marietta

DWARF SINGLES—10 in.—French

Tr. pkt. ¼ oz. Oz. ¼ lb.

Dwarf Fire Cross. New selection of very dwarf type of the original Fire Cross.	\$0.35	\$0.65	\$1.65	\$5.50
Flash. Tangerine and Marigold red, early, compact and bushy, very floriferous, excellent for borders, bedding and pot plants. 15 in.25	.50	1.75	5.50
Gnome (Little Giant). Golden or- ange. 6 in.25	.50	1.75	5.50
Naughty Marietta. Golden yellow with maroon blotch. 12-16 in.25	.50	1.75	5.50
Red Head. Anemone-flowered. Or- ange crest, tipped maroon and cop- per red to mahogany guard petals.25	.50	1.75	5.00
Sunny. Similar to Naughty Marietta but all clear yellow.35	.65	1.65	5.50
Dwarf Singles French Mixture of all the above.35	.60	1.70	5.50



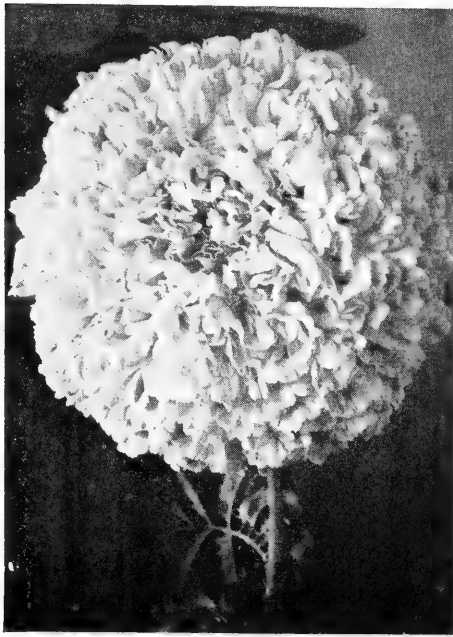
African Type

DWARF AFRICAN—12 to 15 in.

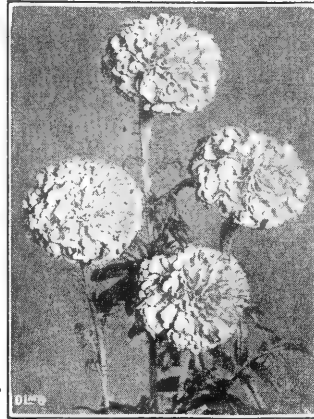
Pot O'Gold. Deep golden orange, 100 per cent double. Makes one of the finest pot plants.	
Little Giants. Mixture of various colors in this class. Price of Dwarf African: Tr. pkt. 35c., ¼ oz. 65c., oz. \$1.95	

Fleck's Marigolds Your Money Makers

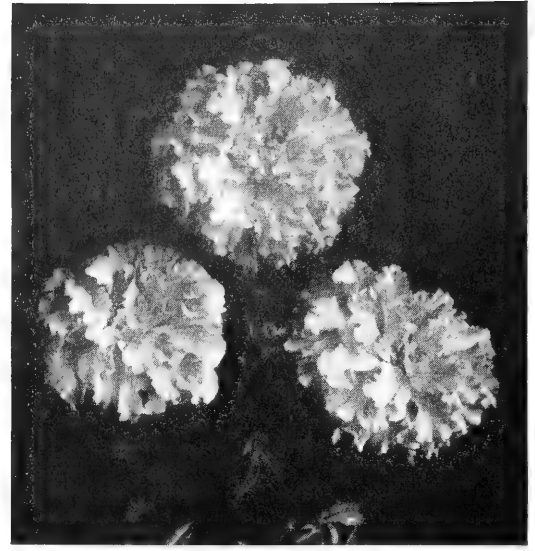
TALL, CUTTING VARIETIES



Fleck's Giant Orange (Mum Flowered)



Gigantea Type



Carnation Type

CARNATION TYPES—24 in.

Fleck's Gold Improved. Bright orange, odorless.
Tr. pkt. 35c., ¼ oz. 60c., oz. \$1.90, ¼ lb. \$6.40

	Tr. pkt.	¼ oz.	Oz.	¼ lb.
Buff Beauty. Golden buff, odorless.	\$0.30	\$0.55	\$1.75	\$6.00
Frills. 2 ft. Vivid golden orange. Petals frilled and waved. Odorless.	.30	.55	1.75	6.00
Yellow Supreme. Dazzling lemon, overlaid buff; odorless.	.30	.55	1.75	6.00
Carnation Mixture. Odorless.	.30	.55	1.65	5.50

AFRICAN—30 in.

Firefly. New, 1949. Deep glowing orange. Blooms
4 to 5 in. across. 26 in. Double.
Tr. pkt. 50c., ¼ oz. \$1.20, oz. \$3.50

	Tr. pkt.	¼ oz.	Oz.	¼ lb.
All Double Gold.	\$0.30	\$0.55	\$1.75	\$6.00
All Double Lemon.	.30	.55	1.75	6.00
All Double Orange.	.30	.55	1.75	6.00
All Double Mixed.	.30	.55	1.75	6.00
Golden Glow. Golden yellow, odorless.	.30	.55	1.75	6.00
Golden Trumpet. New, pure light golden yellow; crested center. 20 in.	.35	.80	2.40	7.00
Prince of Orange. Improved bright orange and 70 per cent double.	.30	.55	1.75	6.00
Fleck's Special Florist Mixture.	.30	.55	1.75	6.00

ODORLESS FOLIAGE VARIETIES

Fleck's Gold Improved **Yellow Supreme**
Frills **Golden Glow** **Cupid**
Buff Beauty **Golden Trumpet**

These will be found in their respective classes on this and preceding page.

MISSION GIANTS

Chrysanthemum Flowered

Ball shaped blooms; 3 to 5 inches across. Plants are vigorous growers, base branching, producing 8 to 12 stems of good cutting length.

Tr. pkt. ¼ oz. Oz. ¼ lb.
Early Sunrise. Dazzling golden yellow.....\$0.30 \$0.55 \$1.75 \$6.00

Fleck's Giant Orange. Full double. Uniform. Large-flowered, deep bright orange..... .30 .55 1.75 6.00

Glitters. Soft golden yellow. Blooms incurved. Bushy, erect plants. .35 2.50 7.00

Goldsmith. Bright golden orange. 18-20 in..... .35 .75 2.50 8.50

Mammoth Mum. Light sulphur yellow; fluffy, ball-like blooms. Early. 30 in..... .40 .90 3.00 8.90

Yellowstone. Clear, rich yellow. 18 in..... .35 .75 2.50 8.50

Mission Giants Mixture. All the shades from light yellow to deep orange..... .30 .55 1.75 6.00

GREENHOUSE FORCING VARIETIES

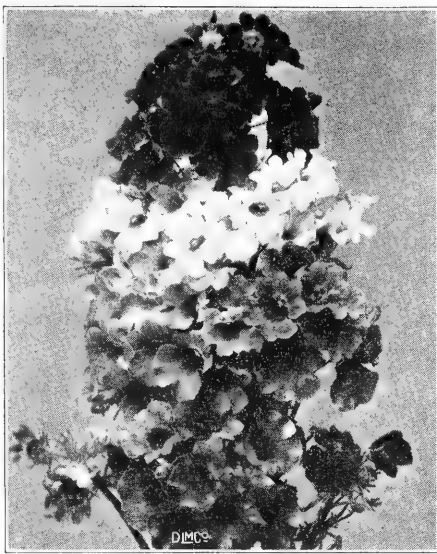
For Winter flowering cut. Tr. pkt. ¼ oz. Oz. ¼ lb.

Fleck's Gold Improved. Bright orange, odorless foliage.....\$0.35 \$0.60 \$1.90 \$6.40

Golden Trumpet. New, pure light golden yellow, crested center. 20 in. .35 .80 2.40 7.00

Lieb's Winter Sunshine. Full golden yellow..... .30 .55 1.75 6.00

Yellow Supreme. Dazzling lemon, overlaid buff; fragrant..... .30 .55 1.75 6.00



Nemesia, Aurora Bicolor

NEMESIA

COMPACTA GRANDIFLORA

Compact and Dwarf Varieties—6 to 8 in.—90,000 S

Branches freely from base, making attractive, rounded specimens. Ideal for pots and short combination make-ups.

Blue Gem. Bright blue, compact.

Fire King. Brilliant red.

White Queen.

Mixture of Above.

Triumph Choice Mixed. Attractive range of colors; very dwarf.

Tr. pkt. 35c., $\frac{1}{4}$ oz. 90c., oz. \$2.95

STRUMOSA SUTTONI GRANDIFLORA

Tall Varieties—14 to 16 in.

Large-flowered, long-stemmed. Fine for cut, small baskets, etc.

Orange. Rich orange.

Scarlet

Tr. pkt. 35c., $\frac{1}{4}$ oz. 90c., oz. \$2.95



Nigella, Miss Jekyll

NICOTIANA - Flowering Tobacco



Nicotiana, Crimson Bedder

Sweet-scented—24 in.—200,000 S

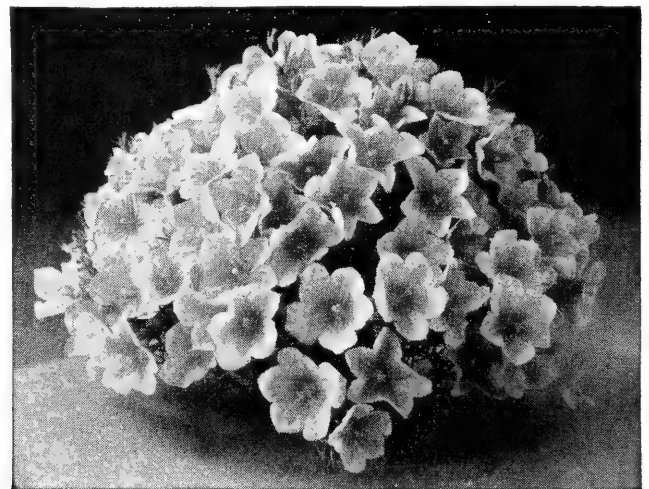
Tr. pkt. $\frac{1}{4}$ oz. Oz.

Affinis. Pure white. \$0.20 \$0.35 \$0.75

Affinis, Crimson Bedder. Rich, deep carmine.30 .60 2.00

Suaveolens (Orange Blossom). 18 in. Small flowered white. Dwarf, compact. 1/16 oz. 80c., $\frac{1}{8}$ oz. \$1.50, .25

Affinis, Daylight Sensation Mixture. Brilliant color range never seen before in Nicotiana. Blooms remain open during daytime—another new feature.40 .95 3.15



Nierembergia

NIEREMBERGIA - Dwarf Cup Flower

8 in.—5500 S per 1/32 oz.

Purple Robe. Rich, deep violet purple. Does not fade. Same growing habits as the Hippomanica variety.

Tr. pkt. 50c., 1/32 oz. \$1.75, 1/16 oz. \$3.25

NIGELLA

18 in.—11,000 S

Hispanica. Dark blue **Double White**

Miss Jekyll. Light blue **Mixture**
(Love-in-a-Mist)

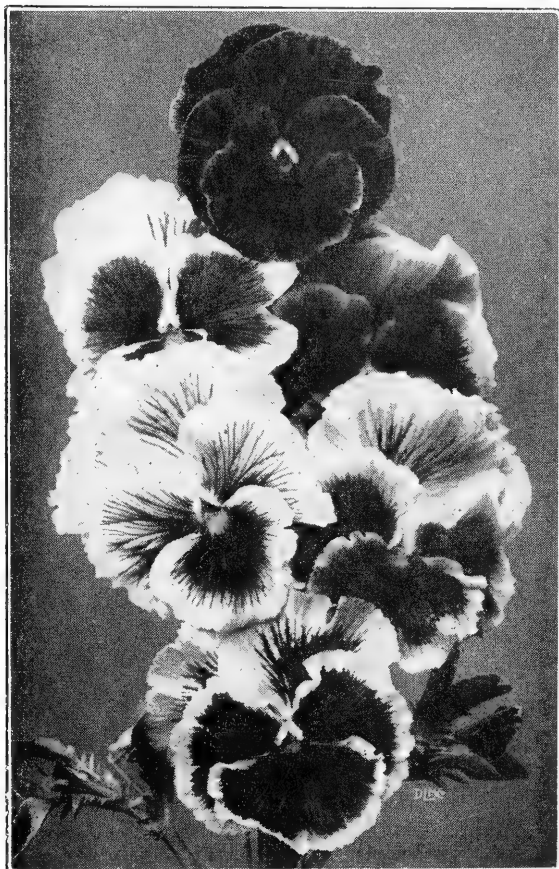
Tr. pkt. 30c., $\frac{1}{4}$ oz. 45c., oz. \$1.00

Fleck's Fine Pansy Seeds 25,000 S

ALL THE BETTER STRAINS

We offer seeds produced by specialists. No finer strains or selection offered anywhere. Pansies as well as Violas can be started in January, for sale in pans or out of flats during late Spring in bloom.

Write for prices on pound lots



Pansies

SEPARATE COLORS

Alpenglow. Rich garnet and ruby shades with dark blotches.

Azure Blue. Light blue.

Berna. Dark, velvety violet blue.

Coronation Gold. Large, golden yellow without blotches or markings.

Firebeacon. Brick red.

Fireglow. Glowing bronze apricot.

Orange Giant. Orange yellow, or light orange.

Raspberry Rose. Carmine blotch on soft pink ground. Distinctive.

Rheingold. Deep golden yellow with large black blotches on lower petals.

Ullswater (Lake of Thun). Marine blue with darker blue blotches showing through.

White (Mont Blanc). Large pure white, free flowering.

Tr. pkt. 75c., 1/16 oz. \$1.10, 1/8 oz. \$1.75, 1/4 oz. \$2.85, oz. \$9.85, 4 ozs. \$30.00

Black King. A distinct black until Summer when a purplish tint predominates. Tr. pkt. 90c., 1/8 oz. \$2.50, 1/4 oz. \$4.50, oz. \$18.00.

FLECK'S WINTER FLOWERING GIANTS

Tall growing greenhouse strain is especially produced for florists, for Winter and early Spring cut flowers. Good range of colors. Sweet-scented, long-stemmed, about 10 in. Blooms about 2 to 3 in. across. Does well from a July or August sowing.

1/2 tr. pkt. 65c., tr. pkt. \$1.10, 1/16 oz. \$1.50, 1/8 oz. \$2.75, 1/4 oz. \$4.90

Fleck's New Extra Early Strain. Only a limited supply available of the fine, new strain of extra early blooms, of good quality and texture. However, the color range has not yet been fully expanded. Medium size blooms.

Tr. pkt. \$1.00, 1/8 oz. \$2.30, 1/4 oz. \$4.50, oz. \$16.00

Fleck's Giant Mixture of Dwarf Strains. Swiss types very dwarf, compact; extra early flowering. Complete range of colors, running to brighter sorts.

Tr. pkt. 65c., 1/8 oz. \$1.45, 1/4 oz. \$2.75, oz. \$9.00, 1/4 lb. \$31.50

Fleck's Jumbo Mixed (Mastodon Strain). An early, large-flowered mixture, producing long-stemmed flowers. Grown from originator's stock specially for us. Wide range of colors.

Tr. pkt. 75c., 1/8 oz. \$1.60, 1/4 oz. \$3.00, oz. \$12.00, 1/4 lb. \$36.00

Fleck's Mammoth Exhibition. Choice mixture of large-flowered Swiss Strains.

Tr. pkt. 70c., 1/8 oz. \$1.60, 1/4 oz. \$2.80, oz. \$10.00

Fleck's Rainbow Mixture. Brilliant, large-flowered varieties compounded for the large grower.

Tr. pkt. 60c., 1/8 oz. \$1.30, 1/4 oz. \$2.50, oz. \$9.00, 1/4 lb. \$29.00

America Mixture. Extremely bright, early flowering and dwarf. Good variety of colors.

Tr. pkt. 65c., 1/8 oz. \$1.50, 1/4 oz. \$2.75, oz. \$10.00

Engelmann's Giant Mixed. Early, compact, robust grower; flowers average nearly 4 in. across on heavy stems. Both light and dark shades, good percentage of bronze and reds.

Tr. pkt. \$1.00, 1/8 oz. \$2.10, 1/4 oz. \$4.00, oz. \$13.50

Felix. Wide color range. Vivid colors with contrasting veined throat.

Tr. pkt. \$1.00, 1/8 oz. \$3.00, 1/4 oz. \$5.40, oz. \$15.00

Macdonald's Scottish Exhibition Strain. 4 in. flower, new and varied color combinations, running to intense, heavily blotched flowers.

Tr. pkt. 80c., 1/8 oz. \$2.20, 1/4 oz. \$4.00, oz. \$14.00

Maple Leaf Giants Super Mixture. Large-flowered, good bloomer. Compact, luxurious, dark green foliage and large leaves.

Tr. pkt. 65c., 1/8 oz. \$1.65, 1/4 oz. \$3.00, oz. \$10.00

Masterpiece. Ruffled and frilled giant blooms. Nice range of colors.

Tr. pkt. 70c., 1/8 oz. \$1.50, 1/4 oz. \$2.80, oz. \$10.50

Swiss Giants, Choice Mixed. From stock seed of European and domestic strains with straight colors of Roggli type added, makes this a really high grade mixture. Flowers average 3 to 4 in.

Tr. pkt. 65c., 1/8 oz. \$1.25, 1/4 oz. \$2.25, oz. \$8.00

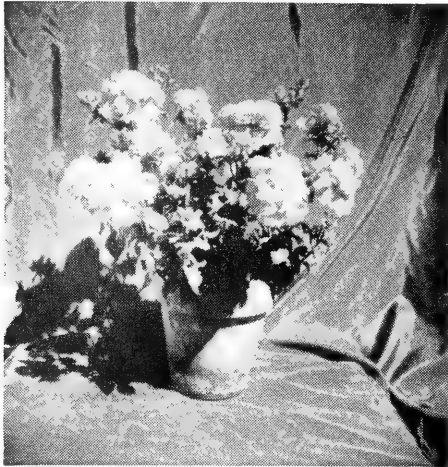
Super Swiss Giants Mixed, Improved. An improvement on the original strain. Enormous flowers, fine color range, well marked, many ruffled and curled. Long stems. Sturdy grower.

Tr. pkt. 80c., 1/8 oz. \$1.45, 1/4 oz. \$2.75, oz. \$9.00

Fleck's Petunias All Doubles

About 4000 seeds to 1/64 ounce

PAN-AMERICAN DOUBLES



Petunia, Allegro

Allegro. Large, fully double flowers of clear, bright salmon are carried on fairly dwarf plants. A new and attractive color in the All-Double class.

Caprice. Large, deep rose flowers are freely produced on bushy, compact plants of uniform habit.

Sonata. Extra large, pure white flowers. Not as compact in growth as above two, and should be pinched to induce branching.

Minuet. Lavender; should be pinched to encourage branching.

Nocturne. Deep Elk's Pride purple. The medium large flowers are borne on vigorous plants.

Each, above: 1/2 tr. pkt. \$2.75, tr. pkt. \$4.50, 1/128 oz. \$8.50, 1/64 oz. \$16.00



Pan-American Doubles in Combination

Glorious Mixture. Contains both tall and dwarf types in all the above colors. In transplanting, be sure to use both large and small seedlings, thus insuring a complete range of colors.

1/2 tr. pkt. \$2.75, tr. pkt. \$4.00, 1/128 oz. \$7.60,
1/64 oz. \$14.45, 1/32 oz. \$28.00

"CULTURAL HINTS" FOR DOUBLES

Sowing Dates—For pots, November for 5's, and December for 4's for late April and May; for combinations, December and January for 2 1/2's and 3's for April and May; for bedding, December and January for April and May sales.

Germination—Sterilized peats and leafmolds (if not strongly acid) are good mediums; so are various sterilized mixtures of soil with peat or other organic matter. Don't cover the seed except for perhaps a sheet of paper to keep from drying out. The surface of the flat must be moist till the roots have dug down into the soil. Keep them at 60-65 degs. nights till germination takes place, then 48-50 degs. and dry, but not wilting.

SAKATA'S DOUBLES



Petunia, All-Double Victorious

Attraction. Rich carmine rose and white.

Blue Brocade.

Bright Orange.

Gaiety. Rose-red centers with white borders.

Illumination. New bright red with scarlet sheen.

Loveliness. La France pink.

Mayflower. Rose with deeper veining.

Orchid Beauty. Orchid; heavily veined deep violet.

Purple and White. Variegated striped purple and white; very dwarf.

Rosy Carmine.

White. Pure white.

Victorious All-Double Mixed. Mixture of all above.

1/2 tr. pkt. \$2.20, tr. pkt. \$4.00, 1/128 oz. \$6.95,
1/64 oz. \$12.50, 1/32 oz. \$22.90

Fleck's Petunias All Doubles

About 4000 seeds to 1/64 oz.

CANADIAN DOUBLES

IMPROVED MIXTURES

100% double, dwarf, improved mixture. Colors range from Pink and Salmon to White, Lavender to Purple.

½ tr. pkt. \$2.00, tr. pkt. \$3.50, 1/128 oz. \$6.65, 1/64 oz. \$12.60,
1/32 oz. \$24.00

COLOSSAL



Shades of Pink and Salmon Rose, Improved.

½ tr. pkt. \$1.75, tr. pkt. \$3.00, 1/128 oz. \$6.50,
1/64 oz. \$11.75, 1/32 oz. \$22.00

FLECK'S SPECIAL ALL DOUBLES MIXTURE

Our own blend of all Doubles—America, Canadian, Pan American, Sakata's and Colossal, with special emphasis on popular fast selling colors.

½ tr. pkt. \$2.50, tr. pkt. \$4.00, 1/128 oz. \$7.50,
1/64 oz. \$14.45, 1/32 oz. \$27.50

SEPARATE COLORS

Canadian Queen. Fine, true pink double, somewhat lighter than Rose of Canada. The large, well ruffled flowers are carried nicely above the compact, bushy plants.

½ tr. pkt. \$2.75, tr. pkt. \$4.50, 1/128 oz. \$8.50,
1/64 oz. \$16.00

Northern Lights. Most plants are a deep rose—deeper than Rose of Canada—with some medium pink shades present.

Black Prince. Bright Burgundy wine color. Flowers medium size, but freely produced. A valuable bedding Petunia and unusually attractive when combined with white or pale yellow in bedding arrangements.

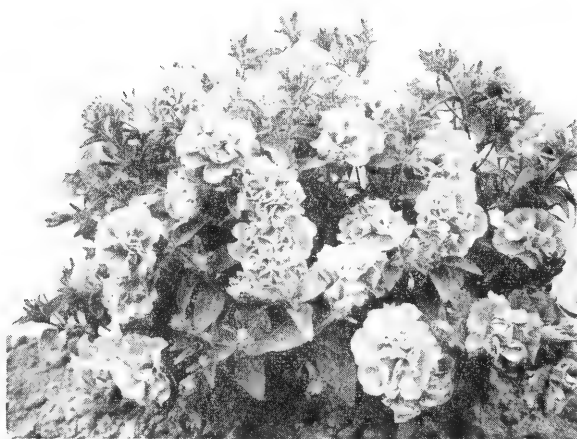
Rose of Canada. Fully double, bright medium rose flowers about 3 in. across are freely produced on compact, bushy plants.

Prices above 3, each: ½ tr. pkt. \$2.00, tr. pkt. \$3.50,
1/128 oz. \$6.65, 1/64 oz. \$12.60, 1/32 oz. \$24.00

Burpee Orchid. Orchid lavender. Makes a nice pot plant

½ tr. pkt. \$2.75, tr. pkt. \$4.50, 1/128 oz. \$8.50,
1/64 oz. \$16.00

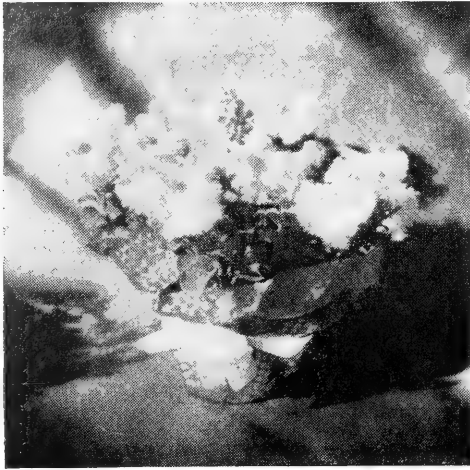
AMERICA, ALL-DOUBLE



Compact and uniform, 1 foot high, 1½ feet across. Rose pink to deep rose flowers, 2 inches across, 100% double. Excellent for beds, borders, edgings as well as pot plants. Stems sometimes 10 inches long which can be cut for low vase or table work.

½ tr. pkt. \$1.35, tr. pkt. \$2.50, 1/128 oz. \$4.50,
1/64 oz. \$8.00, 1/32 oz. \$14.45

Fleck's Petunias Dwarf, Fringed and Ruffled



La Paloma

Ballerina. Extra large, frilled blooms. Clear, intense salmon. Vigorous and free branching.

Bolero. Gorgeous carmine-rose pink. Flowers giant ruffled and fringed, $3\frac{1}{2}$ to 4 in. across. Plants are uniform, dwarf and compact. Outstanding either as a pot plant or in the garden where it blooms profusely all Summer. More vigorous and larger-flowered than setting sun and the other Dwarf Erfurts.

La Paloma. Pure white with yellow throat. Large, well fringed flowers, 100% Grandiflora. More uniform and vigorous than its predecessor, Snowwhite. Sown in December, La Paloma makes a gorgeously beautiful Easter pot plant.

Tango. Bright, deep scarlet salmon. The brightest color in Petunias. Actually deeper in color than Carmencita, also larger flowered and although not quite so dwarf, makes a blazing mass of color in the garden; still dwarf enough for pot plants. A truly sensational Petunia wherever grown.

Prices of the above Petunias

$\frac{1}{2}$ tr. pkt. \$1.35, tr. pkt. \$2.50, $\frac{1}{128}$ oz. \$4.50, $\frac{1}{64}$ oz. \$8.00



Petunia, Bolero



Petunia, Carmencita

Carmencita. Dwarf Erfurt type. Deep, bright scarlet salmon. A striking color. Surpasses in brilliance anything yet seen with the possible exception of Tango. Restricted well branched growth makes Carmencita perfect for pot plants. Very popular.

Colorado Sunset. Extra dwarf light rose pink. Uniform and free flowering.

Rosita. Creamy rose with netted throat. Large, heavily ruffled and fringed flowers on compact, well branched plants. Vigorous and free branching, yet dwarf and uniform. An outstanding Petunia either in pots or in the garden.

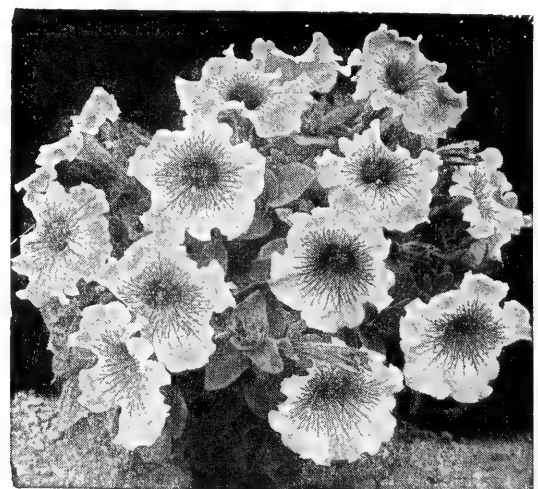
Prices of the above Petunias

$\frac{1}{2}$ tr. pkt. 85c., tr. pkt. \$1.50, $\frac{1}{64}$ oz. \$3.60, $\frac{1}{32}$ oz. \$6.00

RUFFLED MINIATURES

Little Giants Mixed. Very compact plants, completely covered for long season with small, ruffled blooms in all shades. 10 in. Fine for bedding and combination work.

Tr. pkt. 75c., $\frac{1}{64}$ oz. \$1.50, $\frac{1}{32}$ oz. \$2.75, $\frac{1}{16}$ oz. \$5.00



Petunia, Martha Washington

Martha Washington. Blush pink with throat veined wine red. Extra large flowers.

Tr. pkt. 75c., $\frac{1}{32}$ oz. \$1.50, $\frac{1}{16}$ oz. \$2.75

Fleck's Petunias, Dwarf Giants and Ruffled

DWARF CALIFORNIA GIANTS



Petunia, Fleck's Extra Dwarf Giants

DWARF GIANTS No. 1

Fleck's Extra Dwarf Giants. 4 to 6 in. This fine, new strain was developed and improved on the Ramona strain. It stays dwarf. Bright color range. Exceptionally fine for pot plant sales. Sells on sight.

½ tr. pkt.....	\$1.00	1/32 oz.....	\$4.95
Tr. pkt.....	1.75	1/16 oz.....	9.45
1/64 oz.....	2.75		

DWARF GIANTS No. 2

Ramona Strain, Reselected. Dwarf, compact, ruffled and fringed flowers. Special color blend.

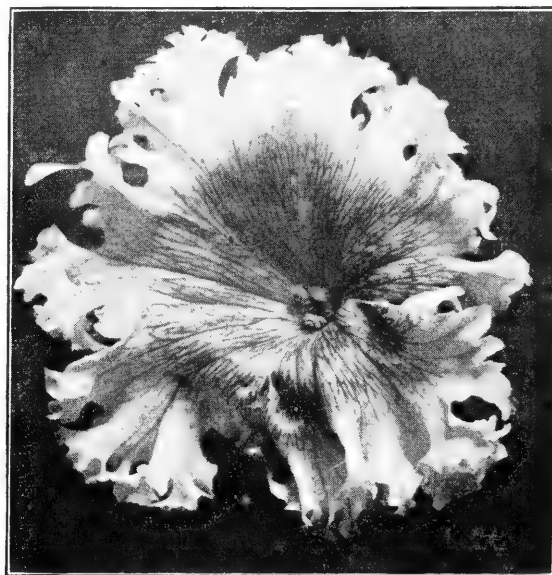
½ tr. pkt.....	\$0.70	1/32 oz.....	\$3.20
Tr. pkt.....	1.25	1/16 oz.....	5.70
1/64 oz.....	2.00		

LARGE-Singles Plain Edged

Some of these are somewhat ruffled.

	Tr. pkt.	1/64 oz.	1/32 oz.	1/16 oz.
Dazzler. New. Unusual brilliant dazling scarlet. Dwarf.....		\$0.50	\$1.00	\$1.90 \$3.50
Elk's Pride Improved. Violet.....	.75	1.80	2.75	5.25
Purple Prince.75	1.75	3.00	5.25
Snowstorm Improved. Dwarf habit, mammoth flowers, pure white.....	.75	1.75	3.00	5.25
White Cloud. Pure white, compact.....	.75	1.75	3.00	5.25
Mixed. Exquisite blend.....	.50	1.00	1.75	3.00

RUFFLED GIANTS (Single) 12 in.



	Tr. pkt.	1/64 oz.	1/32 oz.	1/16 oz.
Glamour. Beautiful, rich salmon rose shading lighter toward throat.	\$0.75	\$2.00	\$3.75	\$6.75

Fleck's Special Florist Mixture of Choice Salmon Rose Shades.

Exceptionally large blooms averaging 5 to 6 in. with shallow open throat, free flowering, sturdy plants. Beautiful veined markings.....

.90	1.90	3.25	5.90
-----	------	------	------

Ruffled Monsters Dark Shades

Mixed. Dwarf habit; deep colors, excellent for pot work.....

.75	1.75	3.00	5.50
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Ruffled Monsters Exquisite Mixed.

Dwarf light and dark shades.....

.75	1.75	3.00	5.50
-----	------	------	------

Ruffled Giants Mixed.

Our own hand blended mixture of all ruffled and fringed varieties.....

.60	1.60	2.75	5.00
-----	------	------	------

Single Fringed 12 in.

	Tr. pkt.	1/64 oz.	1/32 oz.	1/16 oz.
Fringed Snowstorm. Pure white, with slight touch of gold in throat. Free bloomer.....	\$1.00	\$2.35	\$3.75	\$6.75

Lace Veil. Pure white, large flowers with fringed petals, many waved, compact.....

.75	1.75	3.00	5.50
-----	------	------	------

Pink Triumph. Clear rose pink, golden throated.....

.60	1.50	2.75	4.95
-----	------	------	------

Setting Sun. Brilliant deep rose, darker throats, compact.....

.85	2.00	3.40	6.50
-----	------	------	------

Theodosia. Brilliant rose pink, full open throats; improved.....

.60	1.50	2.75	4.95
-----	------	------	------

Fleck's Fringed Ruffled Mixed.

Carefully blended, above varieties.....

.50	1.10	1.85	3.50
-----	------	------	------

Fleck's Petunias, Dwarf Single Hybrids

NEW AND RECENT INTRODUCTIONS

BETTER TIMES. A new bright Better Times rose color.
 $\frac{1}{2}$ tr. pkt. \$1.50, tr. pkt. \$2.50, $\frac{1}{128}$ oz. \$4.00,
 $\frac{1}{64}$ oz. \$7.00

CAROUSEL. A lovely bright purple and white variegated Grandiflora Petunia.

$\frac{1}{2}$ tr. pkt. \$1.00, tr. pkt. \$1.75, $\frac{1}{64}$ oz. \$3.30,
 $\frac{1}{32}$ oz. \$6.00, $\frac{1}{16}$ oz. \$11.00

COMANCHE. New; wonderful dwarf; compact grower. 15 in. Scarlet red, deepest red Petunia. Base branching. spreads to 18 in. Free blooming, $2\frac{1}{2}$ to $2\frac{3}{4}$ in. across.

$\frac{1}{2}$ tr. pkt. \$1.25, tr. pkt. \$1.90, $\frac{1}{128}$ oz. \$3.75,
 $\frac{1}{64}$ oz. \$7.00, $\frac{1}{32}$ oz. \$12.50

ELK'S STAR. New, 1951. Deep velvety crimson with white star. Uniform. Very attractive. A big improvement over Howard's Star.

Tr. pkt. 75c., $\frac{1}{16}$ oz. \$2.25, $\frac{1}{8}$ oz. \$4.25

FIRE CHIEF. Scarlet to salmon rose.

Tr. pkt. 50c., $\frac{1}{32}$ oz. \$1.25, $\frac{1}{16}$ oz. \$2.25, $\frac{1}{8}$ oz. \$3.50
 $\frac{1}{4}$ oz. \$6.30

GLOWING ROSE. New. Intense, brilliant, startling. Blooms early and till frost. Larger flowers than Celestial Rose.

Tr. pkt. 60c., $\frac{1}{8}$ oz. \$2.00, $\frac{1}{4}$ oz. \$3.50, oz. \$12.00

LINDA. An F₁ Hybrid. Somewhat more dwarf and a shade lighter than the well-known F₁ Hybrid bedding Petunia, Silver Medal, and a definite improvement over that variety.

$\frac{1}{2}$ tr. pkt. \$1.25, tr. pkt. \$2.00, $\frac{1}{128}$ oz. \$4.00,
 $\frac{1}{64}$ oz. \$7.25, $\frac{1}{32}$ oz. \$13.00

LIPSTICK. A shade between Glow and Topaz Queen. Will be extensively publicized this year in garden magazines.

Tr. pkt. 50c., $\frac{1}{16}$ oz. \$1.65, $\frac{1}{8}$ oz. \$2.90, $\frac{1}{4}$ oz. \$5.00

POPCORN. Large-flowered white Petunia which remains *really dwarf* and compact. Popcorn has all the fine qualities of Snowstorm, but stays dwarf.

$\frac{1}{2}$ tr. pkt. \$1.00, tr. pkt. \$1.75, $\frac{1}{64}$ oz. \$3.30,
 $\frac{1}{32}$ oz. \$6.00, $\frac{1}{16}$ oz. \$11.00

ROBBIN. Bright rosé with white throat—striking. Most useful because of dwarf, compact habit.

$\frac{1}{2}$ tr. pkt. 85c., tr. pkt. \$1.50, $\frac{1}{64}$ oz. \$3.50, $\frac{1}{32}$ oz. \$6.00

ROSE CHARM. New hybrid bedding variety. Bright rose pink. Blooms earlier than Celestial Rose and more profusely. A most desirable pot plant.

$\frac{1}{2}$ tr. pkt. \$1.00, tr. pkt. \$1.75, $\frac{1}{128}$ oz. \$3.50,
 $\frac{1}{64}$ oz. \$6.50, $\frac{1}{32}$ oz. \$11.70

SILVER MEDAL. See Linda, above.

OTHER FINE VARIETIES IN THIS CLASS

Tr. pkt. $\frac{1}{8}$ oz. $\frac{1}{4}$ oz. Oz.
Alderman. Clear deep violet blue. .\$.040 \$.075 \$1.35 \$4.25

Bright Eyes. Brilliant rose pink with white vein. Make compact spreading plants literally covered with miniature Rosy Morn blooms.50 1.25 2.25 6.50

Celestial Rose, Reselected. Improved, deep rose, larger flowers. Very compact.60 1.15 2.00 6.50

Cheerful. Clear salmon pink with a veining of deeper rose toward the throat. $\frac{1}{16}$ oz. \$2.00, .75 3.50 6.00 . . .

Cream Star. Star shaped, white. . . .50 1.25 2.25 7.50

First Lady. Light pink, silver sheen. $\frac{1}{16}$ oz. \$1.40, .60 2.50 4.25 16.00

Glow. Brilliant carmine scarlet, excellent for mass plantings or borders. $\frac{1}{16}$ oz. \$1.25 .50 2.00 3.75 13.50

Tr. pkt. $\frac{1}{8}$ oz. $\frac{1}{4}$ oz. Oz.
Heavenly Blue (Silver Blue). A fine, reselected rich light blue. . . .\$.050 \$1.00 \$1.75 \$6.00

Peach Red.50 1.80 3.25 11.00

Rose of Heaven, Improved. Beautiful rose pink.40 .70 1.15 3.50

Rosy Morn Improved. Bright rose, large flowers.50 .90 1.60 5.50

Snowball Improved. Dwarf white. $\frac{1}{16}$ oz. \$2.75, .75 5.00 9.00 . . .

Snow Queen. Pure white, free flowering; compact.50 1.00 1.75 6.00

Special Florists Mixture. Our own blend of above varieties.60 1.50 2.80 8.50

Fleck's Petunias Dwarf Singles and Balcony

220,000 Seeds per Ounce

COMPACT MINIATURES 8 in.



EXTRA DWARF SINGLE HYBRIDS

Fine for pot sales and bedding.

Admiral. Rich violet blue, wavy and ruffled. One of the finest Petunias.

Tr. pkt. 75c., 1/64 oz. \$1.65, 1/32 oz. \$2.90, 1/16 oz. \$5.25, 1/8 oz. \$9.50

Igloo. Makes a perfectly rounded mound of medium size, pure white flowers; good for borders and pots.

Tr. pkt. 60c., 1/8 oz. \$1.15, 1/4 oz. \$2.00, oz. \$6.50

King Henry. Rich velvety red, extra dwarf, large flowered.

Tr. pkt. 75c., 1/32 oz. \$1.50, 1/16 oz. \$2.75, 1/8 oz. \$5.25, 1/4 oz. \$10.00

Norma. Blue, white star, very compact.

Tr. pkt. 40c., 1/8 oz. \$1.40, 1/4 oz. \$2.50

Salmon Supreme. A distinct, clear salmon pink; attractive.

Tr. pkt. 50c., 1/32 oz. \$1.50, 1/16 oz. \$2.75

Twinkles. Rose, white star.

Tr. pkt. 50c., 1/8 oz. \$1.00, 1/4 oz. \$1.75, oz. \$6.00

Velvet Ball. Dwarf flowering velvet.

Tr. pkt. 75c., 1/32 oz. \$1.50, 1/16 oz. \$2.75, 1/8 oz. \$5.25, 1/4 oz. \$10.00

Miniatures Mixed. Our own mixture of above varieties.

Tr. pkt. 75c., 1/64 oz. \$1.20, 1/32 oz. \$2.00, 1/16 oz. \$3.40, 1/8 oz. \$5.80, 1/4 oz. \$9.50, oz. \$29.00



petunia, Bright eyes

STAR FLOWERED MIXTURE



Specially compounded for the florist desiring all the star varieties. Our mixture includes the new **Elk's Star**.

Tr. pkt. 40c., 1/8 oz. 90c., 1/4 oz. \$1.50, oz. \$5.00

HYBRIDA PENDULA 18 in.

(Balcony Types)

Crimson Deep Blue Rosy Morn White Mixture

Price of Balcony Petunias:

Tr. pkt. 40c., 1/8 oz. 90c., 1/4 oz. \$1.60, oz. \$4.85

HYBRIDA ERECTA 18 in.



Flaming Velvet

TALL SINGLE FLOWERED

Tr. pkt. 1/8 oz. 1/4 oz. Oz.

Flaming Velvet. Reselected crimson.

Similar to King Henry but more spreading habit; fine for bedding.

Sometimes called Velvet Ball.....\$0.60 \$1.00 \$1.90 \$5.50

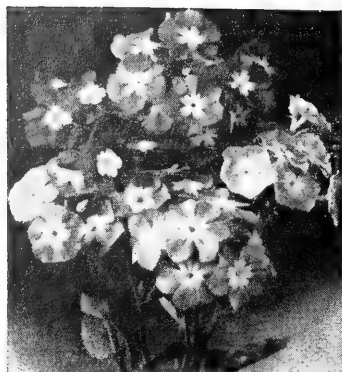
General Dodds. Blood red..... .50 ... 1.00 3.25

Howard's Star Improved. Dark velvety purple, white star..... .75 ... 1.50 5.50

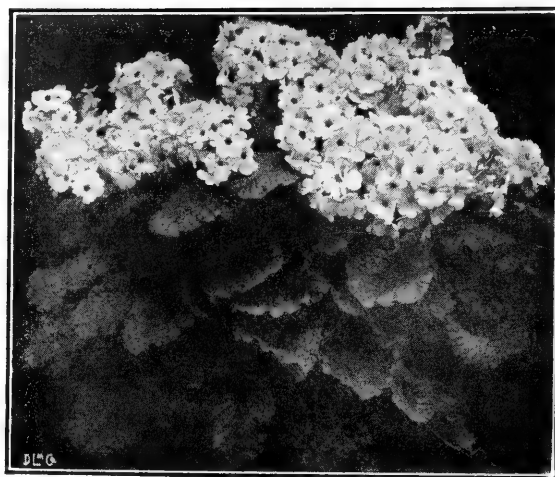
Mars. Deepest crimson in this class. .60 ... 1.50 5.25

Radiance. Cerise rose with underlying salmon. Throat is golden yellow where bloom starts to flare..... .60 1.00 1.90 5.50

Choice Florists' Mixture..... .50 .90 1.50 4.75



Phlox, Fleck's Dwarf



Primula Obconica



Primula Malacoides

PHLOX - Drummondii

15,000 S

NEW IMPROVED DWARF PHLOX FLECK'S SPECIAL STRAIN

Perfected over the past five years by experts, exclusively for us. This mixture contains a riot of fast selling colors, including beautiful pastel shades. It is dwarf—6 to 8 inches. Bushy, compact. Does not go over 8 inches outside all season.

Florists who tried it last year fell in love with it. Plants sell on sight. If you want to build added sales and profits—this is it. It will not be an experiment with something new. This one has proved itself. A trade packet should give you upwards of 200 finished plants. Supply limited—order now.

Tr. pkt. 60c., $\frac{1}{4}$ oz. \$1.80, $\frac{1}{2}$ oz. \$2.80, oz. \$4.80, 4 ozs. \$17.00

NANA COMPACTA—6 to 8 in.

Dwarf, compact habit; excellent for low bedding and border work.

Apricot **Sky Blue.** With eye
Fireball. Fiery red **Snowball.** Pure white
Rose. With purple center **Violet.** With white eye
Cecily Mixed. Immense flowers, nearly all having white eye.
Fleck's Dwarf Mixed of All Named Varieties.

Tr. pkt. 40c., $\frac{1}{4}$ oz. \$1.00, $\frac{1}{2}$ oz. \$1.70, oz. \$3.00

GLOBE PHLOX

Makes globe shape plants. Nice color range.

Tr. pkt. \$1.00, $\frac{1}{8}$ oz. \$3.50, $\frac{1}{4}$ oz. \$6.00, oz. \$18.00

CUSPIDATA, STARRED AND FRINGED

Make very attractive little plants in an almost endless combination of colors. A favorite with the ladies.

Superb Mixture. Novel star-like flowers.

Tr. pkt. 25c., $\frac{1}{4}$ oz. 60c., $\frac{1}{2}$ oz. \$1.00, oz. \$1.80

PRIMULAS

Finest European and American Strains

We offer the newer and much improved introductions of specialists in Primulas. Seeds sown in June will make good plants for Christmas and January. September sowing for Spring sales. Sow in sterilized soil with low nitrate content. No feeding until well established.

OBCONICA, GIANTS

4000 S per $\frac{1}{32}$ oz.

Avalanche. White	Mueller. Crimson
Berlin Rose	Salmon Rose
Coerulea. Blue	Violacea. Deep violet
Fasbender. Red	Fleck's Mixture

Prices of any of the above Primula Obconicas:

Tr. pkt. \$1.25, $\frac{1}{64}$ oz. \$2.75, $\frac{1}{32}$ oz. \$5.00

ERIKSSON'S PRIMULA MALACOIDES

Ball's Lavender. Bright orchid lavender.

Brilliancy Improved. Flowers open lavender, then turn to dark velvety red.

Glory of Riverside Improved. True rose-pink, a strong grower, and without a doubt the most valuable variety for all purposes.

Mrs. Eriksson of Riverside. A glowing rose-red, a very strong grower with heavy flower stems and stiff foliage; large flowers in heavy clusters of medium height.

White Giant. An exceptionally strong grower and well adapted for combinations.

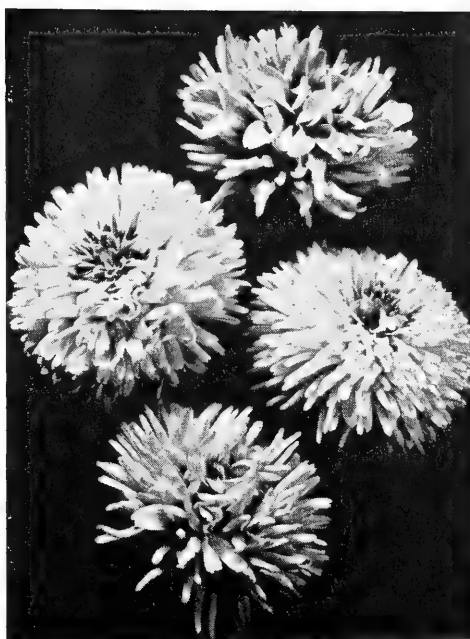
Mixture.

Each, above: Pkt. \$1.25, $\frac{1}{64}$ oz. \$2.75, $\frac{1}{32}$ oz. \$5.25

PERENNIAL PRIMULA—Listed on page 41.



Salpiglossis



Rudbeckia, Starlight



Salvia, Splendens

PINKS -

See **Dianthus** in Perennial Section

POPPIES

70,000 S—24 in.

All Doubles. Mixed beautiful shades.

Shirley

Tr. pkt. 25c., ¼ oz. 75c., oz. \$3.00

For ICELAND and NUDICAULE POPPIES, see PERENNIALS, page 41

PORTULACA

Easy to grow outdoors. Brilliant, vivid colors. Commences to bloom in about 35 days.

280,000 S

Fleck's Single Mixed.

Tr. pkt. 25c., ¼ oz. 70c., oz. \$2.35

Fleck's Double Mixed.

Tr. pkt. 30c., ¼ oz. \$1.25, oz. \$3.75

PYRETHRUM—See Perennial Section.

QUEEN ANNE'S LACE FLOWER

Daucus

36,000 S

Tr. pkt. ¼ oz.

White. Good filler for basket work, large heads of white flowers similar to the Blue Lace Flower (Didiscus).....Oz. \$1.00, \$0.20 \$0.35

RUDBECKIA - Cone Flower

85,000 S

Free flowering, excellent outdoor cut flower.

Starlight. Fine for cutting, double and semi-double, free flowering color range from primrose to mahogany, some bicolors with mahogany centers. 3 ft.

Tr. pkt. 35c., ¼ oz. \$1.00, oz. \$3.25

SALPIGLOSSIS - Painted Tongue

127,000 S

EMPEROR—Large Flowered. 3 ft.

Fine for cutting from a February sowing or later outdoors

Emperor Mixed. Tr. pkt. 20c., ¼ oz. 30c., oz. 90c.

SALVIA

SPLENDENS (Scarlet Sage)—12,000 S

Finest Strains

America (Globe of Fire). Compact, dwarf and bushy, 18 in. plants. Brilliant scarlet, medium early.

Tr. pkt. 65c., ⅛ oz. \$1.00, ¼ oz. \$1.90, oz. \$5.80, 4 ozs. \$20.00

Blaze of Fire. Early flowering orange scarlet. Bushy plants. 12-14 in.

Tr. pkt. 85c., ⅛ oz. \$1.25, ¼ oz. \$2.25, oz. \$7.00

Bonfire. Medium tall. 26 in.

Tr. pkt. 65c., ⅛ oz. 90c., ¼ oz. \$1.50, oz. \$5.25, 4 ozs. \$17.00

Firebrand. Medium early. 18 in.

Tr. pkt. 85c., ⅛ oz. \$1.25, ¼ oz. \$2.25, oz. \$7.25

Splendens, Tall Firecracker. 30 to 36 in.

Tr. pkt. 45c., ⅛ oz. 80c., ¼ oz. \$1.40, oz. \$4.50, 4 ozs. \$14.80

St. John's Fire. Earliest. Uniform, compact, dense scarlet spikes stand rigid and upright. 10 in.

Tr. pkt. 95c., ⅛ oz. \$1.60, ¼ oz. \$2.70, oz. \$8.50, 4 ozs. \$29.50

BLUE VARIETIES—2400 S

While classed as perennials, will flower very well the first season from seed sown in early Spring.

Tr. pkt. ¼ oz. Oz.

Farinacea. Rich bright blue; compact.

Very effective in mass planting. Long, graceful stems. Also useful for cutting.

30 in. \$0.40 \$1.25 \$4.00

Royal Blue. Deep royal purple. Improved

strain.50 1.45 5.00

PERENNIAL SALVIA—Page 42.



Saponaria



Scabiosa



Schizanthus

SANVITALIA - Creeping Zinnia

50,000 S—4 to 5 in.

Procumbens. Bright yellow, double flowers makes a fine dwarf edging plant. Tr. pkt. 30c., ¼ oz. 60c., oz. \$2.00.

SAPONARIA - Vaccaria

Annual—2 ft.—5500 S

Flowers resemble Gypsophila. Excellent for cutting.
Rose **White**

Oz. 35c., ¼ lb. \$1.00, lb. \$3.25

PERENNIAL SAPONARIA—Page 42.

SCABIOSA Grandiflora, Double (Pin Cushion Flower)

30 in.—4500 S

These are one of the real profit makers for the retail florist. Spring cut when grown in a cool house or sow outside for Summer cutting. Long stemmed. Wonderful color range.

Blue Cockade. Deep azure flowers, conical in shape, good cut.
Blue Moon. Lavender blue, large, double flowers; long, wiry stems.

Fire King. Bright scarlet.

King of the Blacks. Red maroon.

Loveliness. Deep salmon pink, extra large flowers.

Rose.

Salmon Beauty. Pure salmon, giant flowers.

Shasta Improved. Pure white, large flowers.

Choice Mixed.

Above, each: Tr. pkt. 20c., ¼ oz. 30c., oz. 90c.

Giant Hybrids Mixed. Contains all the new, large-flowered varieties. Tr. pkt. 25c., ¼ oz. 40c., oz. \$1.10.

DWARF VARIETIES

Heavenly Blue. Clear azure blue. Tr. pkt. ¼ oz. Oz.
Tom Thumb Mixture. Extra dwarf.
8-10 in. 20 35 1.00

PERENNIAL SCABIOSA—See Page 42

SENSITIVE PLANT—See MIMOSA.

SHAMROCK

38,000 S

St. Patricks. Sow January 1 for 2 in. pot plants by March 17. Prefers cool growing. Use 4 seedlings to a pot. Tr. pkt. 20c., ¼ oz. 35c., oz. \$1.20, ¼ lb. \$3.50.

SHASTA DAISY - See Chrysanthemum
See Page 42

SNAPDRAGON - See Antirrhinum

SCHIZANTHUS - Butterfly Flower

60,000 S

GREENHOUSE STRAINS—For Pots and Cutting

Late Summer sowing for planting after early "Mums" will flower about March. If additional light is used from late October, blooming will commence in January. A January sowing will produce nice 3-inch pot plants for Spring combinations.

Tr. pkt. ⅛ oz. ¼ oz.

Fleck's Mammoth Flowered Exquisite

Mixed. Select greenhouse strain; extra large flowers; best color range. 18 in. . . . \$0.85 \$2.25 \$4.00

Fleck's Dwarf Mixture. Compact dwarf

strain. Medium size flowers. Does best in 3 or 4 in. pot. Excellent for small pot sales.

14-16 in. 55 1.65 2.75

Blotched Strain. Giant bright rose and

pink shades with contrasting dark centers. A little earlier than most strains. Good

pot plant if well pinched. 55 1.35 2.50

SOLANUM - Jerusalem Cherry

15 in.—8,000 to 12,000 S according to variety

Christmas Cherry Improved. (Hlavacek's) Round fruit, red, compact.

Tr. pkt. 75c., ¼ oz. \$1.60, ½ oz. \$2.60, oz. \$5.00

STATICE - Sea Lavender

24 to 28 in.—350 seed heads per ounce

Late Spring-flowering from Midwinter sowing. Grown outdoors in Southern climates for drying purposes.

Heavenly Blue.

Market Growers' Blue.

Rosea Superba. Best pink.

Snow Witch. Pure white, tall.

Yellow (Bonduelli). Deep yellow.

Superb Hybrids Mixture. This recent introduction contains a wide range of colors, some never before seen in Statice.

Tr. pkt. 20c., oz. 50c., ¼ lb. \$1.75, lb. \$5.25

Suworowi (Russian or Rattail). Especially good for greenhouse forcing. Seed sown in January will produce fine, artistically curved bright rose pink "rattails" that work in nicely with many flower arrangements in late Spring. Tr. pkt. 20c., ¼ oz. 45c., oz. \$1.50.

PERENNIAL STATICE—Listed page 42.

STRAWFLOWER—See Helichrysum.

SUMMER POINSETTIA—See Amaranthus.

SUNFLOWER—See Helianthus.

SWEET-WILLIAM—See Dianthus.

Fleck's Stocks

Another one of our specialty seeds grown for us under contract by originators and specialists who are constantly improving the strains. Nothing finer offered anywhere.

18,500 seeds per ounce.

GIANT COLUMN EXCELSIOR

Our Greenhouse Produced Seeds—Superior Quality

NON-BRANCHING VARIETIES

Sowings from August to December will bloom in about 5 months. However, planting as late as February 15 will flower around June 15.

WHITES

Fleck's White Improved, No. 30. Beyond doubt the best white today. Unsurpassed for doubleness, large flower head and pure white, velvety, fluffy florets. Very high double percentage; slightly taller and stronger grower than Ball No. 16.

Ball White Improved, No. 16. Pure white, extra large florets on well-formed, compact spikes.

PINKS

Fleck's Deep Rose. Brilliant deep rose.

Ball Supreme, No. 22. Rich, silvery rose, long, stiff stems.

Chamois Pink, No. 9. Attractive, buff and pink; two-tone.

REDS

Fleck's Ruby. Deep red.

YELLOWS

Ball Apricot, No. 20. Large-flowered, creamy buff.

Deep Apricot. Shade darker than Ball Apricot.

Yellow Wonder. Rich, full toned cream yellow. Superior in every way to Gold Standard.

LILACS AND PURPLES

Lilac Lavender, No. 1. Large-flowered strain.

Silvery Lilac. Beautiful sheen.

Fleck's Purple Heart, No. 21. Bright violet purple, long-stemmed.

MIXTURE

Fleck's Special Blend. Compounded in proportion of colors as to their popularity.

Prices of any of the above: $\frac{1}{2}$ tr. pkt. 75c., tr. pkt. \$1.25,
 $\frac{1}{4}$ oz. \$2.75, oz. \$9.75, $\frac{1}{4}$ lb. \$35.00

GIANT IMPERIAL (Super) Improved BISMARCK (Branching)

30 in.

Fine for cut or bedding, greenhouse or outdoors. An old favorite. Large, early flowered with good doubles percentage.

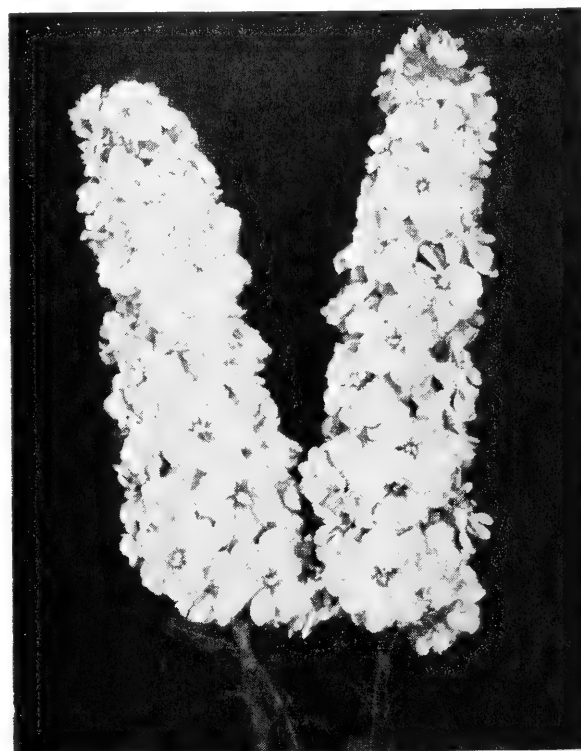
Buttercup. Rich yellow. **Lavender.** Silvery blue.

Chamois. Ivory tinted old rose to buff. **Rose (Rose Charm).** Rich deep rose.

Elk's Pride. Rich, deep royal purple. **Shasta.** Pure white, giant flowered.

Florists Mixture.

Tr. pkt. 40c., $\frac{1}{4}$ oz. \$1.25, oz. \$4 00



Stock, Giant Column
Fleck's White Improved No. 30

DWARF TEN WEEK

12 in. (Double)

Excellent for bedding and pot plants. Finished pots for Easter, like photo here—sell very well in place of Hyacinths.

Crimson

Dark Blue

White

Dwarf Ten-Week Mixture

Tr. pkt. 30c., $\frac{1}{4}$ oz. 75c., oz. \$2.25



TALL TEN WEEK

20 in.

Double Mixed. Beautiful blend of early flowering, high double percentage; wonderful for outdoor cut.

Tr. pkt. 30c. $\frac{1}{4}$ oz. 75c., oz. \$2.25, $\frac{1}{4}$ lb. \$7.00.

Fleck's Sweet Peas

All the Best and Most Popular Varieties. All Good Profit Builders for Our Florist Friends

EARLY or WINTER FLOWERING VARIETIES 350 S.

Best results obtained from this group if planted in August and up to January 1. In the South and all frostless sections, sow 2 inches deep early in Fall and the plants will bloom, depending on location, from Christmas until late Spring.

PINK SHADES

Attraction. Clear bright salmon pink.

Ball Rose Supreme. Large, wavy flowers of bright, silvery rose pink. Fine producer.

Coed (New). Luminous, rich salmon pink. Large, bold flowers of fine substance. Vigorous and long stems, carrying 4 florets. A greatly improved Bridesmaid.
½ oz. 75c., oz. \$1.30, 4 ozs. \$4.95.

Hiawatha. Deep rose self, exceptionally large flowers with four blooms to stem.

Majestic Rose. Deep brilliant rose pink.

RED SHADES

Fiesta. Orange cerise.

Signal Red. Sunproof brilliant scarlet.

WHITES

Fleck's White Giant Wonder. Pure white, very large flowers placed in fours on long, strong stems. Good, strong grower. This is the largest in the early flowering class.

Cascade. Pure glistening white.

Gardenia. Dense paperwhite. Vigorous grower.

BLUE SHADES

Ball Blue Supreme. Bright blue.

Mrs. Herbert Hoover. Brilliant blue.

Waves. Mid-blue, large ruffled flowers.

LAVENDER SHADES

Triumph. Lilac mauve. Long-stemmed.

Twilight. Medium clear lavender.

ORANGE SHADES

Treasure Island. Sparkling golden orange, large duplexed.

Prices on all of the above: ½ oz. 35c., oz. 55c.,
¼ lb. \$1.65, ½ lb. \$3.10, lb. \$6.00



Fleck's White Giant Wonder

MIXTURE

Fleck's Special Early Winter Flowering Mixed.

Oz. 50c. ¼ lb. \$1.50 ½ lb. \$2.75 lb. \$5.45

Pound rate allowed on orders in ¼ lb. lots, if order totals 1 lb. or more

Fleck's Sweet Peas

LATE or SUMMER FLOWERING VARIETIES

The original strong growing class largely used for Summer flowering. Profitable for outdoor cuttings by sowing not later than February 1st, placing 3 or 4 seedlings in a 3-inch pot and after hardening them in an outdoor frame, planting them out. Space rows 3 feet, the pot plants spaced about 8 inches, but before doing so, syringe and fumigate very thoroughly, being sure they are clean of aphids. They should be sprayed for aphids every 2 weeks until they flower. Failures are frequently due to not watching this point. Usually reach a height of 4-5 feet and are supported with wire and string as indoors. Water should be applied when necessary. Flowers freely the last two weeks of June on. The new Spring flowering class are also well suited for outdoor growing.

BLUE SHADES

Windsor Blue. Clear mid-blue, large flowers, heavy stems.
Capri. Light blue.

SALMON SHADES

Crony. Soft, golden salmon.

WHITE

Snow White. Immense flowers, pure paperwhite.

ORANGE SHADES

Prince of Orange. Deep orange.

LAVENDER SHADES

Highlander. Clear, lovely lavender.

PINK SHADES

Pinkie. Deep rose pink. Large flowers.

Discovery. Brilliant chamois-pink; a new and exquisite shade

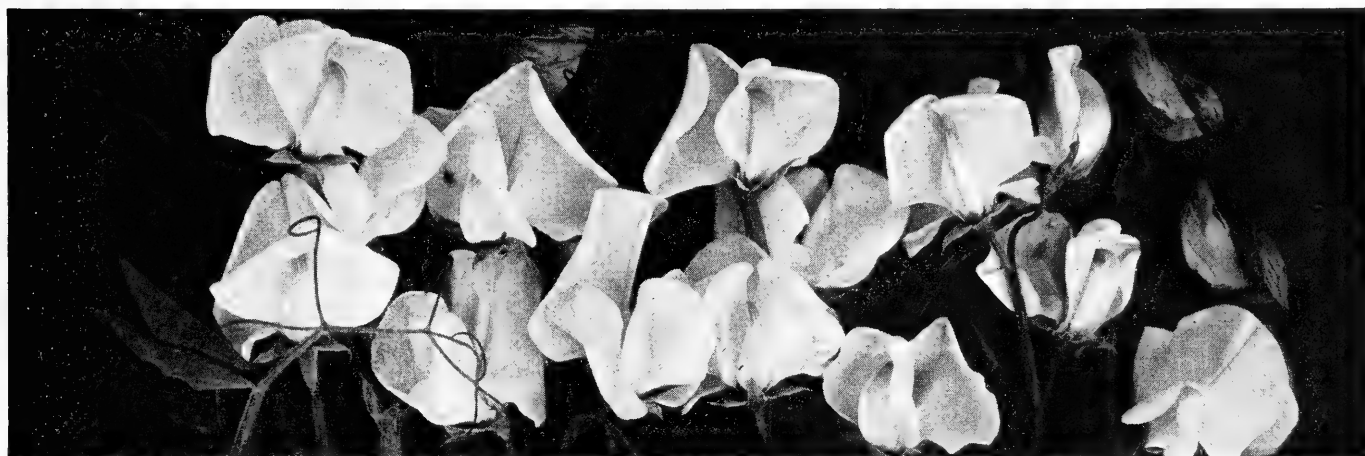
Prices on all the above Summer Flowering: $\frac{1}{2}$ oz. 20c., oz. 30c., $\frac{1}{4}$ lb. 90c., $\frac{1}{2}$ lb. \$1.50, lb. \$2.80

Fleck's Special Blend Summer Flowering Newer and Best Named Varieties. All bright colors.

Oz. 30c., $\frac{1}{4}$ lb. 80c., lb. \$2.50

Fleck's Special Summer Flowering Ruffled Varieties

Mixed. Oz. 30c., $\frac{1}{4}$ lb. 80c., lb. \$2.50.



CUTHBERTSON STRAIN, NEW SPRING FLOWERING VARIETIES

Only recommended for sowing after November 1. Begins flowering in early April. Will continue to bloom on longer stems than the early flowering varieties sown same date. January sowing is ideal for May and June flowering. [Good producers. Also used for outdoors.

BLUE SHADES

Danny. Deep blue.
Hazel. Bright blue.
Tommy. Medium blue.

WHITE

Janet. Frilled white.

PINK SHADES

Carol. Clear pink.
Evelyn. Salmon pink.

Lois. Rose pink.

Katie. Rose cream pink.

RED SHADES

Coline. Intense scarlet.
Jimmy. Dazzling scarlet.

ROSE SHADES

Billy. Rose on salmon.
Doris. Cherry rose.

LAVENDER SHADES

Frank G. Rosy lavender.
Jessie. Lilac mauve.

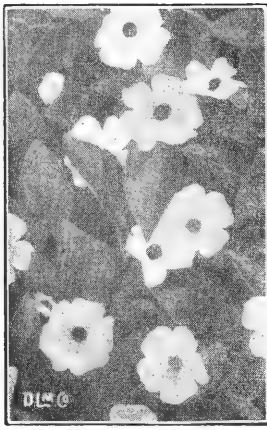
Mixed.

Prices on all the above Cuthbertson Strain: $\frac{1}{2}$ oz. 30c., oz. 50c., $\frac{1}{4}$ lb. \$1.40, $\frac{1}{2}$ lb. \$2.60, lb. \$5.00

NOTE—On important items, we have noted the approximate number of seeds per ounce which may be helpful in ordering. For example: **Sweet Peas**—350 S means 350 seeds per ounce. However, this does not mean that you will get that many plants. Under favorable germinating conditions, most large seeds may germinate fifty to sixty per cent.

Nature in seeds is just the same as in people—no two exactly alike. Some items like *Centaurea Candidissima*, never germinate better than 20 to 30%. Common *Petunias* or *Marigolds* 80 to 95%. Yet, within the same group there may be a few as low as 60% from same years' crop.

A good many growers consider it best to order *at least* double the quantity of seeds for the plants they desire. It is good business to have more seedlings than needed, rather than to be short. The cost of seed is little compared to other considerations.



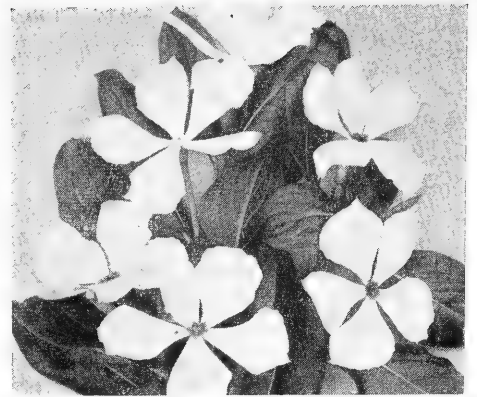
Thunbergia



Verbena



Tithonia



Vinca

THUNBERGIA - Black-eyed Susan

1100 S

Sow seed about February. Plants make showy little Climbers. Good for edging in porch boxes or hanging baskets, etc. Planted with Cobaeas they cover the lower part of those plants and produce single white, yellow or orange flowers with dark centers, all Summer. This makes a very attractive combination.

Alata, Mixed.

Tr. pkt. 20c., $\frac{1}{4}$ oz 35c., oz. \$1.10, 4 ozs. \$3.50

Gibsoni. Brilliant glowing orange, twice the size of Alata.

Tr. pkt. 85c., $\frac{1}{8}$ oz. \$1.85, $\frac{1}{4}$ oz. \$3.50

TITHONIA - Mexican Sunflower

3600 S

Avalon Earliest. Very early, large flowering. Bright reddish orange produced on long stems. Sow late Summer for Winter flowering in greenhouse or sow outdoors in Spring for Summer use.

Fireball. Bright scarlet. 6 ft.

Orange Vermilion. Golden Daisy. 6 ft.

Tr. pkt. 30c., $\frac{1}{4}$ oz. 55c., oz. \$1.80

Torch. Single, bright orange flowers with yellow discs. Bush form plants. Early. Heat resistant. Free flowering.

Tr. pkt. 40c., $\frac{1}{8}$ oz. 90c., $\frac{1}{4}$ oz. \$1.50, oz. \$4.50

TOBACCO PLANT—See NICOTIANA.

TORENIA

8 to 10 in.—375,000 S

Rich combination of deep blue with golden blotches. Excellent as a pot plant for Spring sales, for bedding, border work, boxes, etc. Blooms profusely all Summer and tends to spread to as much as 18 inches across.

Fournieri compacta. Blue.

Tr. pkt. 40c., $\frac{1}{16}$ oz. 75c., $\frac{1}{8}$ oz. \$1.25, $\frac{1}{4}$ oz. \$2.25

VIOLA - Miniature Pansies

Extra free flowering. Hardy and fine for bedding.

25,000 S Tr. pkt. $\frac{1}{8}$ oz. $\frac{1}{4}$ oz. Oz.

Arkwright Ruby. Bright ruby crimson.....	\$0.60	\$1.60	\$2.85	\$8.80
Blue Perfection. Bright blue, large flowers.....	.60	1.20	2.25	6.40
Chantryland. True apricot, yellow, large flowered.....	.60	1.10	2.10	6.25
Puck. Purplish violet and yellow..	.40	.75	1.35	4.25
Purple Papilio. Purplish violet blue.	.40	.75	1.35	4.25
White Perfection. Small pure white.	.40	.75	1.35	4.25
Yellow Gem. Pure yellow.....	.40	.75	1.35	4.25
Exquisite Blend. Our own mixture of above.....	.60	1.10	2.00	6.00

VERBENA

10,000 S

DWARF COMPACT HYBRIDS

Alba. White.

Fireball. Bright scarlet.

Price on above:

Tr. pkt. 40c., $\frac{1}{4}$ oz. \$1.10, $\frac{1}{2}$ oz. \$1.70, oz. \$3.25

Pixie. Bright scarlet with cream eye. Very compact; large florets.

Tr. pkt. 50c., $\frac{1}{4}$ oz. \$1.35, $\frac{1}{2}$ oz. \$2.50, oz. \$4.50

Sparkle. Bright scarlet red with white eye. Pennsylvania State Trial grounds reports: 'Flower head size, 2-2 $\frac{1}{2}$ in.; height, 9 in.; color, very uniform, showy and bright; plants, very uniform in size; production, heavy. An outstanding sample. Brightest Verbena under test.'

Tr. pkt. 75c., $\frac{1}{4}$ oz. \$2.00, oz. \$6.00

Fleck's Early Dwarf Upright Mixed. This new strain was especially developed for the bedding plant trade. Earliest bloomer of all Verbenas. Wide and unusual range of colors, including Apricot, Lavender and Mauve.

Tr. pkt. 75c., $\frac{1}{4}$ oz. \$2.00, oz. \$6.00

NEW BUSH TYPE—8-10 in.

Salmon Queen. Brilliant salmon pink.

Starlight. Bright midblue, with creamy white eye.

Tr. pkt. 55c., $\frac{1}{4}$ oz. \$1.30, oz. \$4.00

ERECT, COMPACT TYPES

Blue Sentinel. Rich, blue shades.

Tr. pkt. 55c., $\frac{1}{4}$ oz. \$1.65, oz. \$5.00

Violet Bouquet. Various shades of violet.

Tr. pkt. 50c., $\frac{1}{4}$ oz. \$1.40, oz. \$4.00

GIANT FLOWERING GRANDIFLORA

8-10 in.

Ideal for bedding. Sow seeds early with bottom heat.

Beauty of Oxford Hybrids. **Lucifer.** Fiery pink, shading to salmon.

Crimson Glow. Glowing crimson. **Royale.** Rich deep blue with creamy eye.

Lavender Glory. Lavender, cream eye. **White.** Pure white. **Fleck's Exquisite Mixed (Royal Bouquet)**

Price on above: Tr. pkt. 40c., $\frac{1}{4}$ oz. 80c., $\frac{1}{2}$ oz. \$1.50, oz. \$2.85

VINCA - Periwinkle

15 in.—21,000 S

Good bedder. Sow early, bottom heat. One of the finer bedding plants. Deep green, waxy leaves. Blooms profusely until frost.

Alba Pura. Pure white.

Twinkles. Soft pink with red eye.

Alba oculata. White with pink center

Kermesina. Crimson.

Rosea. Medium pink.

Choice Mixed

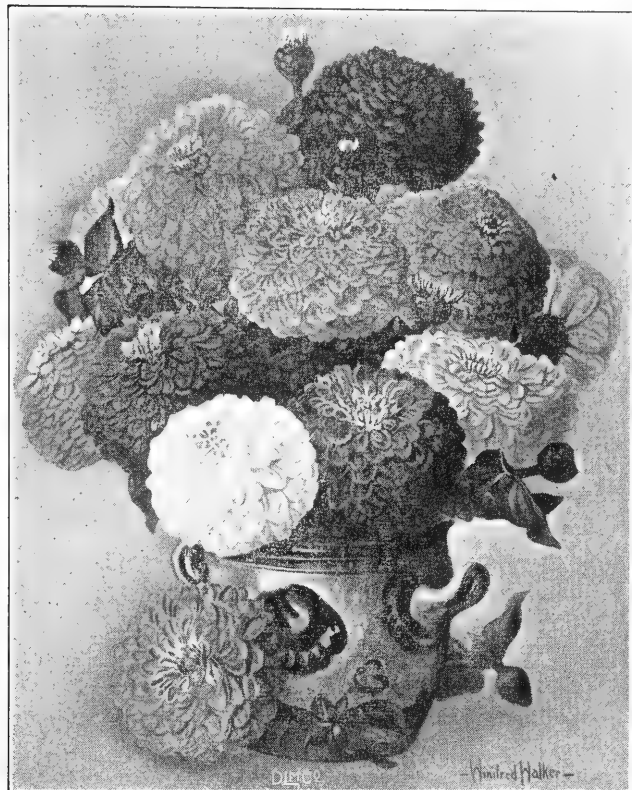
Prices of Vinca: Tr. pkt. 30c., $\frac{1}{4}$ oz. 60c., oz. \$2.00

Fleck's Giant Zinnias All the Best

2500 to 4200 S per Ounce

Another one of our specialties because it is a great money maker for Mr. Florist. We have taken considerable time and pains to procure the widest range of types and colors for your selection. We recommend late March sowing in warm greenhouse and give bottom heat. October or November sowing for our friends in the South.

DAHLIA FLOWERED 30 in.



Canary Bird. Bright clear canary yellow.
Crimson Giant. Deep crimson.
Dream. Attractive orchid lavender.
Eldorado. Salmon apricot.
Exquisite. Medium rose pink with deeper center.
Golden Dawn. Clear golden yellow.
Golden State. Rich orange yellow.
Illumination. Deep rose.
Luminosa. Flaming rose.
Meteor. Rich deep red, very striking.
Oriole. Orange and gold bicolor.
Polar Bear. Creamy white.
Purple Prince. Deep purple.
Scarlet Flame. Bright scarlet.
Will Rogers. Bright scarlet red.
Finest Mixed of All Dahlia Flowered.
 Tr. pkt. 30c., ¼ oz. 50c., ½ oz. 85c., oz. \$1.35, ¼ lb. \$4.00, lb. \$14.50

Special "Klondike" Offer

Collection of trade packet each of the above
 15 varieties for \$3.50

Or any 10 pkts., your selection, \$2.75

SUPER CROWN O'GOLD

Petals overlaid with a deep golden yellow at base, individual flower color at tip.

Pastel Tints. Many shades.

Tr. pkt. 25c., ¼ oz. 50c., oz. \$1.50

NEW SUPER GIANTS

30 in.

Burpee Hybrids. Immense, fluffy and ruffled flowers with graceful, curved petals like those of a giant Chrysanthemum.

Tr. pkt. 60c., ¼ oz. \$1.00, oz. \$3.00, 4 ozs. \$9.00

Floradale Scarlet. Cactus blooms 5½ to 6½ in. across. Brilliant scarlet red.

Tr. pkt. 60c., ¼ oz. \$1.00, oz. \$2.60, 4 ozs. \$8.00

Luther Burbank. Delicate pastel shades in blooms larger than Dahlia class. Many two and three color combinations.

Tr. pkt. 60c., ¼ oz. \$1.00, oz. \$2.60, 4 ozs. \$8.00

Riverside Beauty. Cactus flowers, 5 to 5½ in. across. Luminous Azalea pink.

Tr. pkt. 60c., ¼ oz. \$1.00, oz. \$3.00, 4 ozs. \$9.00

FANTASY TYPES

30 in. (Chrysanthemum Flowered)

Star Dust. Bright, deep golden yellow.

White Light. Pure white.

Wildfire. Intense dazzling scarlet.

Choice Mixed.

Tr. pkt. 25c., ¼ oz. 45c., ½ oz. 70c., oz. \$1.25

CACTUS FANTASY

New Giant-flowered. Fine range of colors. Tr. pkt. 30c. ¼ oz. 55c., ½ oz. 90c., oz. \$1.65.

CALIFORNIA GIANTS

Mammoth, 30 in.

Brightness. Bright rose pink

Miss Willmott. Soft pink.

Cerise Queen. Salmon/cerise

Orange King.

Daffodil Improved. Clear canary yellow.

Purity. Best white.

Enchantress. Light pink with deep center.

Rose Queen. Flashy deep rose.

Golden Queen. Bright golden yellow.

Scarlet Queen. Intense scarlet.

Lavender Queen. Deep rosy lavender.

Violet Queen. Violet purple.

Special Mixed of Above Varieties.

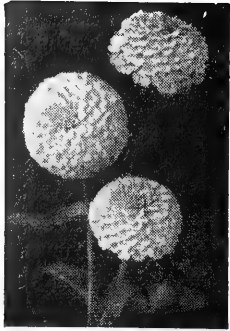
Tr. pkt. 25c., ¼ oz. 45c., ½ oz. 75c., oz. \$1.25, ¼ lb. \$3.75, lb. \$13.50

"TREASURE CHEST" OFFER

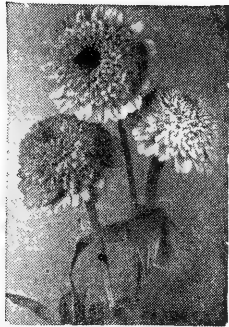
Trade packet each of the above 12 varieties for \$2.40

ZINNIAS—Continued on next page

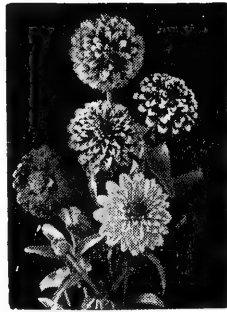
Fleck's Zinnias — All the Best



Zinnia, Lilliput



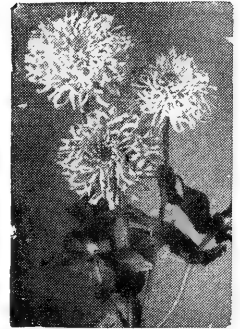
Zinnia, Giant Crested



Zinnia, Haageana



Zinnia, Linearis



Zinnia, Fantasy

RECENT INTRODUCTIONS

Peppermint Stick. This strain is characterized by its unusual red and white and yellow and white striped flowers. Pumila type. Medium size blooms. Approximately 70 per cent will be striped.

Tr. pkt. 35c., $\frac{1}{4}$ oz. 75c., oz. \$2.25, 4 ozs. \$7.00

Persian Carpet. Improved Haageana type. Height 12 in. Fully double, ball shaped blooms of miniature type in a sparkling range of variegated color combinations with many rich shades including gold, bronze and orange. Flowers with cutting stems borne on low, mound-shaped border and edging plants.

Tr. pkt. 50c., $\frac{1}{4}$ oz. \$1.50, oz. \$4.50

LILLIPUT IMPROVED

12 in. (Pompon)

Attractive bedding type. Also fine for short bouquet work. However, if you want the small flowering type for cut work only, then we recommend the Elegans Pumila.

Black Ruby. Double, deep velvety maroon.

Canary Gem. Canary yellow

Crimson Gem.

Golden Gem. Golden orange

Lilac Gem.

Pink Gem.

Purple Gem.

Rosebud. Rose pink.

Salmon Gem. Salmon rose.

White Gem.

Valencia. Delightful, burnt orange.

Choice Mixed.

Tr. pkt. 20c., $\frac{1}{4}$ oz. 40c., $\frac{1}{2}$ oz. 70c., oz. \$1.25, $\frac{1}{4}$ lb. \$3.75, lb. \$12.00

SPECIAL OFFER: Trade packet each of above (except Mixtures) 11 Lilliput Varieties for \$1.80

ELEGANS PUMILA -

Tall Type Lilliput

18 in. to 24 in. Cut-and-Come-Again

Double and perfectly formed, medium size flowers with long stems. Particularly fine for cutting.

Golden Ball.

Pinkie. Rose pink.

Fireball. Scarlet.

Salmon Rose. Watermelon pink.

Spun Gold. Delicately tinted butter yellow.

Snowball. Snow white.

Fleck's Special Mixture. Blend of above.

Tr. pkt. 20c., $\frac{1}{4}$ oz. 35c., oz. \$1.00, $\frac{1}{4}$ lb. \$3.40

SCABIOUS-FLOWERED

Mixture, Giant Crested. Produces blooms of good texture.

Tr. pkt. 25c., $\frac{1}{4}$ oz. 60c., oz. \$1.80

HAAGEANA - Double Zinnia

18 in.

Mexican Hybrids, Finest Mixed. Small-flowered type, attractive colors. Excellent bedder. Tr. pkt. 30c., $\frac{1}{4}$ oz. 60c., oz. \$2.00.

GRACILLIMA

12 in.

Red Riding Hood. Deep scarlet, large number of miniature red flowers. Good bloomer. Tr. pkt. 25c., $\frac{1}{4}$ oz. 50c., oz. \$1.50.

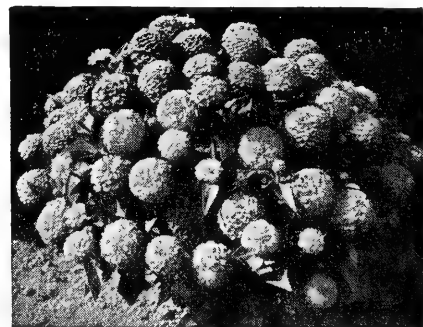
LINEARIS

12 in.

Orange. Single flowers, deep orange with delicate yellow stripe, very showy. Adapted for borders. Prolific bloomer. Compact. Tr. pkt. 30c., $\frac{1}{4}$ oz. 60c., oz. \$2.00.

NEW CUPID ZINNIAS

The Smallest of Them All—6-8 in.



Zinnia, Tom Thumb Cupid

Fine for bedding pot plant sales, rock gardens, borders and combination pan work.

Tom Thumb Mixture. Tr. pkt. 25c., $\frac{1}{4}$ oz. 50c., oz. \$1.50.

DOUBLE CREEPING

("SANVITALIA PROCUMBENS")

Dwarf. Edging, bright yellow. Tr. pkt. 30c., $\frac{1}{4}$ oz. 60c., oz. \$2.00.

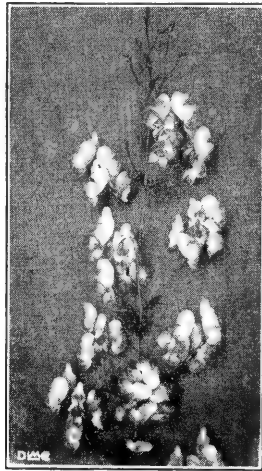
Perennial Seed for Florists

AND POPULAR BIENNIALS

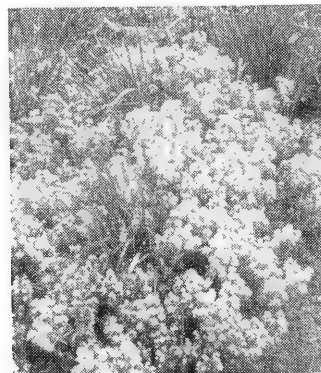
Every florist who has the available space should grow Perennials. Some are as easily raised as Annuals; quite a few may be forced; some make fine pot plants, and many furnish splendid cutting material. The rock garden requirements absorb all the low-growing varieties and the florist with his eye to the future will devote considerable space to Perennials of all kinds. They require little heat, if any, and not much care.



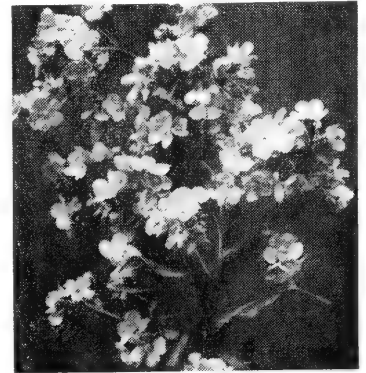
Achillea, Pearl



Aconitum



Alyssum, Saxatile Compactum



Anchusa

ACHILLEA - Ptarmica Fl. Pl.

Fine for cutting.

Filipendula (Cloth of Gold). 22,000 S. Large heads of golden yellow flowers on long stems.

Pearl. 150,000 S. Abundance of small white, double flowers. 30 in.

Tr. pkt. 30c., 1/8 oz. 70c., 1/4 oz. \$1.25, oz. \$4.50.

ACONITUM - Monks Hood

(CUPID'S CAR)

Requires low temperature or freezing to germinate.

Napellus. Dark blue. 36 in.

Tr. pkt. 30c., 1/4 oz. 90c., 1/2 oz. \$1.65, oz. \$3.00.

ALLWOODII - See DIANTHUS

ALYSSUM

40,000 S

Perfectly hardy. Make fine plants for rock garden or borders.

Tr. pkt. 1/4 oz. Oz.

Saxatile compactum. Golden yellow.

12 in. 1/4 lb. \$3.50 \$0.20 \$0.35 \$1.00

ANCHUSA

Italica, Dropmore. Blue. Excellent for cut. 6 ft. 1200 S.

Tr. pkt. 20c., oz. 60c.

ANEMONE

35,000 S

St. Brigid Hybrid Mixed. Brilliant colors. Good keeper, long stems. 18 in. Tr. pkt. 55c., 1/4 oz. \$1.10, oz. \$3.25.

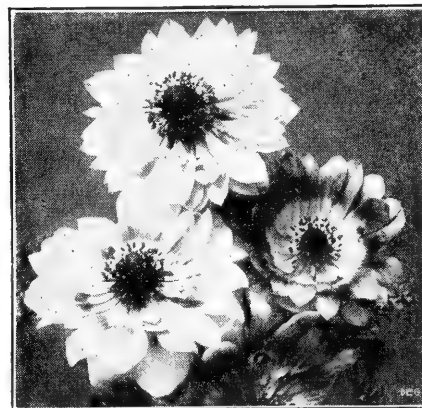
ANTHEMIS - Hardy Marguerite

30 in.—85,000 S

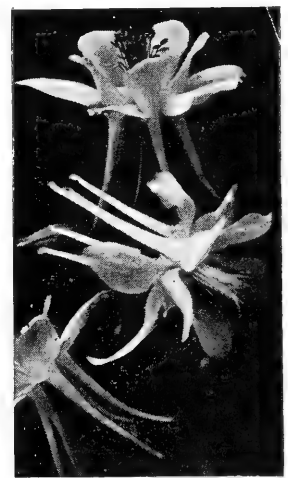
Kelwayi. Golden yellow, Daisy flowers, blooms throughout the Summer.

Tinctoria. Light yellow.

Tr. pkt. 20c., 1/4 oz. 30c., oz. 70c.



Anemone, St. Brigid



Aquilegia, Long Spurred

AQUILEGIA - Columbine

COERULEA (Rocky Mountain Columbine)

16,000 S

Tr. pkt. 1/8 oz. 1/4 oz. Oz.

Coerulea. Sky blue with white

corolla. 2 ft. \$0.40 \$1.25 \$2.00 \$5.50

LONG SPURRED VARIETIES

Blue Shades. 3-4 ft. This strain is the result of years of selecting.

Huge flowers. \$0.50 \$0.85 \$1.45 \$5.00

Copper Queen. Copper red, straw

corolla. 2 ft.55 1.50 2.90 9.00

Crimson Star. 18 in. Almost 100%

dark red with white corolla.60 1.50 3.00 9.50

Longissima. Delicate, pale yellow

with 4 in. spurs. Very fragrant.

1/16 oz. \$2.50, 1/32 oz. \$1.60, .60 4.50

Mrs. Scott Elliott's Strain. 2 ft.

Popular mixture.40 .65 1.00 3.20

Orange and Scarlet Shades.60 1.50 2.90 9.00

Pink Shades.60 1.50 2.90 9.00

Fleck's Hybrids, Mixed Long Spurred Varieties.

Ideal mixture for the florist. Unusual fine strain;

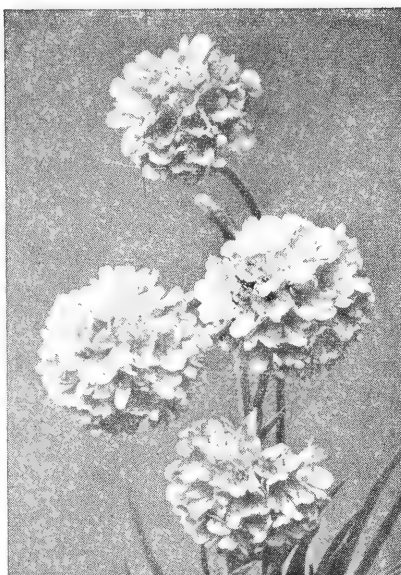
full color range. 3 ft. Tr. pkt. 60c., 1/8 oz. \$1.10,

1/4 oz. \$2.00, oz. \$7.00.

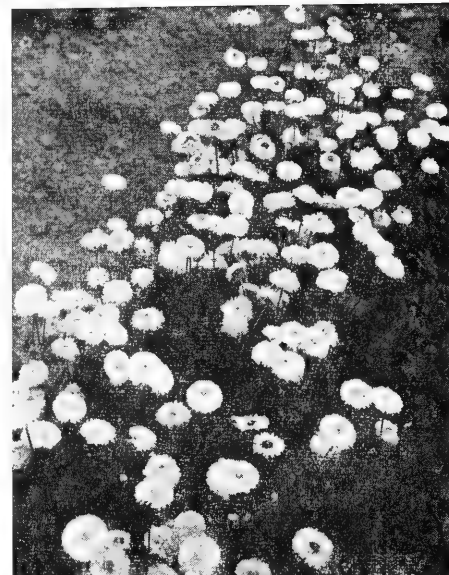
PERENNIAL SEEDS FOR FLORISTS



Arabis



Armeria, Glory of Holland



Bellis

ARABIS - Rock Cress

150,000 S

Excellent for rockeries, borders, etc. Habit—dense masses of flowers.

Alpina Snow Cap. Compact, glistening white. 6 in.

Tr. pkt. 40c., $\frac{1}{4}$ oz. 80c., oz. \$2.75

Alpina Rosea. Dwarf, upright pink. 12 in.

Tr. pkt. 50c., $\frac{1}{8}$ oz. 90c., $\frac{1}{4}$ oz. \$1.75, oz. \$6.00

ARMERIA

24 in.—18,000 S

Glory of Holland. A beautiful, clear, deep pink, the 2 to 3 in. flowers are borne in great abundance on a straight, graceful stem 24 in. high during June and continue to bloom until frost. As a cut flower it stands up well and lasts for many days.

Tr. pkt. 60c., $\frac{1}{16}$ oz. \$1.15, $\frac{1}{8}$ oz. \$2.00, $\frac{1}{4}$ oz. \$3.00

ASCLEPIAS

4500 S

Tr. pkt. $\frac{1}{4}$ oz. Oz.

Tuberosa. Orange. Fine cut, good keeper.

Needs well drained location. Freezing over

Winter helps germination. 2 ft. \$0.30 \$0.90 \$3.00

AUBRIETIA

150,000 S



Hendersoni. Deep purple.

Leichtlini. Carmine rose.

Large-flowered Hybrids. 6 in. Bright mixture.

Above each: Tr. pkt. 55c., $\frac{1}{8}$ oz. \$1.10, $\frac{1}{4}$ oz. \$2.00

AURICULA —See PRIMULA

BELLIS PERENNIS - English Daisy

Fine for rockeries, massed borders, etc.

170,000 S

Double Red

Double White (Snowball). 6 in.

Double Rose

Double Mixed

Prices of all Bellis:

Tr. pkt. 60c., $\frac{1}{8}$ oz. \$2.00, $\frac{1}{4}$ oz. \$3.75, oz. \$9.50

BABY'S BREATH—See

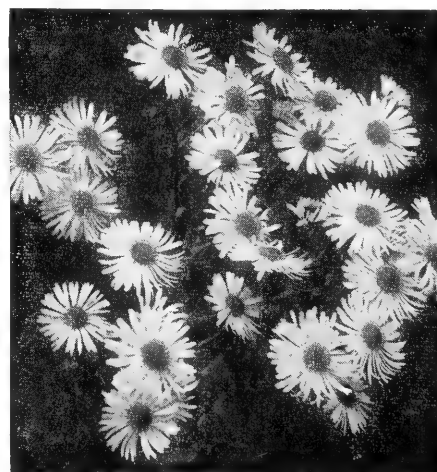
GYPHOPHILA PANICULATA

BAPTISIA

36 in.—1750 S

Australis (False Indigo). Blue, pea-shaped flowers in sprays.

Tr. pkt. 30c., oz. 80c.



Boltonia

BOLTONIA - Latisquama

(FALSE CHAMOMILE)

4-5 ft.—80,000 S

Pink. Delicate shade.

Tr. pkt. 30c., $\frac{1}{4}$ oz. \$1.00, oz. \$3.20



Campanula, Medium



Centaurea, Montana



Cerastium



Coreopsis

CAMPANULA

CARPATICA (Carpathian Bellflower)
9 to 12 in.—350,000 S

Alba, white Blue Mixed
Tr. pkt. 30c., 1/8 oz. 80c., 1/4 oz. \$1.40

MEDIUM CALYCANTHEMA (Cup-and-Saucer)
3 ft. (Biennial)—120,000 S

Dark Blue Light Blue Rose White, or Mixed
Tr. pkt. 25c., 1/4 oz. 50c., oz. \$1.75

MEDIUM SINGLES (Canterbury Bells)—135,000 S

Lilac Rose White Blue Mixed
Tr. pkt. 20c., 1/4 oz. 30c., oz. 90c.

MEDIUM DOUBLES—120,000 S

Blue Rose White Or Mixed
Tr. pkt. 40c., 1/8 oz. 80c., 1/4 oz. \$1.50

PERSICIFOLIA (Perennial Peach Bell)

30 in.—340,000 S

Telham Beauty. Very large bells of China Blue shades.
Tr. pkt. 40c., 1/8 oz. \$1.00, 1/4 oz. \$1.85

PYRAMIDALIS (Chimney Bells)

5 ft.—250,000 S

Alba, white Blue, lavender blue Mixed
Tr. pkt. 40c., 1/8 oz. \$1.00, 1/4 oz. \$1.85

CANDYTUFT - Iberis

6,000 S

Gibraltarica. Lilac shading to white. 12 in.
Tr. pkt. 25c., 1/4 oz. 50c., oz. \$1.50

Jucunda. Dwarf, pink. 4 in.

Tr. pkt. 50c., 1/16 oz. \$1.50, 1/8 oz. \$2.70

Sempervirens. Standard white. 12 in.

Tr. pkt. 50c., 1/4 oz. \$1.35, oz. \$4.75

CARNATION - Grenadin

20 in.—14,000 S

One of the perennials well adapted for cutting.

Black King. Dark red Triumph. Deep pink
Cardinal Red White Gold. Soft yellow
Golden Sun. Yellow Mixed
Snow White

Tr. pkt. 60c., 1/8 oz. \$1.10, 1/4 oz. \$2.00, oz. \$6.50

CENTAUREA - Minor

24 in.—1600 S

Montana. Azure blue flowers.

Tr. pkt. 25c., 1/4 oz. 50c., oz. \$1.50

ANNUAL CENTAUREA—See page 8.

CERASTIUM - Snow-in-Summer

42,000 S

Tomentosum. White flowers, silvery white foliage. Fine for
rockeries or edging. 10 to 15 in.

Tr. pkt. 30c., 1/4 oz. 60c., oz. \$1.80

CHEIRANTHUS

(Hardy Annual) 18 in.—19,000 S

Tr. pkt. 1/4 oz. Oz.

Allioni (Siberian Wallflower). Biennial.
Brilliant orange.....\$0.20 \$0.50

Golden Bedder. Very desirable. Large,
deep golden yellow flowers. Sweet-
scented..... .20 .35 1.00

Kewensis (Winter Wallflower). Primrose
changing to mauve. 30 in..... .25 .65 2.50

Linifolius (Alpine Flower). Lilac..... .25 .55 1.95

CHRYSANTHEMUM - Daisies

SHASTA or MOON DAISY

Tr. pkt. 1/16 oz. 1/8 oz. 1/4 oz. 1/2 oz.

Diener's Giant. 18,000 S.
Double fringed white, excel-
lent strain. Large flowers.
Oz. \$11.50, \$0.50 \$1.20 \$2.00 \$3.90 \$6.50

Korean Hybrids. 60,000 S.
Single and semi-double flow-
ers of fine color range..... 1.00 1.60 2.75 5.00

May Queen (Spring Marguer-
ite). 20,000 S. Medium size
flowers. One of the best
varieties. 2 ft..... .40 .75 1.25 2.00 6.50

Shasta Alaska, Single. 20,000
S. Large, pure white flowers.
2 1/2 ft..... Oz. \$2.95, .2540 .60 1.50

Shasta Alaska, Double.
26,000 S. Large, white flow-
ers on long, strong stems.
Ideal for cutting. 3 ft.....
Oz. \$11.50, .50 1.10 1.95 3.35 6.25

COREOPSIS - Tickseed

30-36 in.—11,000 S

Perennial forms of Calliopsis. Tr. pkt. 1/4 oz. Oz.

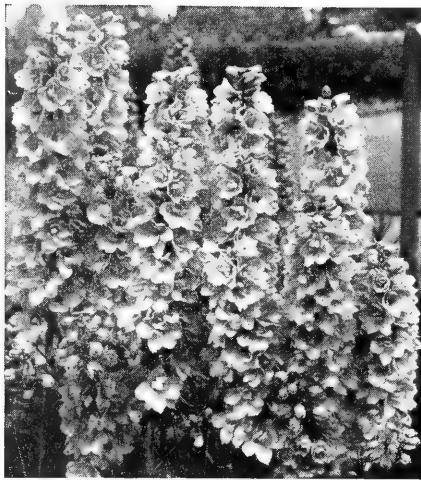
Double New Gold. Large and fluffy flow-
ers of rich golden yellow with long stems
makes this a real cut flower item. Comes
100% double.....\$0.30 \$0.55 \$1.50

Mayfield Giant. Large, golden yellow;
quite an improvement on the old type,
Lanceolata Single..... .20 .30 .90

DAISY

See CHRYSANTHEMUM

PERENNIAL SEEDS FOR FLORISTS



Delphinium, Pacific Giants

DELPHINIUM 10,000 S

Early Spring sowing will produce nice, large clumps by Fall for sales or greenhouse forcing. January sowing will produce flowers during Summer. July and August sowing and transplanting into the field during Fall will produce an early crop of fine large spikes.

Sow from January to September in flats. Use light, sandy soil, cover seed very slightly, keep moist and shaded until germination starts. Gradually give more light and fresh air, later transplant into flats and when large enough, harden off in full sun before planting out. Rich soil, good drainage and sunny location are essential.

For quicker and better germination, freeze seeds before sowing.

Tr. pkt. ¼ oz. Oz. ¼ lb.

Bellamosum Improved. Deep blue.				
Lb. \$40.00	\$0.40	\$1.00	\$3.25	\$11.00
Blackmore & Langdon. Giant flowers; excellent blue shades.....	.40	1.00	3.00	10.00
Cliveden Beauty (Improved Belladonna). Light blue.....	.40	1.00	3.25	11.00
Wrexham (English Hollyhock)....	.55	1.75	6.00	22.50

PACIFIC GIANTS STRAIN—5 ft.

Magnificent show type, produces immense tapering spikes with large, double florets. Seeds we offer were produced from originators' finest stock.

Astolat Series. Contains many new shades, such as pale blush, lilac pink, deep Raspberry rose, white brown, fawn, and black bees for contrast.

Tr. pkt. \$1.75, ⅛ oz. \$3.25, ¼ oz. \$6.00

Black Knight. Velvety dark purple.

Blue Bird Series. Clear, medium blue with white bees.

Galahad Series. Pure white.

Guinevere Series. Light pink lavender with white bee.

King Arthur. Brilliant royal violet. White bee.

Lancelot. Clear lilac with white bee; a rare color in Delphinium.

Percival Series. White with black bee.

Round Table Series. All the newest colors and types.

Summer Skies Series. Clear blue with white bee.

Pacific Hybrids Mixed.

Prices on all Pacific Giants, except Astolat:

Tr. pkt. \$1.50, ⅛ oz. \$2.50, ¼ oz. \$4.50, oz. \$15.50

CHINENSIS, TALL—3 ft.

While the Chinensis type of Delphinium is classified as perennial, they will, if planted early, bloom the first year from seed. Late Spring cut flowers from January sowing.

Tr. pkt. ¼ oz. Oz.

Alba. White.....	\$0.20	\$0.45	\$1.35
Cambridge Blue. Rich Belladonna blue..	.35	.75	2.50
Liberty. Dark blue.....	.20	.45	1.20
Mixture20	.45	1.35

CHINENSIS, DWARF—20 to 24 in.

White	\$0.25	\$0.45	\$1.20
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Dianthus, Pinks



Dianthus, Barbatus

DIANTHUS - Pinks

28,000 S

PLUMARIUS VARIETIES

Cyclops. Perpetual single. Nice color range with red eyes. Tr. pkt. 40c., ¼ oz. \$1.10, oz. \$3.95.

Scotticus Double. Special florist strain. Self colors of various tints of pink, rose, salmon and white and the same colors in combination with a bright crimson zone. 12-15 in. blooms, 1½ to 2 in. Free flowering. This is the best one in the Plumarius class.

Tr. pkt. 35c., ⅛ oz. \$1.00, ¼ oz. \$1.75, oz. \$5.40

OTHER VARIETIES

Tr. pkt. ⅛ oz. ¼ oz. Oz.

Allwoodi alpinus, Mixed. 4 to 6 in. flowers first year from seed. A gem for the rockery; fragrant.....	\$0.35	\$1.00	\$1.75	\$5.60
Caesius grandiflorus (Cheddar Pinks). Pink flowers. 6 in.....	.35	.50	.90	3.00
Deltoides, Brilliant (Maiden Pinks). Rich rose pink. 6 in.....	.35	1.00	1.75	5.50
Little Jock Hybrids. Rare, extra dwarf, 6 in. Mixed colors.....	.75	2.25	4.00	13.50
Rare Species. Rock garden mixture.	.60	1.90	3.50	11.00
Winteri (New Pinks). Pure colors, compact habit; flowers first year from seed. 9 in.....	.60	1.50	2.75

DIANTHUS - Barbatus

(Hardy Biennial Sweet William)

Single Giant White. Enormous trusses which give the appearance of Perennial Phlox. Flowers almost twice size of ordinary varieties. 24 in.

Single Newport Pink. 18 to 24 in.

Single Purple Beauty. 18 to 24 in.

Single Scarlet Beauty. 18 to 24 in.

Singles Mixed. 18 to 24 in.

Prices of above: Tr. pkt. 35c., ¼ oz. 75c., oz. \$2.60

DWARF MIXTURES

Single Dwarf Alpine Mixed. Compact. 4 to 6 in.

Tr. pkt. 60c., ¼ oz. \$1.45, oz. \$4.70

Double Dwarf Alpine Mixed. Compact. 4 to 6 in.

Tr. pkt. 40c., ¼ oz. 85c., oz. \$3.00

ANNUAL DIANTHUS. See page 11.

DICTAMNUS - Gas Plant

30 in.—1700 S

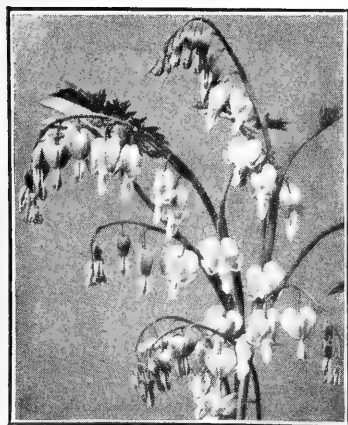
Seeds germinate slow and irregular.

Fraxinella. Pink with dark veins.

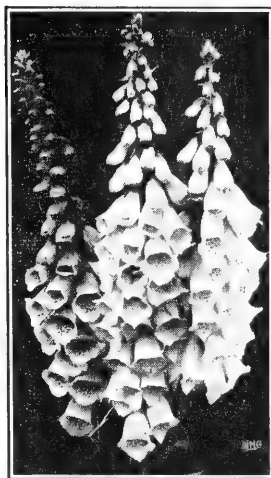
Fraxinella albus. White.

Tr. pkt. 35c., ¼ oz. 60c., oz. \$1.95

PERENNIAL SEEDS FOR FLORISTS



Dielytra



Digitalis

DIGITALIS - Foxglove

4 ft.—Biennial—180,000 S

Giant Shirley Spotted Mixture. Enormous flowers. Height 4-6 ft.

Tr. pkt. 25c., 1/4 oz. 60c., oz. \$2.15

DIELYTRA - Dicentra

Eximia. Dwarf type. Effective in rockeries. Plumy. Tr. pkt. 40c., 1/8 oz. 65c., 1/4 oz. \$1.10

Spectabilis (Bleedingheart).

Tr. pkt. \$1.00, 1/16 oz. \$2.00, 1/8 oz. \$3.65

ECHINOPS

1000 S

Ritro (Globe Thistle). Violet. 3 ft. Flower heads, 1 1/2 to 2 in. Can be dried for Winter use.

Tr. pkt. 40c., 1/4 oz. \$1.10, 1/2 oz. \$1.70, oz. \$3.10

ENGLISH DAISY—See Bellis

EVENING PRIMROSE—See Oenothera

FEVERFEW—See Matricaria

FORGET-ME-NOT—See Myosotis

FOXGLOVE—See Digitalis

HARDY PINKS - See Dianthus

GAS PLANT - See Dictamnus

GAZANIA

Splendens Grandiflora Mixed. Daisy type flower with dark center; yellow and white shades; greenhouse perennial.

Tr. pkt. 50c., 1/4 oz. \$1.00, oz. \$3.00

GEUM AVENS - Rose of the Rockery

2 ft.—7000 S

Lady Stratheden. Double golden, orange yellow.

Mrs. Bradshaw. Double glowing scarlet.

Tr. pkt. 30c., 1/4 oz. 55c., oz. \$1.85

HELIANTHEMUM - Sun Rose

15,000 S

Mutable, Mixed Colors. 12 in. Dwarf, evergreen rock plant. Blooms during July and August.

Tr. pkt. 25c., 1/4 oz. 45c., oz. \$1.45

GAILLARDIA Grandiflora



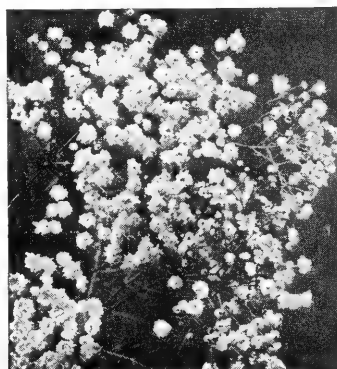
Gaillardia, Goblin

20 in.—9500 S

Well adapted for cutting with the exception of the variety "Goblin."

	Tr. pkt.	1/4 oz.	Oz.
Burgundy. Coppery scarlet self.....	\$0.30	\$0.75	\$2.25
Dazzler. Gold with maroon red center....	.30	.55	1.85
Goblin. Dwarf compact, red and yellow bicolor flowers, fine for rockeries.....	.25	.75	2.25
Tangerine Improved. Giant orange flowers overlaid with red.....	.35	.60	1.95
Fleck's Superb Mixture.....	.30	.60	1.90

Other GAILLARDIAS listed in Annuals Section



Gypsophila



Heuchera

GYPSOPHILA

3 ft.—34,000 S

PANICULATA (Baby's Breath)

An asset for outdoor cutting. Economical and easy to grow.

	Tr. pkt.	1/4 oz.	Oz.
Double Snowflake.....	\$0.40	\$1.40	\$4.75
Single White.....	1/4 lb. \$1.50,	.2045

PINK VARIETIES

Oldhamiana. 30 in. Feathery light pink flowers with silvery foliage. Blooms first year from early sowing. October flowering.

Pacifica, Pink. 42 in. Starry pink flowers. .30 .80 2.75

ANNUAL GYPSOPHILA—See page 12.

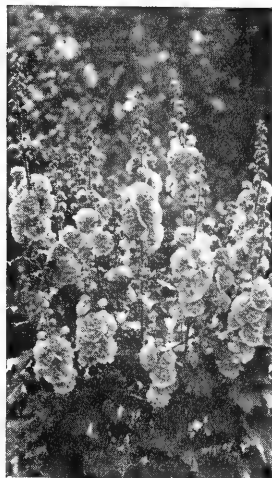
HEUCHERA - Coral Bells

24 in.—750,000 S

Sanguinea Hybrids Mixed. Shades of red and rose to white. Sanguinea splendens. Vermilion.

Tr. pkt. 60c., 1/16 oz. \$1.75, 1/8 oz. \$3.20

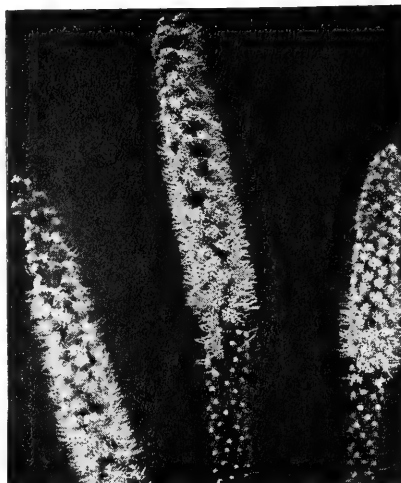
PERENNIAL SEEDS FOR FLORISTS



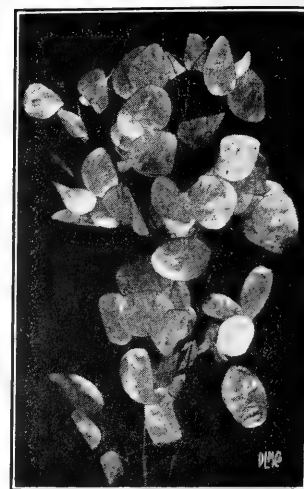
Hollyhock, Double



Lavandula, Lavender Vera



Liatris, Pycnostachya



Lunaria

HIBISCUS

4 ft.

Mallow Marvels, Mixed. Reselected. Pink, Rose and Red shades. Tr. pkt. 25c., 1/4 oz. 45c., oz. \$1.35.

HOLLYHOCK

6 to 7 ft.—2700 S

Tr. pkt. 1/4 oz. Oz.

Allegheny Mixed. Singles and doubles. . \$0.20 \$0.30 \$0.90

Imperator. Fringed flowers, pink to cerise salmon.30 .60 2.00

Triumph Double Mixed. Flowers waved and fringed.30 .60 1.80

CHATER'S VARIETIES—3100 S

The standard double Hollyhock.

Chamois	Salmon Rose
Deep Rose (Enchantress)	Scarlet (Fire King)
Maroon (Black Gem)	White
Newport Pink	Yellow (Golden Drop)

And **Finest Mixed**

Prices on each of the above Chaters varieties

Tr. pkt. 30c., 1/4 oz. 55c., oz. \$1.65

HONESTY - See Lunaria

IBERIS - See Candytuft

ISATIS

Glaucia (Golden Gypsophila). Silvery gray-green foliage. Clouds of fine yellow in July. 2 ft.

Tr. pkt. 40c., 1/4 oz. 85c., 1/2 oz. \$1.55

LAVANDULA - Mallow

12 in.—32,000 S

Munstead Strain (Improved Vera). Freely produces large, sweet-scented flowers a month earlier than the old common type.

Tr. pkt. 40c., 1/4 oz. \$1.10, oz. \$4.00.

LEONTOPODIUM - Alpinum (Edelweiss)

Attractive rock garden plant. Small greenish white leaves.

Tr. pkt. 60c., 1/16 oz. \$1.10, 1/8 oz. \$2.00

LIATRIS - Blazing Star

3 to 5 ft.—10,000 S

Excellent cut, long, decorative spikes.

Pycnostachya. Purple. 5 ft.

Scariosa. Rose purple. 4 ft.

Spicata. Purple rose. 20 in.

Tr. pkt. 35c., 1/4 oz. \$1.00, oz. \$3.00

LILIUM

LILIES FROM SEED

Regale. 6600 S. White flowers with lemon tinting on inside, rosy suffusions near base on outside. Excellent for outdoor growing for cut.

Tr. pkt. 25c., 1/4 oz. 60c., oz. \$1.50, 1/4 lb. \$5.00

LINUM - Perennial Flax

8500 S

Tr. pkt. 1/4 oz. Oz.

Collinum. Dwarf, light blue. \$0.40 \$0.80 \$2.50

Flavum. Golden yellow, fine rock plant.

1 ft.30 .75 .85

Flavum nanum compactum. Dwarf yellow.

low. 6 in. 1/8 oz. \$1.20, .50 2.00 7.00

Perenne. Blue. 30 in.1550

ANNUAL LINUM (Scarlet)—See page 13.

LOBELIA

700,000 S

Tr. pkt. 1/4 oz. Oz.

Cardinalis. Scarlet. 3 ft. \$0.40 \$1.30 \$3.90

LUNARIA - Honesty or Money Plants

(Biennial)—3 to 5 ft.—1500 S

Good for cut or drying for decorative purposes.

Madonna. White

St. Peter's Penny. Lilac purple

Fleck's Blend.

Tr. pkt. 25c., 1/4 oz. 40c., oz. \$1.40, 1/4 lb. \$5.00

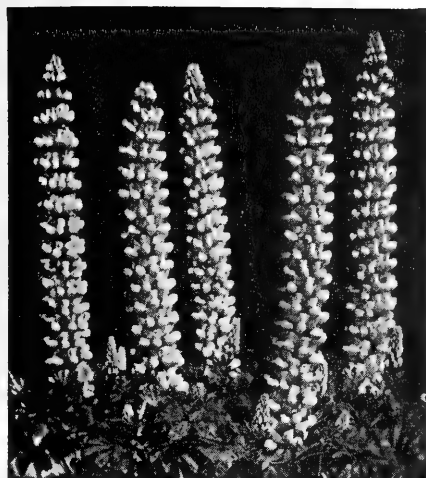
LYCHNIS - Maltese Cross

30 in.—64,000 S

Chalcedonica. Scarlet. 36 in.

Tr. pkt. 25c., 1/4 oz. 45c., oz. \$1.40

PERENNIAL SEEDS FOR FLORISTS



Russell Lupines



Matricaria



Oenothera, Missouriensis

LUPINUS - Hardy Lupines

1000 S

Thrives best in a cool climate and requires a well-drained location. Excellent for cut.

	Tr. pkt.	1/4 oz.	Oz.
Albus. White. 3 ft.....	\$0.20	\$0.35	\$1.00
Coelestinus. Sky blue.....	.30	.70	2.25
Carmineus. Carmine.....	.25	.65	2.00
Dark Blue.....	.20	.40	1.15
Luteus. Yellow shades.....	.25	.65	2.00
Roseus. Rose pink.....	.35	.65	2.00
Russell Strain. Unusually long, closely set flower spikes and the widest range of attractive colors.....	.40	.65	2.10
Salmonus. Salmon and Autumn shades.....	.35	.65	2.00
Mixed. All the better sorts.....	.35	.75	2.00

ANNUAL LUPINES—See page 14.

MATRICARIA - Capensis (Feverfew)

24 in. —145,000 S

Ball Double White. Sowings of this popular strain made through January will produce a welcome cut during July and August. Improved.

Tr. pkt. 50c., 1/8 oz. \$2.50, 1/4 oz. \$4.60

DWARF DOUBLES

Golden Ball. Dwarf semi-double, golden yellow. 10 in.

Snowball. Pure white.

Prices of the above—2 dwarfs

Tr. pkt. 35c., 1/16 oz. 60c., 1/4 oz. \$2.00

MYOSOTIS - Forget-me-not

42,000 S

Tr. pkt. 1/4 oz. Oz.

Blue Bird (Oblongata). Early. Standard blue. Used also for Spring greenhouse flowering. 12 in.....\$0.40 \$0.90 \$3.25

Alpestris (Sutton's Royal Blue). Indigo blue. 12 in..... .40 .85 3.00

ALPESTRIS VICTORIA, DWARF VARIETIES—6 in.

Azure Blue Dark Blue Mixture

Rose White

Prices of Dwarf Varieties: Tr. pkt. 40c., 1/8 oz. 90c., 1/4 oz. \$1.65, oz. \$4.95

OENOTHERA - Evening Primrose

Tr. pkt. 1/4 oz. Oz.

Missouriensis (Macrocarpa). Large soft yellow flowers. Trailing. June to Sept. 12 in.....\$0.30 \$1.20 \$4.00

Youngi (Fruticosa). Golden yellow. 18 in. .25 .65 2.00

PAINTED DAISY—See PYRETHRUM.

PHLOX, DECUSSATA

3 ft.—2500 S

New Hybrids, Choice Mixed.

Tr. pkt. 40c., 1/4 oz. 80c., oz. \$2.40

PHYSOSTEGIA Virginica

4 ft.—16,500 S

Rosy Lilac Spire. Tr. pkt. 60c., 1/4 oz. \$1.50.

PINKS—See DIANTHUS.

PLATYCODON

WAHLENBERGIA GRANDIFLORA

28,000 S

Mariesi. Dark blue, dwarf. 16 in.

White

Above each: Tr. pkt. 40c., 1/8 oz. 90c., 1/4 oz. \$1.60, oz. \$5.50

POPPY

ICELAND (NUDICAULE)

18 in.—400,000 S

Fleck's Special Blend. Contains every shade and all known varieties. Tr. pkt. 40c., 1/8 oz. 65c., 1/4 oz. \$1.20.

ORIENTALE

140,000 S

Beauty of Livermere. Dark ox-blood red.

Tr. pkt. 40c., 1/8 oz. 70c., 1/4 oz. \$1.25

PRIMULA, VERIS

33,000 S

Fine for Spring pot sales. Plants lifted from outdoors in Fall will make specimen pot plants from February on.

Tr. pkt. 1/16oz. 1/8 oz. 1/4oz.

Alba. Pure white.....\$0.80 \$1.85 \$3.20

Coerulea. Brilliant blue shades....

1/32 oz. \$2.75, 1.00 5.25

Lutea. Bright yellow..... .80 1.85 3.20

Giant Munstead Strain. An excellent mixture of all light shades..

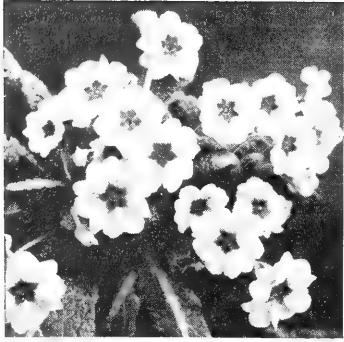
1/2 oz. \$7.00, 1.25 1.65 3.00 \$5.20

PRIMULA, VULGARIS—6 in.—19,000 S

True Yellow English Primrose.

Tr. pkt. 60c., 1/8 oz. \$1.00, 1/4 oz. \$1.75, oz. \$6.50

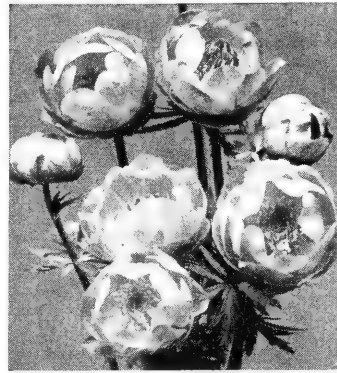
PERENNIAL SEEDS FOR FLORISTS



Primula Vulgaris



Tritoma



Trollius



Veronica

PYRETHRUM Roseum - Painted Daisy

2 ft.—20,000 S

Excellent cut flower; easy to grow.

Aureum (Golden Feather). Tr. pkt. 20c., $\frac{1}{4}$ oz. 30c., oz. \$1.00

Robinson's Giant Hybrids Mixture. A wonderful mixture. Large Daisy-like flowers, small yellow-centers with long petals of rose and scarlet, $3\frac{1}{2}$ to 4 in. across.

Tr. pkt. 60c., $\frac{1}{4}$ oz. \$1.50, oz. \$4.70

Roseum Hybridum. Mixture of singles.

Tr. pkt. 60c., $\frac{1}{4}$ oz. \$1.50, oz. \$4.75

SALVIA - Flowering Sage—3 ft.—3500 S

Azurea grandiflora. Bright red.

Farinacea. Rich bright blue.

Tr. pkt. 50c., $\frac{1}{8}$ oz. 70c., $\frac{1}{4}$ oz. \$1.30

SAPONARIA, OCYMOIDES

(Soapwort)—12 in.—5500 S

Rose. Pure rose shade, trailing. Fine for rockeries.

Tr. pkt. 30c., $\frac{1}{4}$ oz. 75c., $\frac{1}{2}$ oz. \$1.20, oz. \$2.25

SCABIOSA

CAUCASICA—24 in.—2400 S

Good cut varieties. Germination slow and irregular.

House's Hybrids. Color range from dark blue to lavender. Large flowers. Tr. pkt. 40c., $\frac{1}{4}$ oz. \$1.10, oz. \$3.75.

SHASTA DAISY - See Chrysanthemum

STATICE - Everlasting Flower

Perennial Statice are very hardy. Has many uses and therefore a good number for the florist. Fine for cutting. Some may be dried and dyed.

Tr. pkt. $\frac{1}{4}$ oz. Oz.

Caspia. 175,000 S. Seedlings flower second season. 30 in. Lilac.....\$0.30 \$0.80 \$2.75

Dumosa. 19,000 S. Dense clumps of silvery gray flowers. 24 in..... .30 .80 2.75

Latifolia (Sea Lavender). 40,000 S. Lavender blue. 30 in..... .30 .65 2.00

Perezi. 14,000 S. Large, rich blue heads first year, from seed..... .30 .65 2.00

THALICTRUM - Meadow Rue

40 in.—10,000 S

Excellent for filling in bouquets. Should be more widely used. Inexpensive. A wonderful green. Also for basket work and floral pieces. Fine outdoor Summer green even after flowering. Produces well after first season.

Adiantifolium. Fern-like foliage. White flower spikes in June. 2 ft.

Dipterocarpum. Mauve flowers in large panicles. Fine for cut. 4 ft.

Tr. pkt. 30c., $\frac{1}{4}$ oz. 75c., oz. \$2.25

STOKESIA - Stokes Aster

16 in.—3200 S

Blue Queen. Large flowered blue.

Tr. pkt. 35c., $\frac{1}{4}$ oz. \$1.00

SUMMER POINSETTIAS—See EUPHORBIA.

SWEET WILLIAM—See DIANTHUS.

TRITOMA - Red Hot Poker

3 ft.—22,000 S

Mirabilis Hybrids. Yellow and orange shades; blooms first year.

Pfitzer's Hybrids. Scarlet, red and yellow.

Early Hybrids Mixed (New).

Tr. pkt. 30c., $\frac{1}{4}$ oz. 60c., $\frac{1}{2}$ oz. \$1.10, oz. \$2.00

TROLLIUS - Globeflower

8000 S

Tr. pkt. $\frac{1}{16}$ oz. $\frac{1}{8}$ oz. $\frac{1}{4}$ oz.

Europeus. Orange yellow; 3 to 4 ft. \$0.40 \$0.60 \$1.10 \$2.00

Ledebouri. Orange. 24 in..... .60 1.25 2.25 4.00

Trollius seed germinate very slowly and irregularly. Soak seed in hot water 30 minutes before sowing.

TUNICA Saxifraga - Coatflower

Lilac Rose. Small, rosy lilac flowers. 8 to 10 in.

Tr. pkt. 35c., $\frac{1}{4}$ oz. \$1.00

VERONICA - Speedwell

Tr. pkt. $\frac{1}{4}$ oz. Oz.

Longifolia (Maritima). Compact clusters, blue flowers. 30 in.....\$0.35 \$0.75 \$2.25

Spicata. Various blue shades. 18 in..... .35 .75 2.25

VIOLA - Biennial-Annual

See ANNUAL SECTION

Fleck's Reliable Vegetable Seeds

BEST STRAINS FOR FLORISTS AND MARKET GARDENERS



A View of One of the Sources of Our Specialty Seeds

BEETS

	Oz.	¼ lb.	Lb.	5 lbs.
Detroit Dark Red. Fleck's Special Strain.....	\$0.30	\$0.80	\$2.40	\$11.00

BROCCOLI

Approximately 3500 plants from 1 oz.

	½ oz.	Oz.	¼ lb.
Calabrese. Early green. 70 days.....	\$0.20	\$0.35	\$1.00

BRUSSELS SPROUTS

Approximately 3500 plants from 1 oz.

	½ oz.	Oz.	¼ lb.
Long Island Improved.....	\$0.30	\$0.50	\$1.75

Cabbages

Early Varieties

Approximately 3000 plants from 1 oz.

Charleston Wakefield. 74 days	Early Flat Dutch
Copenhagen Market. 69 days	Golden Acre. 64 days
Copenhagen Market. Early strain.	Jersey Wakefield. 63 days
	Wisconsin All Seasons. 90 days

Late Varieties

Danish Ballhead Improved. 103 days	Late Flat Dutch. 100 days
	Penn State Ballhead. 105 days

Red Varieties

Red Rock Mammoth

Savoy

Chieftain.

Prices of the above Cabbages:

½ oz. 30c., oz. 45c., ¼ lb. \$1.20, ½ lb. \$1.80, lb. \$3.50

CARROTS

1 oz. for row 300 ft.

California Bunching. 77 days
Chantenay Half Long. Red cored. 71 days

Oz. 25c., ¼ lb. 80c., lb. \$2.40

CAULIFLOWER

About 3500 plants from 1 oz.

Danish Dry Weather.

Extra Early Snowball. 50 days.

Super Snowball. Certified. 55 days.

Veitch's Autumn Giant. 85 days.

Prices on above Cauliflowers: Tr. pkt. 50c., ¼ oz. 80c., ½ oz. \$1.45, oz. \$2.60, ¼ lb. \$7.50, lb. \$22.50

CELERY

About 6000 plants from 1 oz.—½ lb. for 1 acre

Cornell No. 19. 100 days. Early, easy blanching; highly resistant to fusarium wilt. A cross combining the fine qualities of Pascal type with the color and earliness of Golden Self-Blanching. Plants 25 inches in height; stems thick, rounded and smooth; 10½ to 11 inches to joint.

½ oz. 80c., oz. \$1.50, ¼ lb. \$4.90, lb. \$15.00

Fleck's Fullheart. Excellent strain. Golden easy blanching. Hearts long and full. Stems thick, rounded and smooth. 20 in. 130 days.

Giant Pascal. 140 days **Winter Queen.** 130 days.

Above two: Each, tr. pkt. 25c., ½ oz. 40c., oz. 65c., ¼ lb. \$2.00, lb. \$6.00

CHIVES (See HERBS)

Fleck's Vegetable Seeds—None Better

CUCUMBER

1 oz. for 80 hills or 50 ft. row

A. & C. 66 days	Early Fortune. 65 days
Arlington White Spine. 62 days	Improved Long Green. 67 days
Chicago Pickling. 60 days	National Pickling. 56 days
	Straight Eight. 66 days.

Oz. 30c., $\frac{1}{4}$ lb. 80c., lb. \$2.50

ENDIVE

Batavian Full Heart. 88 days White Curled. 95 days
Oz. 20c., $\frac{1}{4}$ lb. 55c., lb. \$1.50

EGGPLANT

2000 plants from 1 oz.

Black Beauty. 80 days.
Long Purple (Early Market). 75 days.
New York Improved. 83 days.

Prices on above Eggplant: Tr. pkt. 30c., $\frac{1}{2}$ oz. 40c.,
oz. 75c., $\frac{1}{4}$ lb. \$2.25, $\frac{1}{2}$ lb. \$3.75, lb. \$6.75

HERB SEEDS

Culinary and Medicinal

	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	Oz.	$\frac{1}{4}$ lb.	Lb.
Anise.....	\$0.25	\$0.40	\$0.70	\$2.00	\$6.00
Borage.....	.20	.35	.55	1.50	5.50
Caraway.....	.20	.35	.60	2.00
*Chives.....	.40	.75	1.40	4.00
Coriander.....	.20	.35	1.00
Dill.....25	.60	1.75
*Lavender Vera (True).....	1.00	1.90	3.50
Saffron.....	.40	.60	1.00
*Sage.....	.35	.65	1.25	3.90	7.00
Savory, Summer.....	.25	.40	.75	2.25
Sweet Basil.....	.25	.45	.85	2.50
Sweet Marjoram.....	.40	.75	1.40	4.50	7.50
*Thyme, Broadleaved.....	.60	1.00	1.90	6.00

*Varieties are hardy or perennial, while others must be planted each season.

LETTUCE

About 3000 plants from 1 oz.

HEADING VARIETIES

	Tr. pkt.	Oz.	$\frac{1}{4}$ lb.	Lb.
Big Boston (Forcing). 75 days.....	\$0.30	\$0.75	\$2.25	
Iceberg. 84 days.....	\$0.20	.35	.85	2.50
Imperial No. 847. 84 days.....	.30	.45	1.25	4.00
May King. 63 days.....	.20	.30	.75	1.95
New York No. 12. 77 days.....	.30	.45	1.00	3.25
Pennlake. 82 days. New. Originated at Pennsylvania State College. Almost ribless. Smooth, uniform, large and heads well in Summer..	.30	.50	1.50	5.40
Premier Great Lakes. 74 days. New. Originated at Pennsylvania State College. 10 days earlier than Great Lakes. Large, solid heads. Smooth, small ribbed and tip burn resistant.	.30	.50	1.50	5.40

LOOSE LEAF (CUTTING)

	Oz.	$\frac{1}{4}$ lb.	$\frac{1}{2}$ lb.	Lb.
Black Seeded Simpson. 46 days...	\$0.30	\$0.70	\$1.25	\$2.00
Grand Rapids (Forcing).....	.20	.60	1.00	1.95

ONION

1 oz. to 100 ft. row, 5 to 6 lbs. to acre

For sets only—Sow 40 to 50 lbs. per acre

Fleck's Long White Bunching Evergreen. Best bunching scallions. Not a bulb maker. Sow Spring and Fall.

Prizetaker

Yellow Globe Danvers

Sweet Spanish. Yellow

$\frac{1}{2}$ oz. 35c., oz. 65c., $\frac{1}{4}$ lb. \$1.75, lb. \$4.90

PARSLEY

1 oz. to 150 ft. row; 5 lbs. to acre

Champion Moss Curled

Double Curled or Covent Garden

Oz. 15c., $\frac{1}{4}$ lb. 40c., lb. \$1.15

Hamburg, Rooted.

Oz. 20c., 4 oz. 50c., lb \$1.40

Peppers



California Wonder

About 1400 plants from 1 oz.

Anaheim Chili. Hot. 80 days	Large Thick. Red hot.
Bull Nose. Cool. 64 days	Neapolitan. Cool. 60 days
California Wonder. Cool. 75 days	Pimiento. Cool. 72 days
Cayenne, Long Red. Hot. 70 days	Red Cherry. Hot. 82 days
Chinese Giant. Cool. 80 days	Sunnybrook (Pimiento). Cool. 73 days
	World Beater. Cool. 70 days

Prices of above Peppers: Each, tr. pkt. 25c., $\frac{1}{2}$ oz. 40c.,
oz. 70c., $\frac{1}{4}$ lb. \$2.00, $\frac{1}{2}$ lb. \$3.50, lb. \$6.00

Hungarian Wax. Hot. 60 days. Tr. pkt. 30c., $\frac{1}{2}$ oz. 45c.,
oz. 75c., $\frac{1}{4}$ lb. \$2.25, $\frac{1}{2}$ lb. \$4.25, lb. \$8.00.

Sweet Banana. Tr. pkt. 45c., $\frac{1}{2}$ oz. 80c., oz. \$1.25, $\frac{1}{4}$ lb. \$3.50.

Tomatoes

1 oz. to about 4000 plants; ¼ lb. to acre.

	½ oz.	Oz.	¼ lb.	Lb.
Bonny Best. Red. Medium. 73 days.....	\$0.45	\$0.75	\$2.00	\$5.90
Break O'Day. Red. Globular. 70 days.....	.45	.75	2.00	5.90
Crimson Cushion or Beefsteak. Red. Immense. 90 days.....	.55	.90	2.75	8.40
Earliana. Red flat. Medium. 66 days.....	.50	.90	2.70	7.50
Golden Ponderosa. We recommend Jubilee.				
Grothen's Globe. Bright red. Medium large. 68 days.....	.40	.70	2.00	6.00
John Baer. Early red. Medium. 70 days.....	.45	.75	2.00	6.00
Jubilee. Yellow skin. Deep orange flesh. Best non-acid.....	.60	1.00	3.00
Marglobe Certified. Scarlet red, globular. Immune to rust and blight. 77 days.....	.40	.70	2.10	6.25
New Stone. Red. 86 days.....	.45	.70	2.20	6.80
Oxheart. Pink. Heartshape. 90 days	.85	1.60	4.00
Ponderosa. Pink, flushed purple. Longest size of all. 88 days.....	.75	1.00	2.85	8.50
Pritchard or Scarlet Topper, Certified. Red globular. Large. 76 days.....	.40	.75	2.25	6.50
Pennheart.80	1.15	3.90
Rutger's Certified. Similar in shape to Marglobe. Deep red inside. 86 days.....	.40	.70	2.10	6.25
Stone.See New Stone				
Valiant. Large, early red. 68 days..	.50	.85	2.90	6.95
Yellow Plum. 73 days. Small fruited.....Tr. pkt. 30c.	.45	.80

HYBRIDS

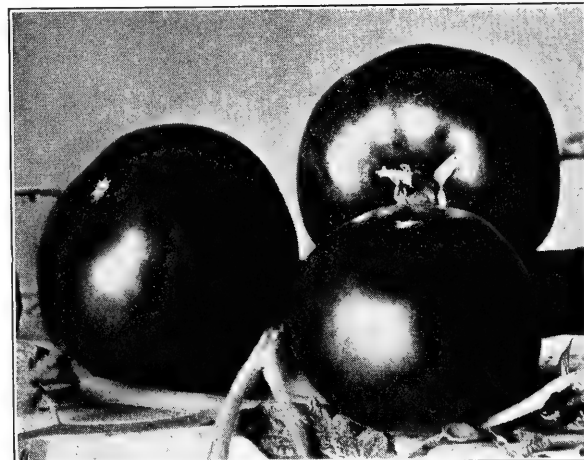
Burpee Early Hybrids.

Tr. pkt. \$1.50, ½ oz. \$3.50, ¼ oz. \$6.00, ½ oz. \$11.00, oz. \$2.00

KEYSTATE. Seeds we offer were produced at Penna. State College. About 8000 seeds to oz. Tr. pkts. \$2.00, 1/16 oz. \$3.50, ½ oz. \$6.50 ¼ oz. \$12.50.



Tomato, Marglobe



Tomato, Crimson Cushion

RADISH

1 oz. to 75 ft. of row; 8 to 10 lbs. to acre

Fleck's Early Scarlet. Globe. Short top. Ideal greenhouse forcer. 23 days.

Fleck's 23-Day Scarlet Forcer. Globe, longer tops than our greenhouse type. Fine for outside.

Oz. 20c., ¼ lb. 40c., lb. \$1.25

SPINACH

1 oz. to 75 ft. of drill; 10 to 12 lbs. to acre

Oz. ¼ lb. Lb. 5 lbs.

New Zealand. Best Summer variety.

Stands heat and drought. 70 days. \$0.25 \$0.40 \$1.20 \$5.75

SWISS CHARD

Oz. ¼ lb. Lb. 5 lbs.

Perpetual. 52 days.....\$0.20 \$0.50 \$1.45 \$7.00

TURNIP

1 oz. to 100 ft. of drill; 2 lbs. to acre broadcast

Purple Top White Globe. White flesh. 40 days.

Oz. 20c., ¼ lb. 40c., lb. \$1.10

Fleck's Lawn Grass Seed



Our Quality Guarantee—We offer the best quality—recleaned seeds—high in purity and of strong germination. All our deliveries are uniform. Every bag or sack is tagged to comply with your State Regulations.

FREIGHT—Allowed or Prepaid—on Lawn Mixtures—200 lbs. up to 500 miles

STANDARD LAWN MIXTURES

FLECK'S PREMIUM BLEND. A top notch mixture composed of a very generous percentage of Kentucky Blue, Red Top, Chewings Fescue and Bent Grass. Will produce a permanent turf. Finest mixture you can buy regardless of price.

2 lbs.....\$3.50	10 lbs.....\$12.50	50 lbs.....\$49.50
5 lbs..... 6.85	25 lbs..... 29.00	100 lbs..... 96.00

FLECK'S GREENVALE MIXTURE. Blended of well-balanced imported and native grasses to produce a permanent turf, pleasing in color and texture. Grows rapidly and thrives even under adverse weather conditions. Contains a sufficient variety of turf grasses to insure a continuance of color during the heat of Summer and cooler days of Fall. Composed of Colonial Bent, Fancy Kentucky Blue, Red Top and Rye Grass. Seed count, approximately 2,000,000 per pound.

2 lbs.....\$3.00	10 lbs.....\$10.70	50 lbs.....\$44.50
5 lbs..... 6.55	25 lbs..... 24.00	100 lbs..... 84.00

FLECK'S PARK LAWN MIXTURE. A special blend to supply those demanding a fair mixture containing Blue Grass at minimum of cost. Composed of Rye Grass, Kentucky Blue, Timothy, Red Top and White Clover. Truly a good all-around mixture that will give much satisfaction. Well adapted for resale purposes to buyers who want a good lawn at low cost.

5 lbs.....\$3.40	10 lbs.....\$6.50	100 lbs.....\$55.00
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FLECK'S BUILDERS' MIXTURE. A wonderful mixture similar to Park Lawn especially recommended for builders who want the best possible but where price is an important consideration and for resale by shop keepers. Contains quick growing common Rye Grass, Red Top, Timothy and Fancy Kentucky Blue Grass. 100-lb. bags up. \$25.00 bag.

FLECK'S CONTRACTORS' MIXTURE. Especially blended for "competitive purposes." Contains common Rye Grass, Timothy, Red Top, Kentucky and Canadian Blue. 100-lb. bags up.

Prices on application

FLECK'S SHADED LAWN, NO. 1 (Top Grade Mixture). Contains grasses that do well in densely shaded areas. 2 lbs. \$3.30, 5 lbs. \$5.25, 10 lbs. \$10.00, 25 lbs. \$24.00, 100 lbs. \$90.00.

NEW JERSEY STANDARD MIXTURES. Prices on application.

WHITE DUTCH CLOVER FOR LAWNS

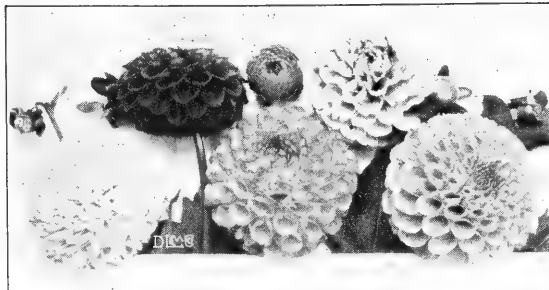
RECLEANED. Lb. \$1.40, 5 lbs. \$6.50.

Fleck's Dahlias (Divisions)

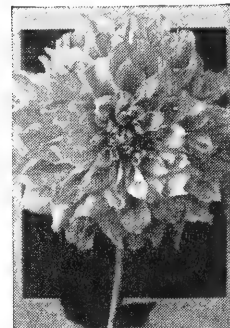
25 at 100 rate



Decorative



Pompons



Decorative

Abbreviations: M.P.—Min. Pompon; D.—Decorative; F.D.—Formal Decorative; C.—Cactus; I.D.—Informal Decorative; S.C.—Semi Cactus.

SPECIALTIES

	Doz.	100
Vitality. FD. Canary yellow.....	\$4.30	\$29.00
Watchung Giant. ID. Deep golden yellow...	2.50	15.00
White King. FD. Pure white.....	2.80	19.00
Yellow De Luxe. ID. Rich buttercup yellow...	4.25	29.00
Yellow Special. C. Deep yellow.....	4.80	37.00

MINIATURES

Anita. MFD. Pure white.....	\$2.75	\$18.50
Baby Sagamore. MFD. Golden yellow.....	2.80	19.00
Bishop of Llansdaff. MP. Rich scarlet, dark foliage.....	2.80	18.00
Coralette. MFD. Clear coral.....	4.00	24.00
Corinna. MFD. Canary yellow.....	2.85	19.00
Grenadier. MFD. Double orange-red with red foliage.....	4.00	24.00
Gruppenstolze. MFD. Light crimson, purple and rose.....	4.00	24.00
Ike. MFD. Rich red, very long stems.....	2.50	15.00
Jubilant. MC. New bright orange.....	4.25	29.00
Lily Belle. MFD. Apple Blossom pink.....	2.85	19.00
Little Diamond. MC. Pink, gold center.....	4.30	29.00
Little Roseata. MFD. Soft pink.....	2.50	15.00
Little Star. MC. Pure white.....	4.25	29.00
Marshall's Gloria. S. Red and white bicolor..	2.85	19.00
New Roseata. MFD. Deep rose pink.....	3.50	22.00
Peggy Lindley. MFD. Small orange-buff.....	3.00	19.00
Roxana. MFD. Rich purple.....	4.00	24.00
Target. MSC. Rich bronze.....	3.90	19.00
Tea Rose. MFD. Beautiful cream color.....	4.30	29.00
White Fawn. MFD. Pure white.....	2.40	14.00

POMPONS

Amber Glow. Beautiful blend of coral and gold.	\$2.50	\$15.00
Amber Queen. Fine bronze.....	2.40	14.00
Betty Anne. Best small pink.....	4.00	24.00
Bronze Beauty. Bronze and old gold.....	2.40	14.00
Catherine. Large bright yellow.....	2.40	14.00
Clarise. Bright orange.....	2.50	15.00
Edith Mueller. Golden yellow, deep lavender-red.....	2.50	15.00
Joe Fette. Pure white.....	3.00	19.00
Johnny Peppin. Dark red.....	3.00	19.00
Little Elk. Rich shade of bronze.....	2.50	15.00
Little Herman. Red and white.....	2.40	14.00
Little Snow White. Best white Pompon.....	3.50	22.00
Mary Munns. Orchid.....	2.50	14.00
Miss Alma. Lavender and white.....	3.00	19.00
Morning Mist. Lavender.....	2.50	14.00
Rosa Wilmoth. Light rose-pink.....	3.00	19.00
Rothout. Deep scarlet.....	2.45	15.00
Sherry. Purple.....	3.00	19.00
Sunny Day Break. Red and gold.....	3.00	19.00
Yellow Gem. Canary yellow.....	3.40	20.00
Youlette. Light bronzy yellow.....	3.00	19.00

LARGE FLOWERING VARIETIES

	Doz.	100
A. D. Livoni. Ball. Favorite lavender Ball.....	\$2.50	\$18.50
Atomique. C. Fine new, pure white.....	4.75	37.00
Avalon. FD. Yellow.....	2.40	15.00
Berger's Masterpiece. C. Soft lavender-pink.	4.60	36.50
Bronze Ball. Ball. Bronze.....	2.40	15.00
Bonnie Blue. Ball. Lavender-blue.....	2.30	14.00
Clara Clemens. Ball. Red and white bicolor..	4.50	30.00
Commando. FD. Large, deep lavender.....	3.50	24.00
Crown of Gold. Show. Striking combination of yellow and red.....	3.50	24.00
D Day. FD. Soft clear pink.....	3.50	24.00
Deuil Du Roi Albert. FD. Purple and white bicolor.....	4.00	29.00
Dixie Wine Dot. ID. White and wine red variegated.....	7.00	60.00
Edgar Guest. SC. Sulphur yellow.....	5.25	42.00
Five Star General. FD. Very large amaranth pink.....	9.00	72.00
Francis La Rocco. FD. Canary yellow.....	3.00	21.50
Gallant Fox. FD. Rich red.....	2.30	14.00
General J. J. Pershing. SC. Jasper red.....	9.00	72.00
Good Night. ID. Oxblood red.....	4.00	29.00
Hoek's Glory. C. Lilac pink.....	4.60	36.50
Jane Cowl. ID. Bronze, apricot and gold.....	4.50	30.00
Jane Lausche. SC. Very large pale lavender, tipped white.....	9.00	72.00
Jean Kerr. FD. White.....	2.30	14.00
Jersey Beauty. FD. Pink.....	2.40	15.00
Kentucky. FD. Salmon pink.....	3.25	24.00
Kirsten Flagstad. FD. Very large, golden yellow.....	7.00	60.00
Lakeside Beauty. FD. Pink and yellow blend.	5.50	42.00
Lemonade. FD. Bright canary yellow.....	3.50	24.00
Le Toreador. FD. Bright red.....	2.40	15.00
Maffie. SC. Very large, rich red.....	6.75	48.00
Michigan White. SC. Pure white.....	3.30	22.00
Miss Belgium. C. Burnt orange.....	4.20	29.00
Mrs. I. de Ver Warner. FD. Lilac rose.....	3.30	24.00
Mrs. George L. Boutillier. FD. Large, bright red.....	3.20	22.00
Mrs. James Albin. FD. Fine lemon yellow...	2.90	19.00
Mrs. Van Iersel. C. White.....	4.60	36.50
Nancy Ann Mitchell. C. Scarlet.....	5.50	42.00
New York Market. FD. White, shaded lavender.....	2.50	18.50
Ogden Reid. ID. Very large rose and gold...	5.50	42.00
Orange Imperator. C. Orange.....	4.60	36.50
Pola Negri. C. Purple garnet.....	4.90	37.00
Red Imperator. C. Red.....	4.75	36.00
Red Jersey. FD. Deep red.....	2.40	15.00
Rose Glory. FD. Deep rose-pink.....	2.90	19.00
Sanhican's Blue Bird. ID. Lavender-blue....	2.50	18.00
Sherwood Peach. ID. Very large apricot.....	3.50	24.00
Snowstorm. F. Fine new white from Holland.	4.00	29.00
Sunburst. ID. Large yellow, shaded buff....	7.00	60.00
Supt. Amhryn. Ball. Clear lavender-pink.....	2.90	19.00
The Commodore. ID. Lemon yellow.....	2.50	15.00
Troef. FD. Medium size violet.....	3.50	24.00
Victory. FD. Very fine pink and gold.....	3.50	24.00
Victory Day. C. Cherry red.....	4.65	37.00

GLOXINIAS



Ready December-January

Selected Strain of Superb Varieties in the Richest Colors Separately or Mixture

Blanche de Meru. White throat, pink border.

Defiance. Scarlet.

Emperor Frederick. Scarlet with white margin.

Emperor William. Deep violet, margined white.

Etoile de Feu. Brilliant red.

Mont Blanc. Pure white.

Princess Elizabeth. White, blue border.

Queen Wilhelmine. Dark pink.

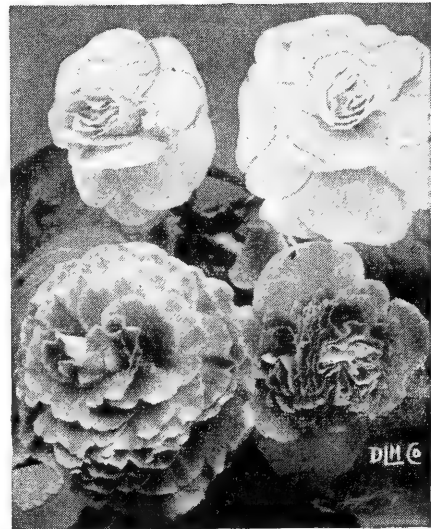
Tigrina (Spotted and Stained Hybrids). Large flower with short throat; entire blossom veined and spotted in a mixture of pink, blue, purple and red markings on white.

Violacea. Violet blue.

1½ in. to 2½ in., best forcing size—separate colors or mixture, \$3.75 per doz., \$22.50 per 100, \$195.00 per 1000

Note—If separate labeling is desired, orders must be for at least 10 of a color.

BEGONIAS - Tuberous Rooted



Camellia Flowering

Ready December

These make excellent pot plants in a short time for Winter and Spring sales.

CAMELLIA-FLOWERING

25 bulbs at 100 rate, 250 at 1000 rate

Copper	Crimson	Pink	Rose	White
Orange	Salmon	Scarlet	Yellow	

Fleck's Mixture, of above colors.

2 in. up... \$3.00 per doz., \$14.50 per 100, \$130.00 per 1000

CARNATION-FLOWERED

In Separate Colors or Mixed as noted for Camelliaflowered, except Pink and Salmon, which are not available

2 in. up... \$3.80 per doz., \$17.00 per 100, \$155.00 per 1000

Note—If separate labeling is desired, orders must be for at least 10 of a color.

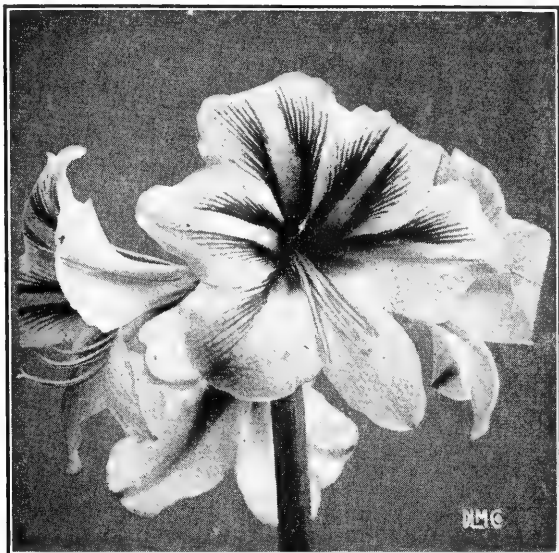
SPECIAL MIXTURE

For the florist who wants only a few but at the same time a large selection of colors in both above types we offer a special mixture for \$4.50 per 25, \$16.00 per 100, \$150.00 per 1000.



A Nice Crop of Gloxinias—Bulbs Supplied by Us

AMARYLLIS



Giant American Hybrids (Hippeastrum). The finest race of Amaryllis in cultivation, exceeding in size and fine form of their flowers as well as in the diversity of colors and markings, all former hybrids.

	Doz.	100
2½-3 in.....	\$3.50	\$26.50
3-3½ in.....	4.95	36.00

25 at 100 rate

SPIREA



Strong Clumps, 5 eyes up

Standard Varieties. In pink and white shades. \$5.50 per doz., \$44.00 per 100.

Freeze roots before potting. Grow 90 days for Easter, 75 days for Mothers Day, at temperature of 55 degrees.

CALADIUM - Fancy-leaved



Bright Colors

Choice bulbs that have been well ripened and carefully selected from excellent strains of highly colored varieties.
250 at 1000 rate

Rainbow Mixture	25	100	1000
1½ to 2½ in.....	\$5.00	\$18.50	\$175.00
2½ to 3½ in.....	7.50	27.50	265.00

Culture

Soil should be slightly acid, pH 6.2 to 6.5. One part leaf-mold, rotted manure and loam. Good drainage is necessary.

Light is important. Give as much strong light as possible without burning leaves, otherwise colors will not be bright.

Temperature should be 80 to 85 degrees, the higher the better. Reduce heat gradually to harden off plants. Start the bulbs in flats and place on steam flows if possible.

Water sparingly until sprouts and roots are 4 to 6 inches long, then shift to 5 or 6 inch pots. Never allow the pots to dry out when in full growth.

ANEMONE, St. Brigid Doubles



Ready late September

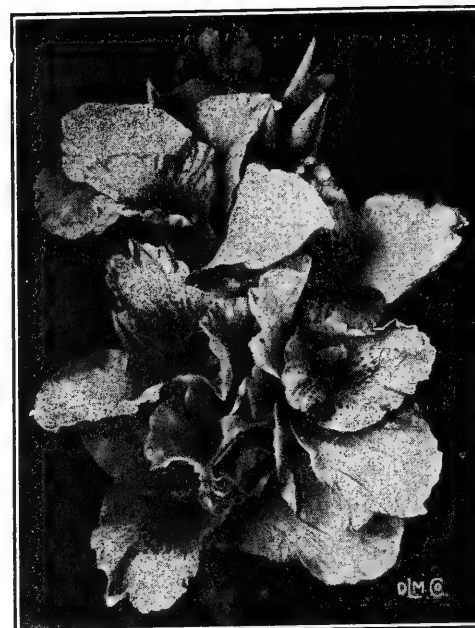
Vivid and showy colors. Do well in most any soil. Plant ½ inch deep in sunny location. Set about 10 inches apart and give plenty of water. Can be planted the year round.

Mixture, Top size, 85c. per doz., \$1.50 per 25, \$5.00 per 100

FLECK'S DEPENDABLE BULBS

CANNAS—EXTRA CHOICE, STRONG DIVISIONS

Strong divisions, 2 to 5 eyes.	100	1000
City of Portland. 5 ft. Rosy pink; green leaf.....	\$6.00	\$55.00
Copper Giant. 3½ ft. Coppery red; green leaf.....	6.50	60.00
Eureka. 4 ft. White with green leaves.....	7.50	70.00
Firebird. 3 ft. Large red flowers; green foliage. Distinctive...	6.50	60.00
Hungaria. 4 ft. Glowing pink; green leaf.....	6.25	57.00
King Humbert. 4 ft. Orange scarlet, bronze leaf.....	6.50	60.00
New Pink Gem. 4 ft. Large pink; green foliage.....	6.75	62.50
The President. 4 ft. Rich scarlet; green leaf.....	6.00	55.00
Yellow King Humbert. 4 ft. Yellow, spotted red; green leaf..	6.00	55.00
25 of one variety at 100 rate, 250 at 1000 rate		



King Humbert Canna

CALLA - Elliottiana

Western Grown

Make very attractive pot plants.

25 at 100 rate, 250 at 1000 rate

Golden Yellow	Doz.	100	1000
2 to 2½ in.....	\$3.00	\$20.00	\$180.00
2½ to 3 in.....	4.50	32.50	300.00

Fleck's Gladiolus

High Crown Bulbs—Northern Grown

Clean, free of disease and thrip. Full of vitality. The finest quality "Glads" ever seen anywhere. Properly graded. These bulbs have not been used previously for cut flowers, therefore, they are the best for florists use. We recommend No. 1 or No. 2 size for greenhouse forcing. For outside, No. 2 and No. 3 give excellent results.

	*Best for forcing		1st Size		2nd Size		3rd Size	
	250 bulbs of any one variety at 1000 rate		1½ in. up		1¼ in. up		1 in. up	
	25 bulbs of any one variety at 100 rate		100	1000	100	1000	100	1000
*Beacon. Brilliant rose scarlet with cream blotch.....			\$3.50	\$22.50	\$2.50	\$18.00	\$2.25	\$15.00
Blue Beauty. One of the finest blues.....			4.00	35.00	3.90	30.00	3.50	25.00
Camellia. Tall blush white with small scarlet feather.....			3.50	25.00	3.00	21.00	2.80	18.00
*Early Dawn. Geranium pink.....			4.00	25.00	3.50	21.00	3.00	18.00
Elizabeth The Queen. Light lavender, ruffled. A newer variety of great merit.			4.00	35.00	3.90	30.00	3.50	25.00
Ethel Cave Cole. Light pink, deeper throat. Excellent.....			4.00	35.00	3.90	30.00	3.50	25.00
Fair Angel. Early white.....			4.00	35.00	3.90	30.00	3.50	25.00
*Flaming Sword. Tall, red, early.....			4.00	25.00	3.50	21.00	3.00	18.00
*Gold Dust. Vivid yellow.....			4.00	29.00	3.00	22.00	2.50	18.00
*King Lear. Magnificent purple of great size and lustrous sheen.....			4.40	35.00	3.50	26.00	3.00	21.00
Lady Jane. A fine lemon color.....			4.40	35.00	3.50	28.00	3.00	24.00
Leading Lady. Cream color. A fine Glad. Sport of Picardy.....			4.50	40.00	4.00	34.00	3.50	27.00
*Maid of Orleans. Creamy white.....			3.50	27.00	3.00	21.00	2.50	18.00
*Margaret Beaton. Snow white, with a tiny scarlet eye deep in the throat....			4.50	35.00	3.50	26.00	3.00	21.00
*Margaret Fulton. Clear rose salmon.....			3.50	24.00	2.75	20.00	2.50	17.00
New Europe. Red.....			4.50	40.00	4.00	34.00	3.50	27.00
*Picardy. Large, salmon pink.....			4.00	35.00	3.50	26.00	3.00	21.00
Purple Supreme. Bright purple. Tall.....			4.00	35.00	3.90	30.00	3.50	25.00
Rosa Van Lima. Light pink.....			3.50	27.00	3.00	21.00	2.50	18.00
Silentium. White with deep red markings in throat.....			4.50	35.00	3.90	26.00	3.00	21.00
*Snow Princess. Extra large, pure white.....			3.50	27.00	3.00	22.00	2.50	20.00
Spotlight. Beautiful yellow with red blotch.....			6.00	50.00	4.00	35.00	3.50	27.00
Surfside. A fine white.....			6.00	50.00	4.00	35.00	3.50	27.00
Yellow Emperor. Fine rich yellow.....			4.00	35.00	3.90	30.00	3.50	25.00
Special Florists Mixture.....			3.70	24.00	2.70	18.00	2.50	15.00

Fleck's Plants and Cuttings

We offer these items for direct shipments from only the most reliable specialists.

We cannot guarantee safe arrival as this is entirely beyond our control. If shipments are spoiled or damaged in transit, take delivery and get "Exception Report" from expressman at time of delivery and proceed to collect from Express Company.

All prices F.O.B. source and subject to market changes. Prevailing price as set by the producer will be charged at time of shipment, plus packing charges, if any.

All orders are booked subject to the growers' ability to ship at proper time.

ABUTILON - Flowering Maple

Souvenir de Bonn. Orange, variegated leaves.

Thompsoni. Salmon pink, variegated leaves; dwarf.

2¼ in., 25 for \$4.50, \$15.50 per 100

AGERATUM

FLECK'S NEW "DEVON BEAUTY." This fine new discovery has proven itself for several years. Stays dwarf, about 8 in., self branching and stands hot weather very well. Outstanding for size of blooms which are a nice shade of sky blue and measure upwards of 3 in. Early, and free blooming.

Rooted Cuttings \$37.50 per 1000 (minimum order 250)

Fleck's White. A valuable addition to the Spring bedding list as well as excellent for combinations for Easter and Mothers Day. Growing habit similar to Riverside.

Rooted Cuttings, \$30.00 per 1000 (Minimum order, 250)

New Dwarf Riverside. Rooted Cuttings, \$25.00 per 1000; 2 in., \$8.00 per 100, \$68.50 per 1000.

Cardinal Mundelein. Rooted Cuttings, \$5.00 per 100, \$30.00 per 1000.

ASPARAGUS

Plumosus or Sprengeri	100	1000
2¼ in.	\$11.00	\$100.00

Minimum order 100; 500 at 1000 rate

Azalea

FOR FORCING

Coral Bells. Coral pink, shading deeper to center.	Mme. Vander Cruyssen. Excellent red.
Deutsche Perle. White.	Perle de Swynaarde. White.
Jean Haerens. Fine red.	Salmon Beauty. Bright scarlet.
Hexe. Crimson.	Snow. Best white.
Hinodegiri. Bright scarlet.	

3- 5 in. spread.....	} Prevailing Prices
4- 6 in. spread.....	
5- 7 in. spread.....	
6- 8 in. spread.....	
8-10 in. spread.....	

2¼ IN. TRANSPLANTS

\$18.00 per 100, \$150.00 per 1000

Coral Bells

Hinodegiri

BEGONIAS

SPRING BEDDING VARIETIES—2¼-in.

Adeline	Indian Maid
Ball Red	Luminosa compacta
Carmen	White Pearl
Christmas Cheer	

\$10.00 per 100, \$85.00 per 1000

BEGONIAS - For Christmas

Fine, 2¼ in., ready May and June. Grown by specialists.

Genesee Beauty	Marjorie Gibbs
Lady Mac	Melior

\$11.50 per 25, \$37.50 per 100, \$355.00 per 1000

Orders Must Be Placed Early

BELOPERONES - Shrimp Plant

2-in. pot plants..... 25 for \$3.50, 100 for \$12.00

BLEEDINGHEARTS

See **DIELYTRA**—In Bulb Section

BROWALLIA

Speciosa major (Blue). 2¼ in.....\$10.00 per 100

CINERARIA

2¼ in.

Ready about September

	25	100	250
Cremer's	\$3.00	\$10.50	\$23.50
Siter's	3.00	10.50	23.50

COLEUS - R. C.

Minimum order—100 of a variety

Brilliancy	\$4.00 per 100, \$35.00 per 1000
Christmas Gem	\$3.50 per 100, \$32.50 per 1000

And all the following varieties at
\$3.50 per 100, \$30.00 per 1000

Cardinal Red	Queen Victoria (Red, gold-en border)
Golden Bedder	Red Trailing Queen
Green Goddess	Trailing Queen
Hollywood Red	Verschaffelti

CYCLAMENS

Grown by specialist in sterilized soil. Seedlings ready January to May.

All Standard Colors	100	1000
Transplanted Seedlings.....	\$12.50	\$115.00
2¼ in. Ready March-April-May.....	25.00	200.00
3 in. Ready June-July-August.....	35.00	300.00
4 in. Ready August-September.....	75.00
Vogt's Transplanted Seedlings	16.00

Carnation Cuttings (Rooted)

One of Our Specialties—Grown for Us by the Originators and Specialists

Minimum orders, not less than 100 of any one variety; 250 of one variety sold at 1000 rate.

Patented varieties indicated by * or subject to grower's agreement

New varieties of merit will be found in their respective color class.

PINKS

	100	1000
* Boston. New dark pink. Very productive commercial variety. Blooms 2½ to 3½ in. across.....	\$22.00	\$180.00
* Chalfont. Dark pink.....	20.00	150.00
Charm. Beautiful salmon pink.....	20.00	150.00
* Citation. Rose pink. Silver edge.....	15.00	125.00
* Coral. New brilliant salmon, at times slightly flaked. Healthy grower. Strong stems. Blooms 3½ in. Very productive.....	22.00	180.00
* Excellence. Medium salmon pink. Flowers 5 in., full and well formed. Production is good considering the size and quality.....	25.00	200.00
* Harlequin. Flesh pink with wine red markings.....	20.00	150.00
Hercules Virginia. Giant sport of "Virginia Light Pink".....	15.00	125.00
Ida. Light salmon pink.....	10.00	85.00
* Lexington. Salmon pink seedling. Large blooms. Heavy stems. Good producer and shipper. Does not split. Disease resistant.	20.00	150.00
* Light Pink Northland. New sport of Northland. Flesh pink. Quality and growing habits same as Northland.....	22.00	180.00
Netta. Large light pink. A few splits about early midseason.....	15.00	125.00
* Pink Sim. Light pink. True sport of Wm. Sim. Excellent.....	20.00	150.00

PINKS—Continued

	100	1000
* Portland Pink. Clear vivid pink. New. Excellent.....	\$20.00	\$150.00
Princess Irene. This <i>largest light pink</i> (similar to Charm) is about the best keeper, ever. Good producer and shipper. Some splits in Fall.....	20.00	150.00
Schaefer's Pink. Deep pink, medium size flowers, prolific, no splits.....	20.00	150.00
Sidney Littlefield. Rich deep pink, large blooms.....	20.00	150.00

WHITES

Mercury. Similar to but larger than White Fisher.....	\$15.00	\$125.00
Northland. Large-flowered.....	12.00	100.00
Olivette Improved. Better strain of the original.....	12.00	100.00
Patrician.	10.00	90.00
White Fisher.	10.00	80.00
* White Sidney Littlefield (Hudson). Pure white, sport of Sidney Littlefield. Has all the good characteristics of its parent, large flower, good, stiff stem and good producer..	20.00	150.00
White Sim (Patten). Clear white sport of William Sim. Identical in every respect except color.....	15.00	125.00



Carnations—One of Our Specialties

Miscellaneous Plants and Cuttings

CARNATIONS—Continued

REDS

	100	1000
* Jumbo Cardinal	\$15.00	\$125.00
* Seth Parker . Bright crimson.....	20.00	150.00
* Tom Knipe . Scarlet.....	20.00	150.00
* Wm. Sim . Vivid scarlet; one of the best....	20.00	150.00

YELLOWS

Miller's . Clear yellow.....	\$12.00	\$100.00
* Pattens Yellow . Clear yellow, strong stems, no grassy growth. Flowers 3 in. up. Splendid shipper and keeper. New.....	20.00	150.00

VARIEGATED

Barbara Brigham . Pink stripes on orange, very attractive and large-flowered.....	\$10.00	\$90.00
Dairy Maid . White with pink stripes. One of the best.....	12.00	100.00
* Helene (Olson's Greenhouses). Sport of Orange Wonder. Peach suffused with yellow. Free flowering, good keeper, does not split.....	20.00	150.00
Nancy (Hellberg). Variegated. Orchid colored seedling; dark orchid center gradually lightening toward edge. Well formed and full bloom. No splits.....	20.00	150.00
Pelargonium . White ground, overlaid with maroon and orchid.....	15.00	125.00
* Sandra (Patten). A free blooming novelty, similar to Scarlet King, of a more pleasing color. Flowers 3 in. up.....	20.00	150.00
Sarah Jane Knipe . Magenta with silver edge.....	20.00	150.00
Scarlet King . Red on white; improved Pelargonium.....	15.00	125.00
Sphynx . Rose pink with crimson stripes....	20.00	150.00
Starlite . Sport of Olivette, white variegated. Flower is size of Olivette, with pink stripes.	10.00	90.00
* Symphony . Reddish purple stripes on mauve background. Large flowers, good producer. Stiff, medium stems.....	20.00	150.00
* Tetra-Sarah Jane . Tetraploid, Magenta with silver edges. Extra large blooms.....	25.00	200.00
Unique . A novelty. Rich purple with an orchid edge; 3 to 4 in. strong stem. Productive.....	20.00	150.00
* Valentine . Bright scarlet center, each petal has a distinct white edge; 3 in., very productive with a good stem; an excellent keeper.....	20.00	150.00

MAROON

Mrs. C. W. Weld . Crimson. Maroon seedling. Early bloomer. Does not split. Vigorous, good producer and keeper.....	\$12.00	\$100.00
* Topper . Rich velvety maroon, a shade deeper than Seth Parker. Long, rigid stems. A good commercial crimson.....	20.00	150.00

ORCHID

* Mrs. Bradford (Patten). Clear orchid; under artificial light is a bright pink shade; flowers 3 to 4 in.....	\$20.00	\$150.00
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DAISIES

A good crop to put in after "Mums" along with Stocks or "Snaps," or early Fall for cuts through the season.

In 2- or 2¼-inch, well established, usually ready about July to December.

Boston Yellow Improved

Nicholson's Giant White

White Marguerite

Above each: \$12.50 per 100, \$110.00 per 1000

Boston Yellow and Nicholson grow about same height and are excellent cut varieties. Marguerite is fine for pots or short bouquets, or combination boxes for Mothers Day. Marguerite finished in 3-in. pots shifted by March 15 will be in time for Mothers Day.

Daphne

ORDER NOW FOR 1954

**Beautiful Rose Pink — Delightfully Fragrant
Over 500,000 Specimen Plants Grown Especially
for Forcing**

	25	100	250
5- 7 in. spread.....	} Sold up for 1953		
6- 9 in. spread.....			
9-12 in. spread.....			
12-15 in. spread.....			

These can also be shipped bare root, puddled at 10 cents less per plant. This saves expressage, and if potted immediately on arrival, do just as well as those shipped with soil.

Rooted Cuttings. Ready March 15 for growing on.
Per 100, \$15.00; 1000 for \$140.00.

DRACAENA Indivisa

	25	100
2¼ in.....	\$3.00	\$10.00
3 in.....	7.00	25.00
4 in.....	10.00	35.00

DUSTY MILLER

Rooted Cuttings, or 2¼-in. Ready in Fall. Prevailing prices. Minimum order 100.

FUCHSIA

Bagdad, Little Beauty, Giant Pink, Black Prince, Speciosa, Trophee, Lavender Beauty, Rosaia, Patria and Lord Byron

	100	1000
Rooted Cuttings.....	\$ 6.00	\$ 50.00
2¼ in.....	12.50	120.00

NEW VARIETIES

Winston Churchill. Blue.

Holly Dale. Pink.

	100	1000
Rooted Cuttings.....	\$ 8.00	\$ 67.50
2¼ in.....	14.00	125.00

EUPHORBIA

Fine cut for baskets, etc.

Jacquiniæflora. Orange-scarlet blooms produced on long sprays.

25 100
2¼ in. Ready July-August.....\$5.00 \$16.00

Miscellaneous Plants and Cuttings

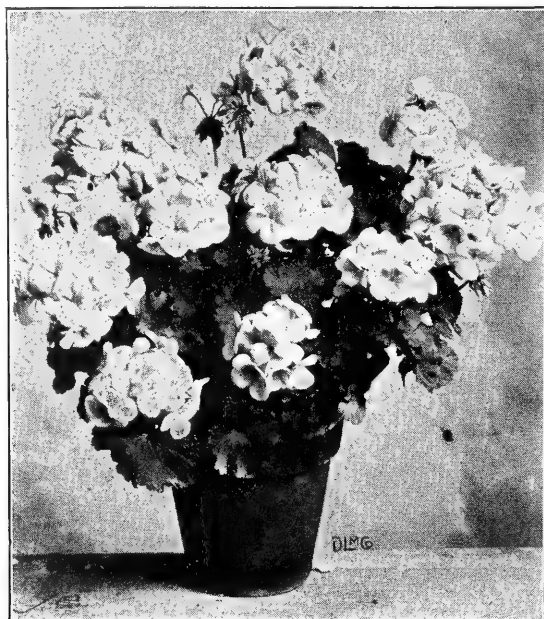
GERANIUMS

2 1/4 in.

We supply all good blooming stock—Order early.
250 at 1000 rate

MOST VARIETIES SOLD UP FOR THIS SEASON.

ORDER NOW FOR FALL 1953 DELIVERY.



RED SHADES

	100	1000
Better Times. Dark red.....	\$13.50	\$125.00
Edmond Blanc. Darker red than Better Times.....	13.00	120.00
Haase's Red (Pat. No. 875). Sold in units of 50.....	25.00
Olympic Red.	13.50	125.00
Pride of Camden (True Strain).....	12.50	115.00
Red Landry	14.00	125.00
Ricard Improved.	13.00	125.00
Super Improved Ricard (1949). Blooms profusely and continuously. Makes a large, bushy plant.....	14.00	130.00

PINK and SALMON SHADES

Daybreak. Salmon pink. Shade lighter than Landry but darker than Poitevine. Does not fade like Poitevine.....	\$14.00	\$135.00
Irvington Beauty. Originator's stock.....	14.00	120.00
Mme. Landry	12.00	115.00
Mrs. Laurence	13.50	125.00
Pink Beauty. Bushy, dark pink.....	12.00	115.00
Pink Fiat	12.50	115.00
Poitevine Improved.	12.50	115.00
Wallingford. Salmon pink.....	12.00	115.00

WHITE

Madonna, Improved	\$14.00	\$125.00
Mme. Buchner	14.00	125.00
Springfield Violet	14.00	125.00
Springfield White	14.00	125.00
White Perfection. Fine white with full blooming centers.....	15.00	135.00

Hydrangeas

We offer these from leading specialists. Order now for Fall, 1953, and Spring, 1954. Stock limited

*Blues easily; E—Early; M—Midseason; L—Late

Orders accepted in units of 25 of a variety.

Novelties

*"jean merritt" (M).....	Dark pink
*"bobby merritt" (M).....	Coral bell pink
Caprice (M).....	Excellent white
Engel's White (M).....	Strong grower
*Strafford (M).....	Dark pink

Prices per 100: Rooted Cuttings \$16.00, 2 in. \$25.00,
3 in. \$30.00, 4 in. \$50.00, 5 in. \$60.00, 6 in. \$80.00,
7 in. \$125.00, 8 in. \$250.00

Recent Introductions

Altona (E).....	Clear pink
*Europa (E).....	Salmon pink
Hamburg (E).....	Carmin
*Kuhnert (M).....	Rose pink
Merveille (L).....	Light red
Regula (E).....	White
*Rosabelle (L).....	Rose pink

Prices per 100: Rooted Cuttings \$14.00, 2 in. \$20.00,
3 in. \$25.00, 4 in. \$45.00, 5 in. \$55.00, 6 in. \$80.00,
7 in. \$100.00, 8 in. \$250.00

Standard Varieties

*Gertrude Glahn (M).....	Dark rose
*Goliath (M).....	Dark rose
*Louis Savage (L).....	Dark pink
M. Baardse (E).....	Salmon red
*Niedersachsen (E).....	Light pink

Prices per 100: Rooted Cuttings \$8.00, 2 in. \$12.00,
3 in. \$20.00, 4 in. \$40.00, 5 in. \$50.00, 6 in. \$75.00,
7 in. \$90.00, 8 in. \$200.00

1949 Introductions

Charm (E).....	Carmin
*Charming (M).....	Pink
Dixie (M).....	Rose pink
Drapes Pink (E).....	Salmon pink
Dundalk (M).....	Medium red
Joan Merritt (M).....	New white
*Rose Supreme (M).....	Rose pink
Southland (M).....	Carmin
Springtime (E).....	Carmin

Prices per 100: Rooted Cuttings \$25.00, 2 in. \$35.00,
3 in. \$50.00, 4 in. \$60.00, 5 in. \$70.00, 6 in. \$90.00,
7 in. \$150.00, 8 in. \$300.00

Flowering Shoots per Plant:

2 in. and 3 in. 1 shoot	6 in. 5 or more shoots
4 in. 2 or more shoots	7 in. 8 or more shoots
5 in. 3 or more shoots	8 in. 10 or more shoots

HELIOTROPE

Royal Fragrance and Sweet Blue. Rooted Cuttings,
\$6.00 per 100; 2 1/4 in., \$10.00 per 100.

IMPATIENS - Sultana

Tall or Dwarf Mixed. Rooted Cuttings.....\$5.00 per 100

Miscellaneous Plants and Cuttings

IVIES

	250 at 1000 rate	100	1000
English, 2¼.....		\$10.00	\$90.00
Grape (Vitis), 2¼.....		12.00	110.00
Hahn's. New, variegated, 2¼.....		25.00
Hahn's Regular.....		12.00	110.00
Merion Beauty, 2¼.....		11.00	100.00
Parlor, 2¼.....		8.50	70.00
Pin Oak.....		12.50	120.00
Pittsburg, 2¼.....		12.50	120.00
Self Branching, 2¼.....		11.00	110.00

LANTANAS

YELLOW

Golden King
YELLOW and PINK
Sensation
YELLOW and BUFF
Delicatissima

WHITE

Alba Perfecta
Mixture
RED and YELLOW
Michael Schmidt
Radiation

2 in. pot plants at \$12.50 per 100, \$115.00 per 1000

PELARGONIUMS

STANDARD VARIETIES—Best Selection

Azalea. Rosy red. Free bloomer and very large flowers and clusters. Two upper petals darker with blotches, lower petals lighter colored. Strong grower.
Easter Greeting. Flowers a bright red, each petal marked with a large black blotch. Variety remarkable because of its long blooming season beginning in March.
Edith Cavell. Striking color, white with maroon eyes. Large flower. Free early bloomer.
Edith North. Color salmon pink, shaded deeper on upper petals, blotches dark brown. It is a very vigorous grower.
Grossmama Fischer. Rich clear salmon color. Large, ruffled flowers with dark blotches. Vigorous, upright grower.
Lavender Queen. Beautiful lavender with large head of bloom. Long flowering period.
Lucy Becker. Sport of Easter Greeting and is like it in everything but color, which is a pleasing rosy pink.
Mackensen. Fiery rose pink with immense clusters; without blotches.
Mrs. F. Bachler. Deep rose-red. Similar to Easter Greeting except better shape and darker, richer color.
Mrs. Loyal. True Pansy Pelargonium. Coloring is white, dark purple, black, etc.
Mrs. Mary Bard. Pure white with light pink veinings. Compact grower.
Orchid Edith North. Orchid pink sport of Edith North. Darker blotches on the two upper petals.
Salmon Springtime. Sport of Springtime. Beautiful salmon rose pink, much darker than its parent.
Swabian Maid. Fine sport of Easter Greeting with salmon flowers of large size, strikingly set off by black blotches at the base of each petal.

Above varieties: 2¼ in. \$20.00 per 100, \$190.00 per 1000

NEWER VARIETIES—Finest Selection

Amanda. Reddish orange to scarlet with white center. Dark blotched on upper petals.
Ballerina. Soft shell pink, all petals are ruffled. Large flowers. Very free flowering.
Ernest Brunton. Camellia red with large crimson blotches on petals. Large flowers.
James Weldon. Upper petals dark bronze shading to light crimson on edge; lower petals strawberry pink with small blotches.
Jessie Jarrett. Dark violet, rose and maroon. Valuable addition to dark colored Pelargoniums.
Joan Fontaine. Deep velvety, red and black. Compact.
John Wintermute. Deep Raspberry-rose color overlaid with maroon, with red and dark veinings. Overlapping fully ruffled petals gives appearance of doubleness.
Lucy Ann Leslie. Light rose pink with velvety crimson blotch and dark veins on upper petals. Large, ruffled petals.
Lois Edna Cox. Salmon pink with tiny blotches. Good color and well shaped plant.
Lowell. Vivid scarlet red with black blotches on all petals. Distinctive foliage.

PELARGONIUMS—Continued

NEWER VARIETIES—Finest Selection—Continued

Martha Dubois. Brilliant salmon, shading to rose in center of petals. Darker blotches.
Marie Rober. Magenta purple to black. Strong, upright growth with large flowers. A good "black" variety.
Mary Elizabeth. Beautiful soft salmon rose, lighter towards center, top two petals barely marked near base.
Mrs. Gary Cooper. Delicate salmon with red markings. Compact grower.
Peach Blow. Strawberry peach with pale pink almost white edge. Dark blotch at base of each petal.
Rhapsody. Tricolor effect with lower petals salmon pink, tinted orange; two top petals solid velvety crimson-black.
Salmon Splendor. Salmon, with apricot undertone. Bushy growth, free flowering. Large, round flowers with petal margins waved.
Stardust. Palest lilac. Very large flowers with ruffled petals. Free flowering. Bushy growth. Best Lilac variety ever developed.
Vida Burke. Rosy pink. Stocky grower with ruffled petals.
Above varieties: 2¼ in., \$25.00 per 100

PEPEROMIA

	2¼ in.	100
Green.....		\$10.50
Sandersi (Watermelon).....		21.50
Scandens.....		10.50
Variegated.....		16.00

Ready year round

PACHYSANDRA

Rooted Cuttings.....\$5.00 per 100, \$45.00 per 1000
Minimum order, 250

PETUNIA, Doubles

Strong rooted cuttings. Nice color range of standard varieties. Order by color or mixture. 100 1000
Separate colors.....\$6.50 \$57.50
Mixed colors..... 6.00 50.00

POINSETTIA

Oakleaf or Paul Ecke.

Rooted Cuttings. May, June.....Prevailing prices
2¼ in. July, August, September.....Prevailing prices

PRIMULA Obconica

Order by colors desired.

	100	250
2¼ in., ready end of June.....	\$12.00	\$30.00
3 in., ready August 15.....	22.00	55.00

Minimum order, 100

SNAPDRAGON (Antirrhinum)

GREENHOUSE VARIETIES

Grown from Originator's Seed—Ready September to January
All the best and latest forcing varieties. Order your favorites.
2 in. \$6.00 per 100, \$55.00 per 1000

STEPHANOTIS

2¼ in.....6 for \$5.00, 12 for \$9.00

VINCA - Major variegata

	Ready Fall	100	1000
2¼ in.....		\$10.00	\$95.00

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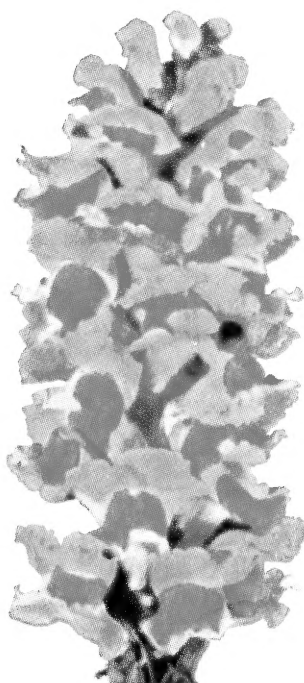
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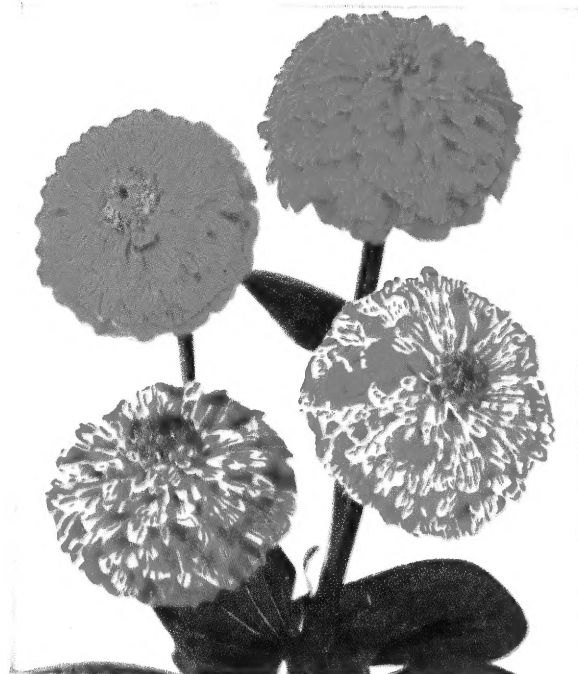
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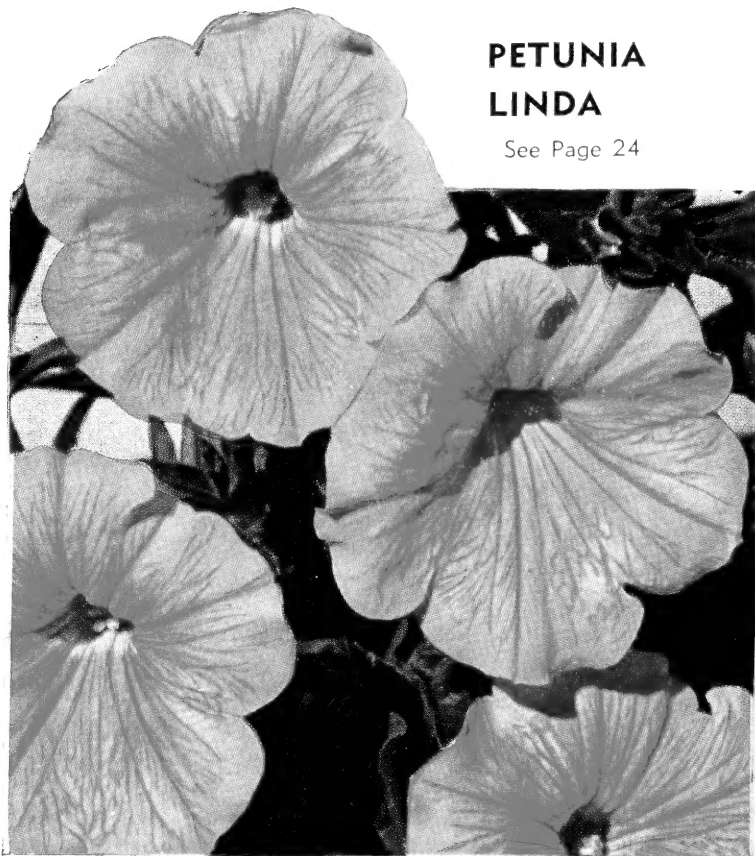


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